

Hi!

IM2000

IM2000

RSS/Email

IM2000

RSS/Email

Hypertext Mail Transport Protocol

IM2000

RSS/Email

HTMP

IM2000
RSS/Email
HTMP
Stubmail

Stubbymail

Stubbymail

with your hosts

Stubbymail

with your hosts

Julian Haight

Meng Weng Wong

Stubbymail

with your hosts

Julian Haight

(Spamcop)

Meng Weng Wong

Stubbymail

with your hosts

Julian Haight

(Spamcop)

Meng Weng Wong

(Pobox.com)

Stubbymail

with your hosts

Julian Haight

(Spamcop)

Meng Weng Wong

(SPF)

**The opposite
of every great idea
is another great idea.
– Niels Bohr**

SMTP push

SMTP **push**
Stubbymail **pull**

SMTP	push
Stubbymail	pull
The Web	pull

SMTP	push
Stubbymail	pull
The Web	pull
RSS	pull

**spam is an
unsubscribe
problem**

**“omg this blog won’t stop
sending me new posts”**

**“i keep going to this
website against my will!”**

**Dear Mailing List,
please stop sending me
stuff**

**Dear Mailing List,
please stop sending me
stuff
...WRONG!!!**

**Please to be putting
power back in the
hands of the user**

**djb proposed IM2000
about ten years ago**

**It'll
never
work!**

Science

Science

=

Disprove Hypothesis

The Plan:

1. Build it.

2. Oh, it doesn't work.

3. Fine, you win.

**The Goal:
Meng and Julian can email
each other without worrying
about spam filtering.**

**Not The Goal:
Convince stubborn grouchy
old-timers to stop using
email.**

**Not The Goal:
Get everybody in the world
to switch.**

Email will go on.

**This is just another
thing.**

Email will go on.

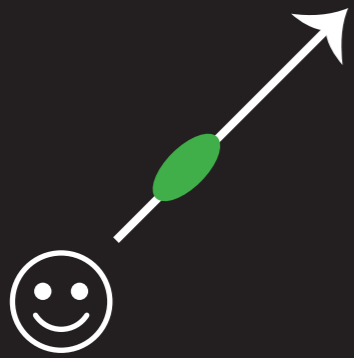
**Spam couldn't kill
email.**

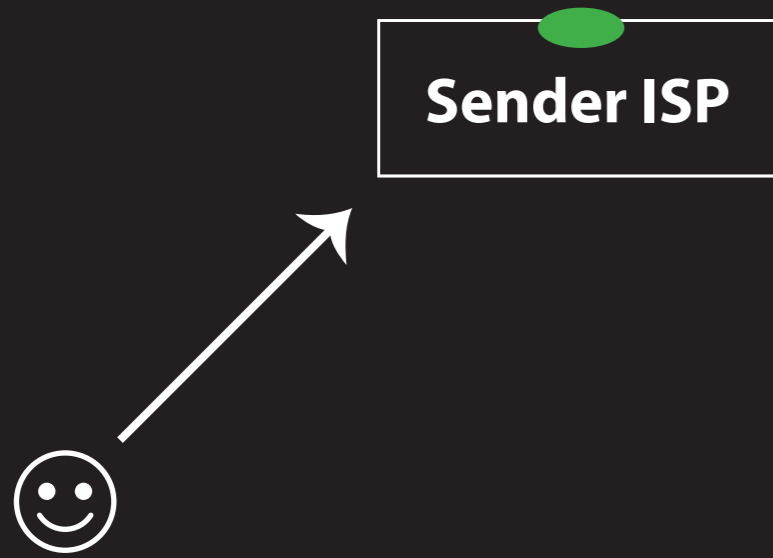
Email will go on.

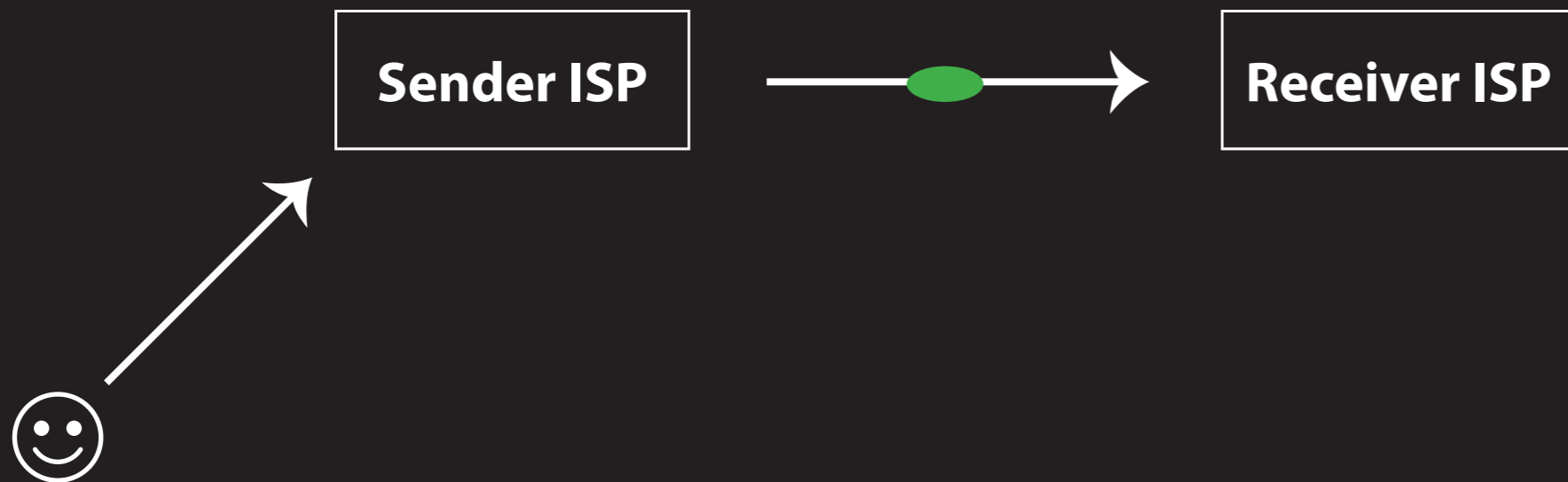
**Spam couldn't kill
email.**

No way we can.

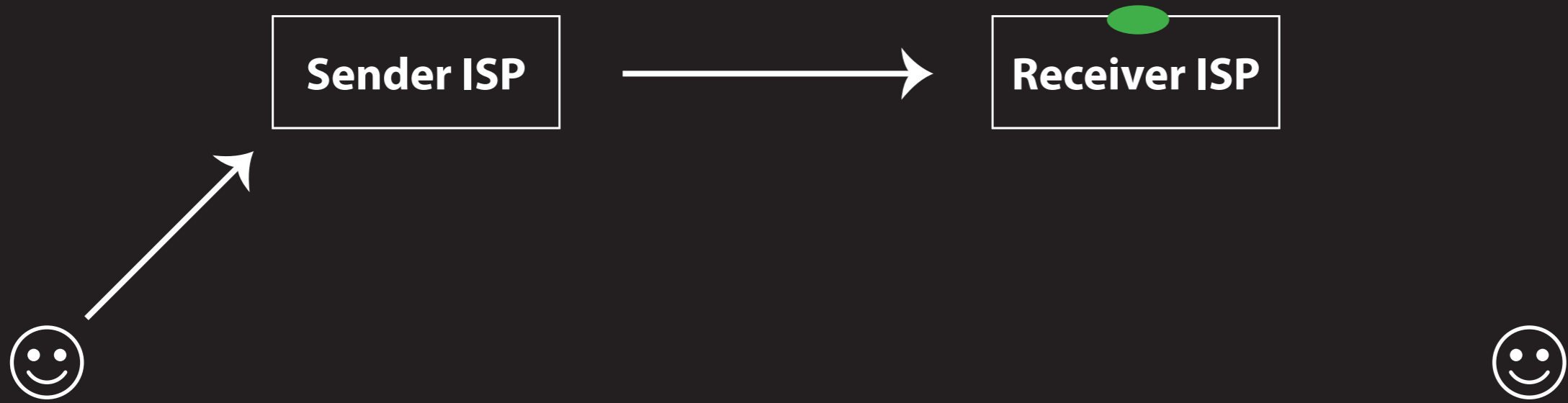


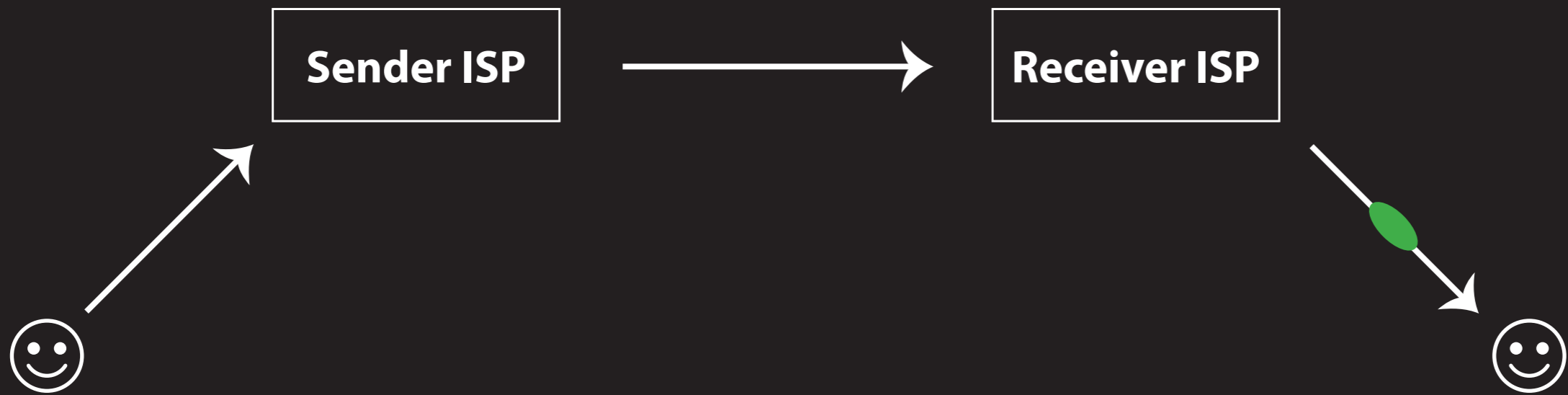


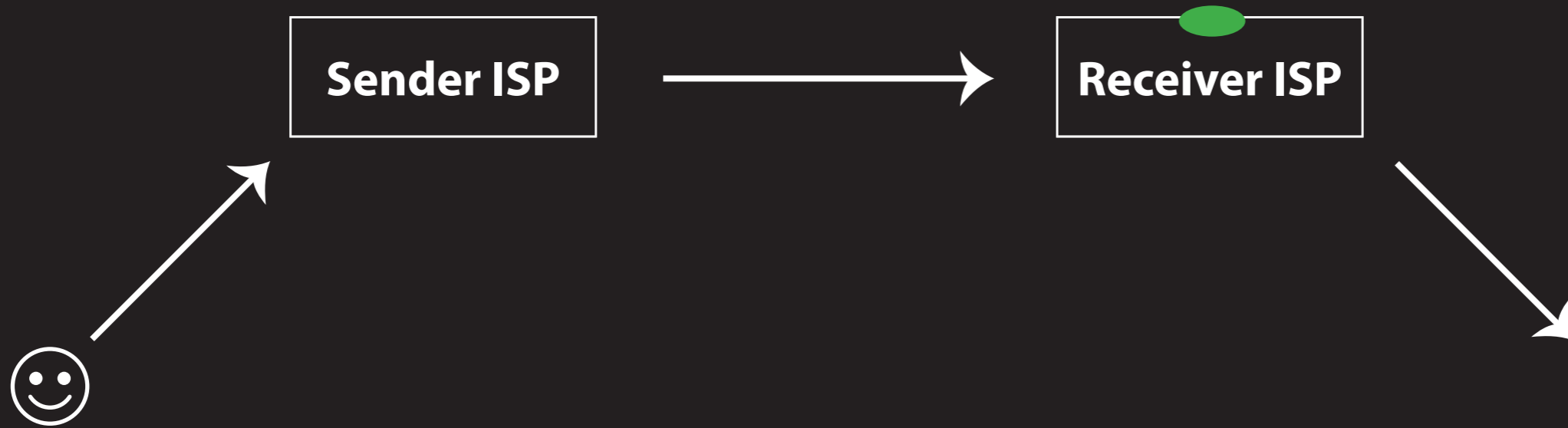


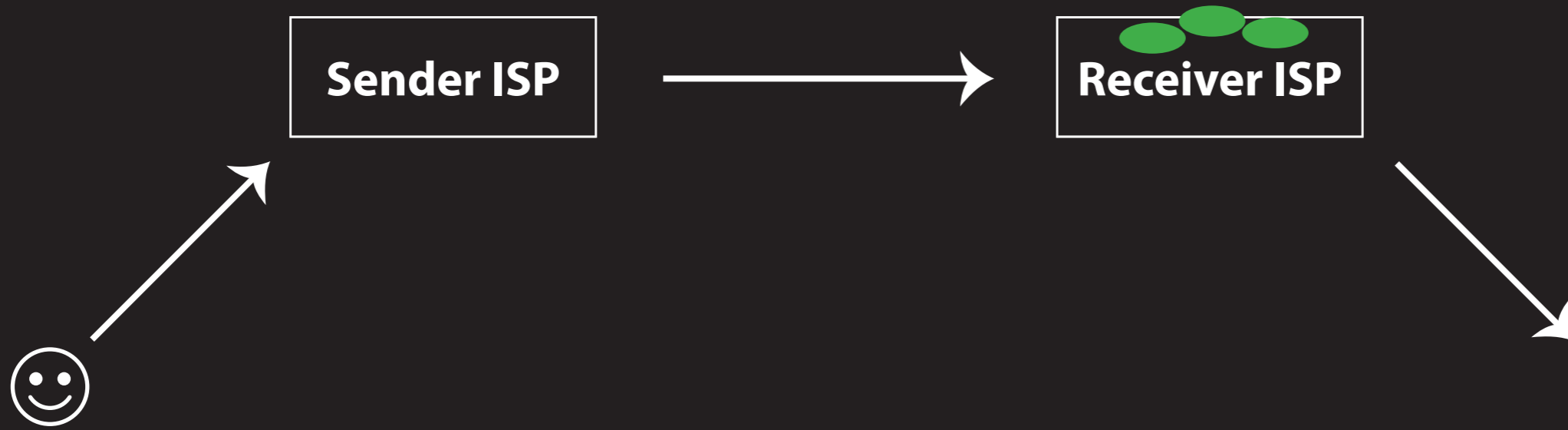


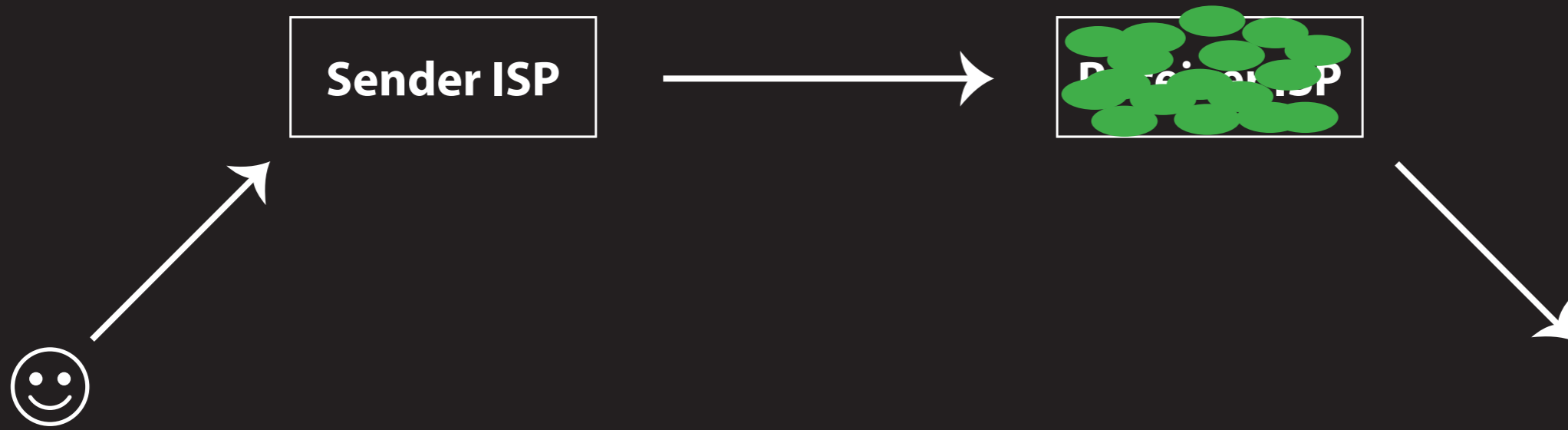


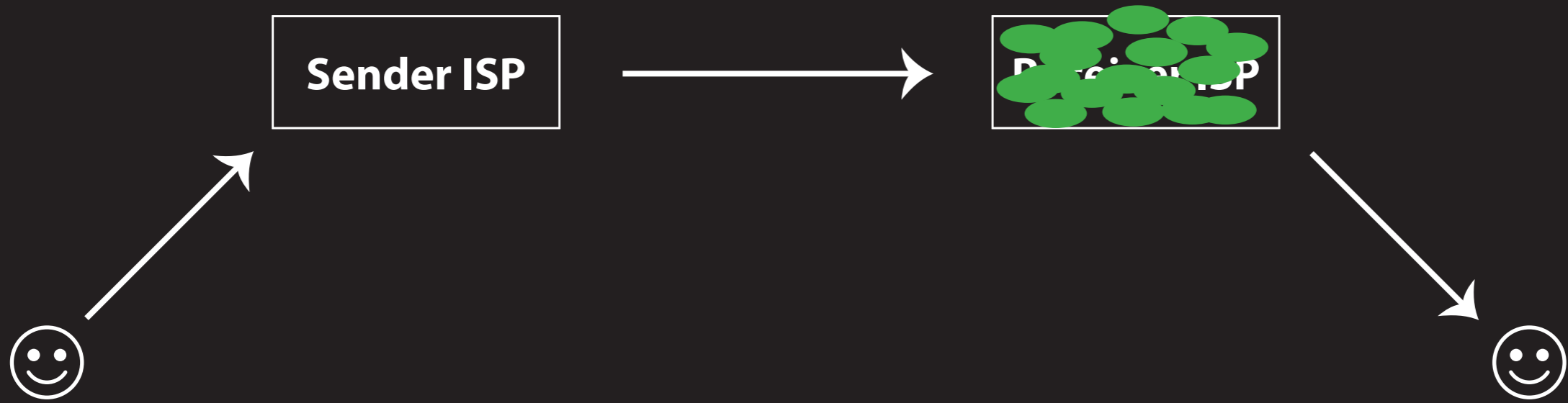


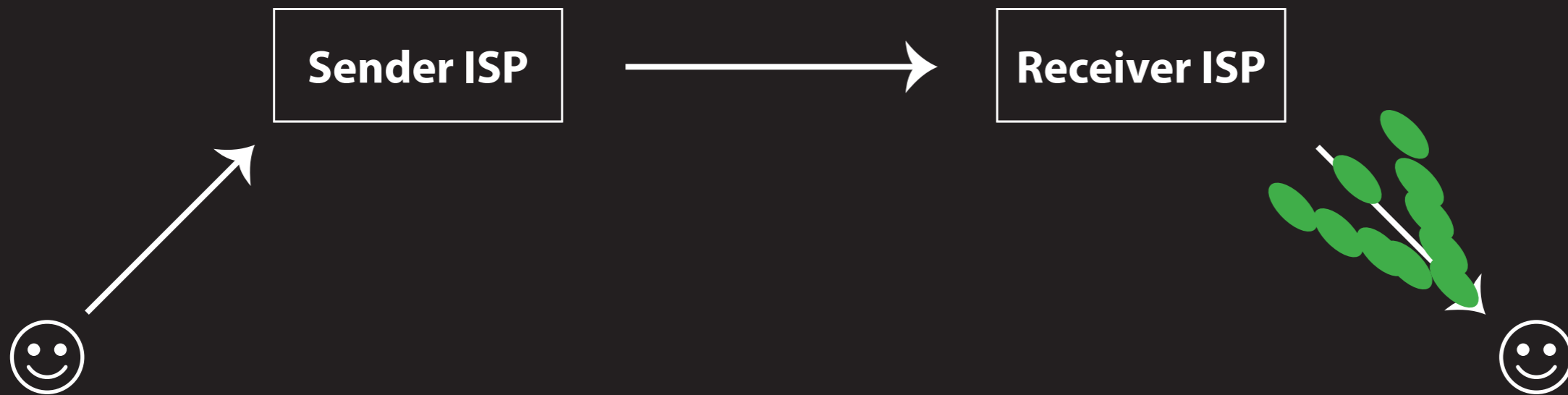


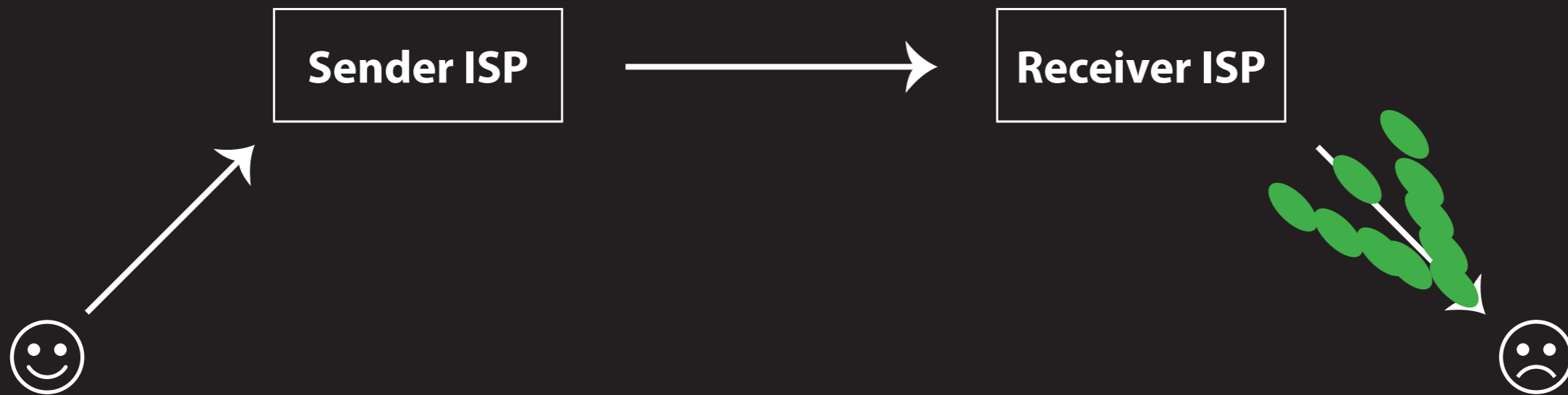


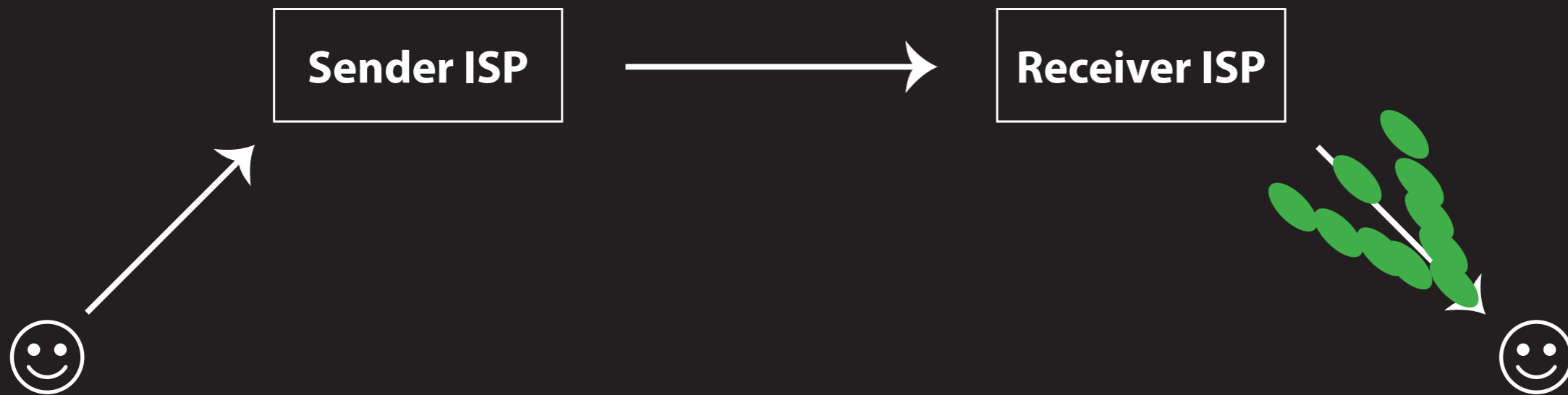


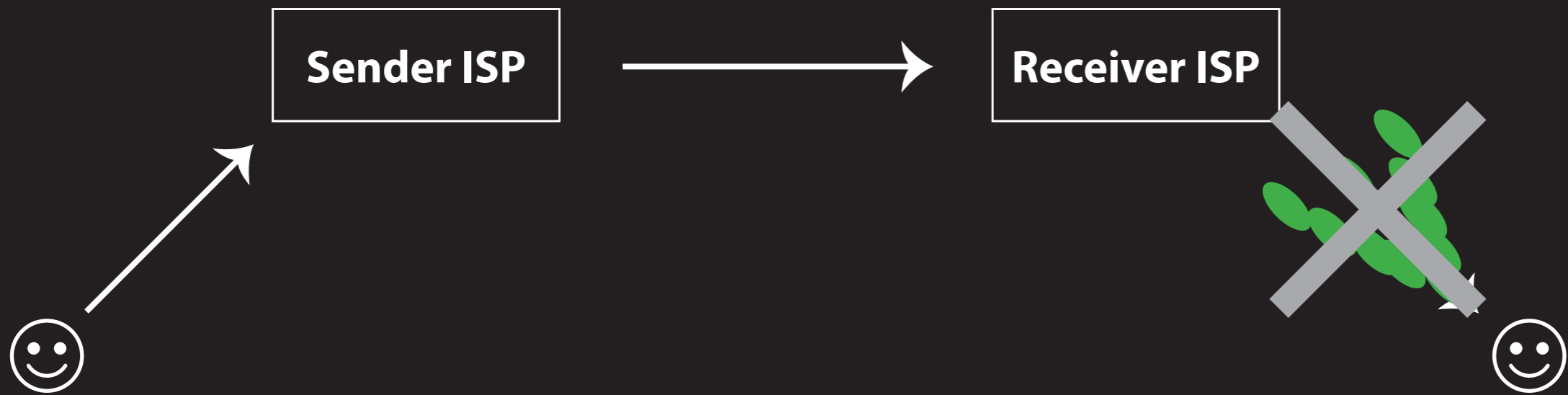


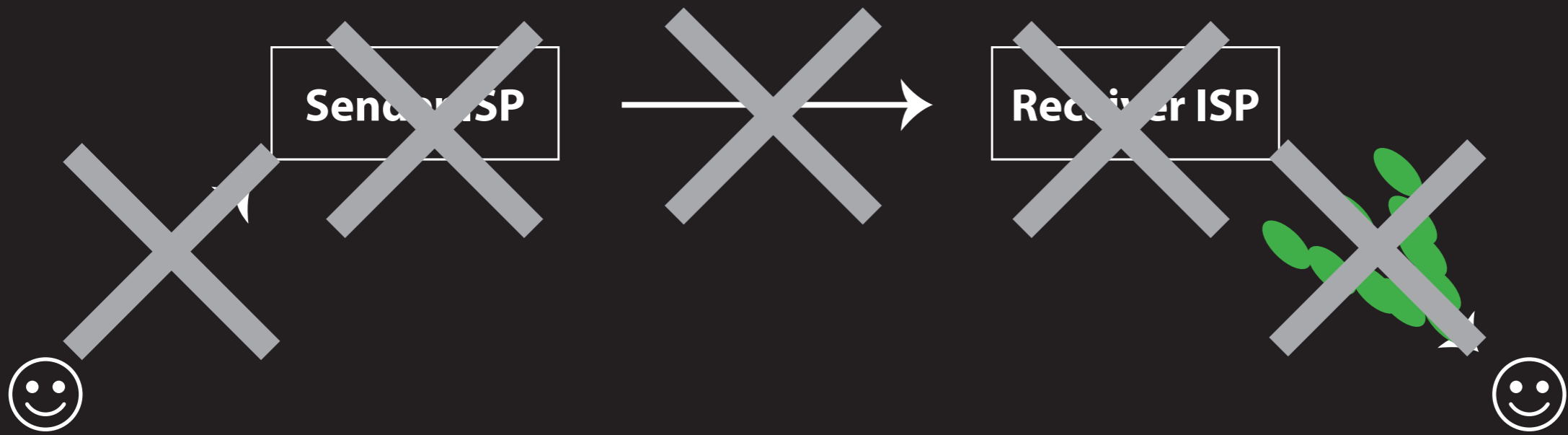


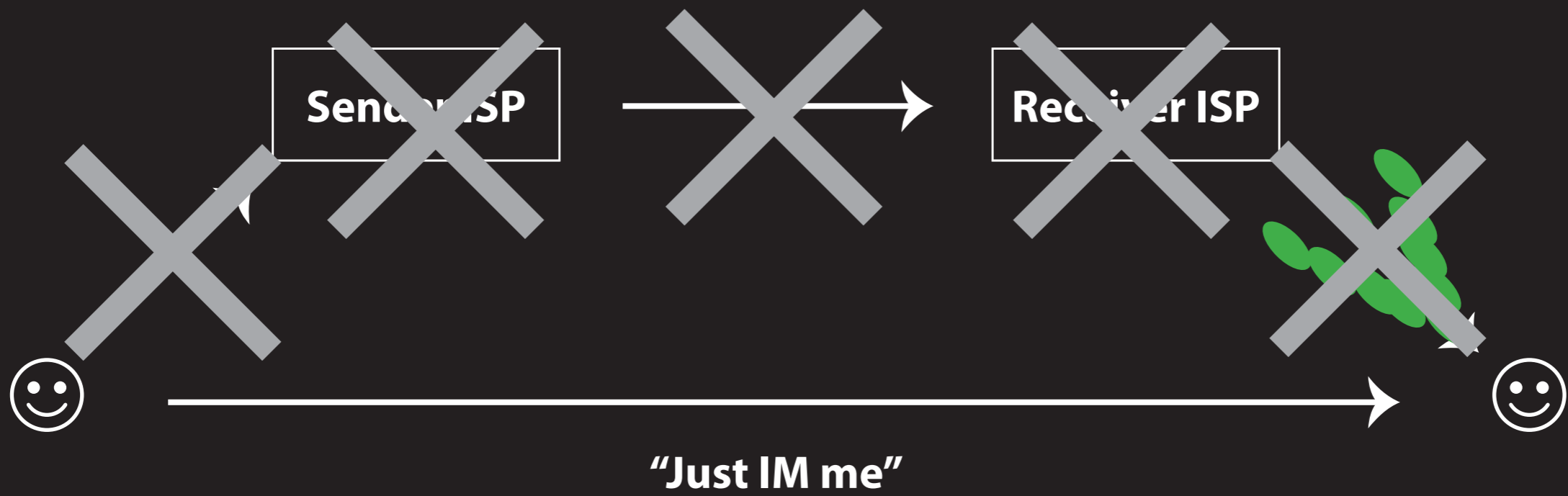








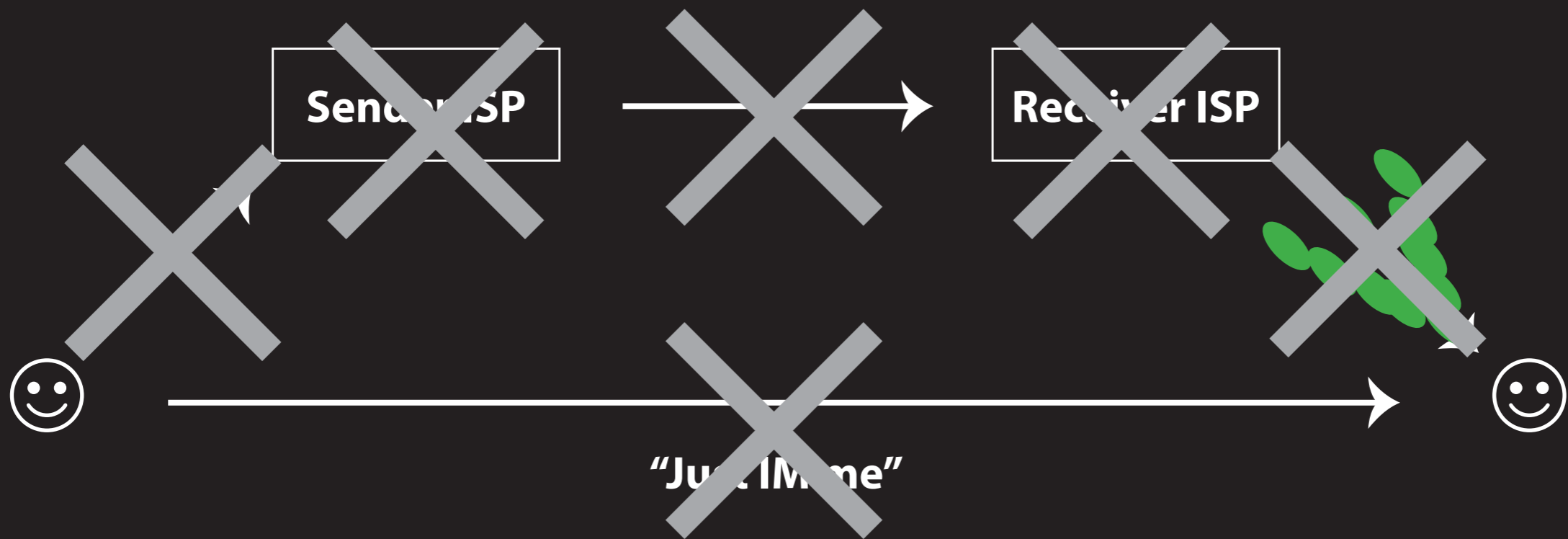






but!

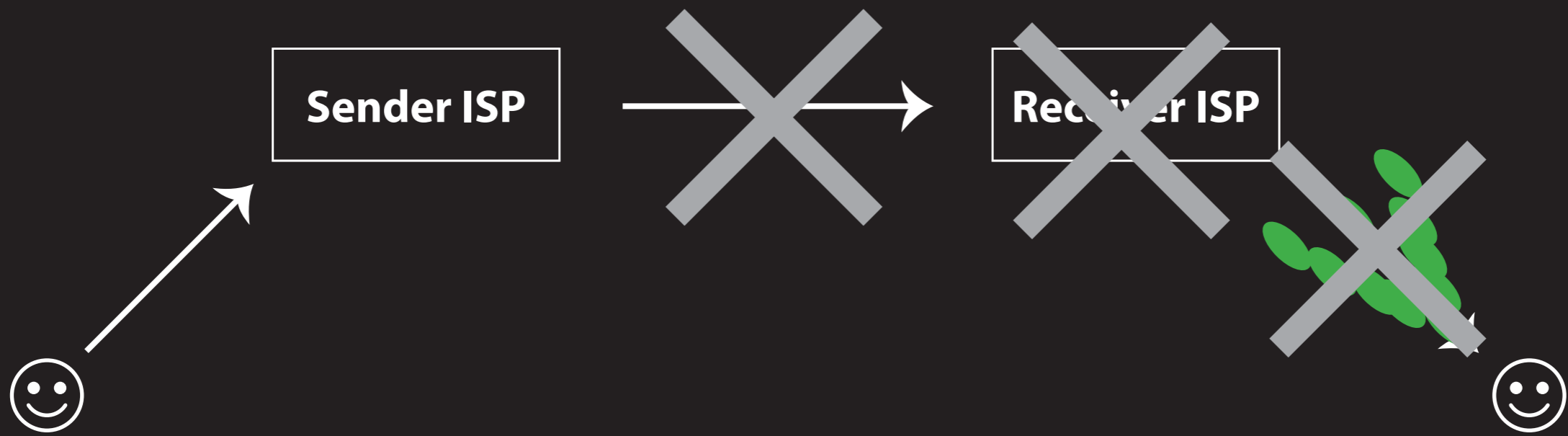
mobile computing => disconnected

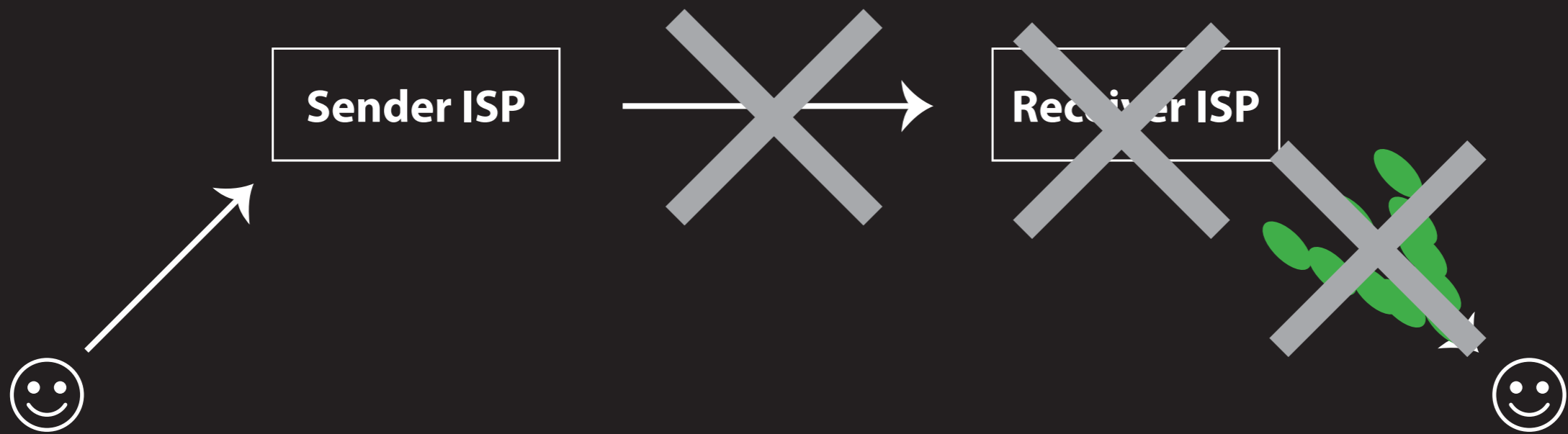


but!

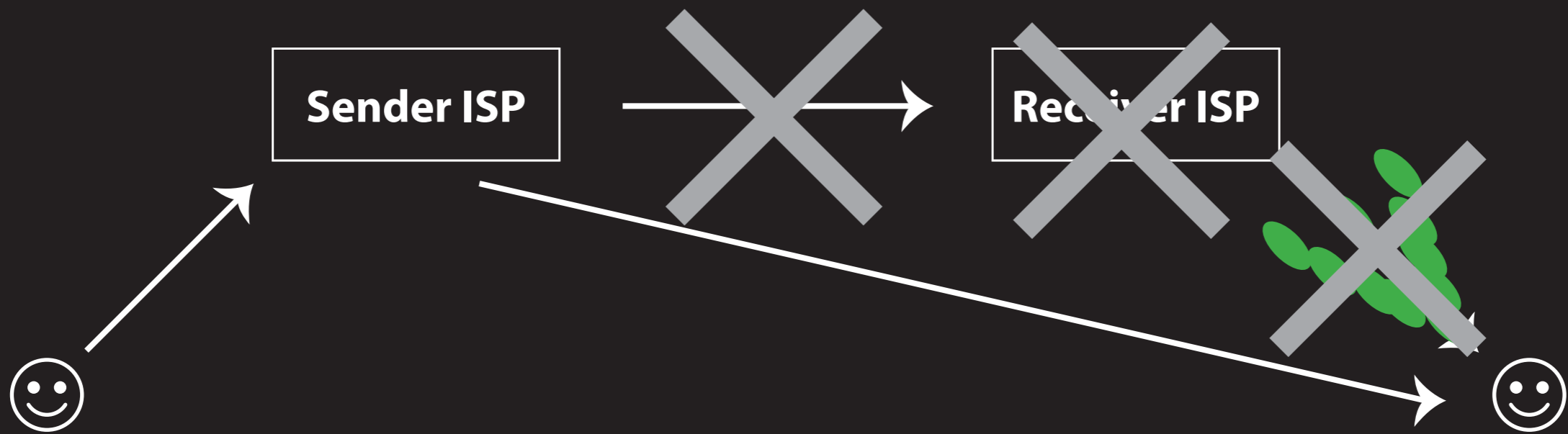
mobile computing => disconnected

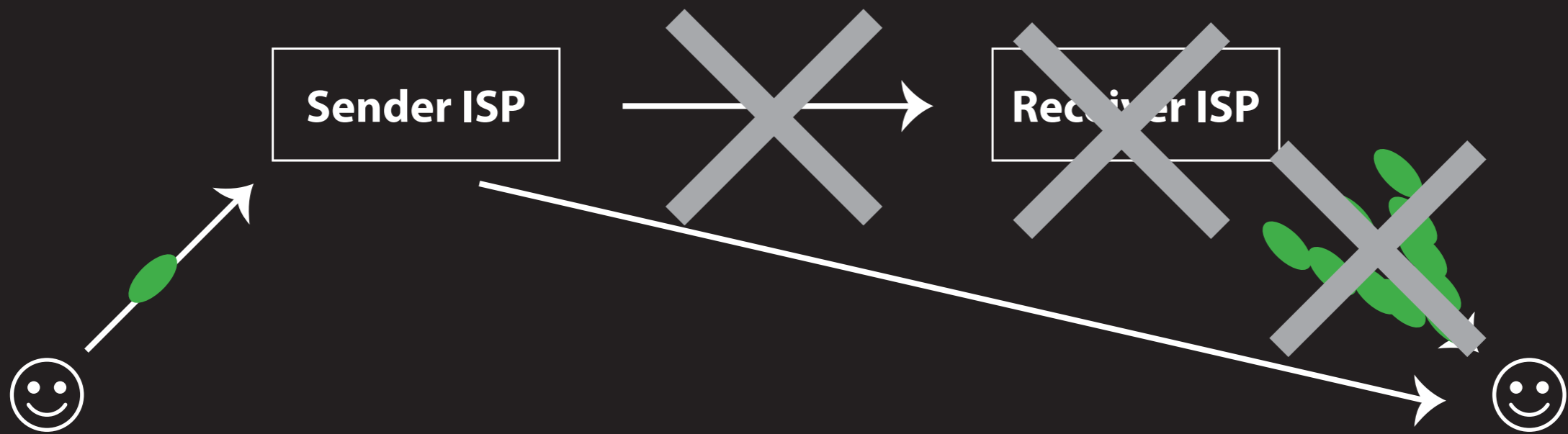
still need asynchronous mode

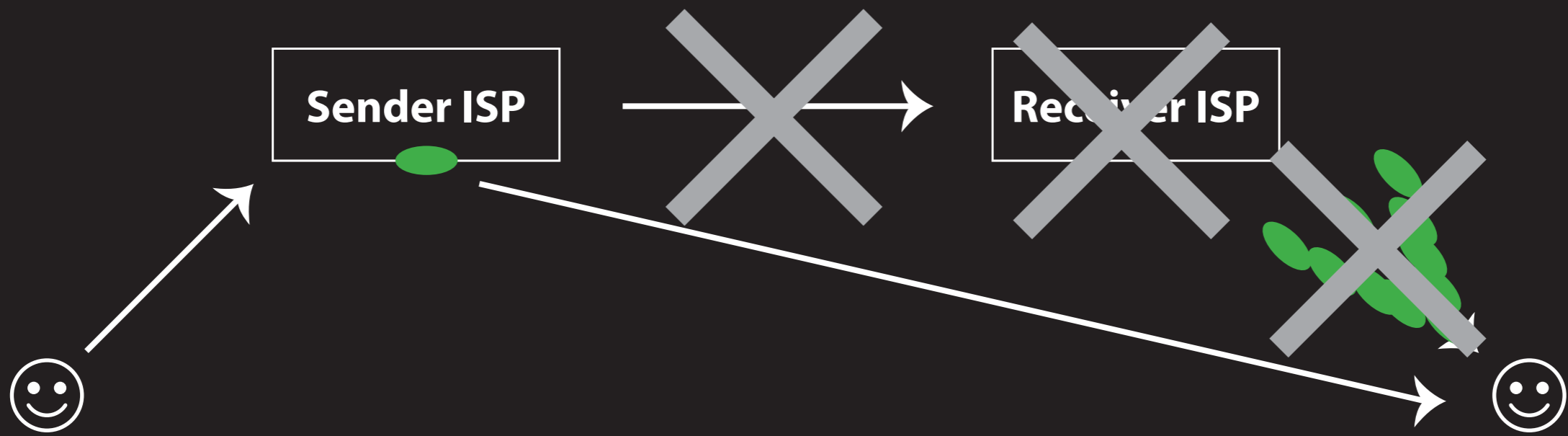


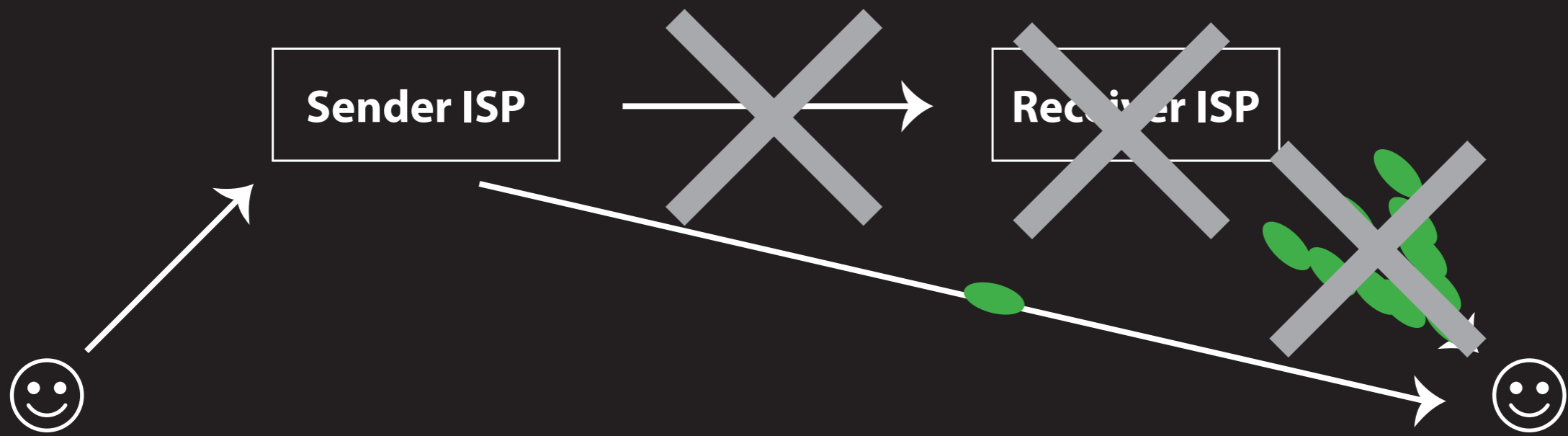


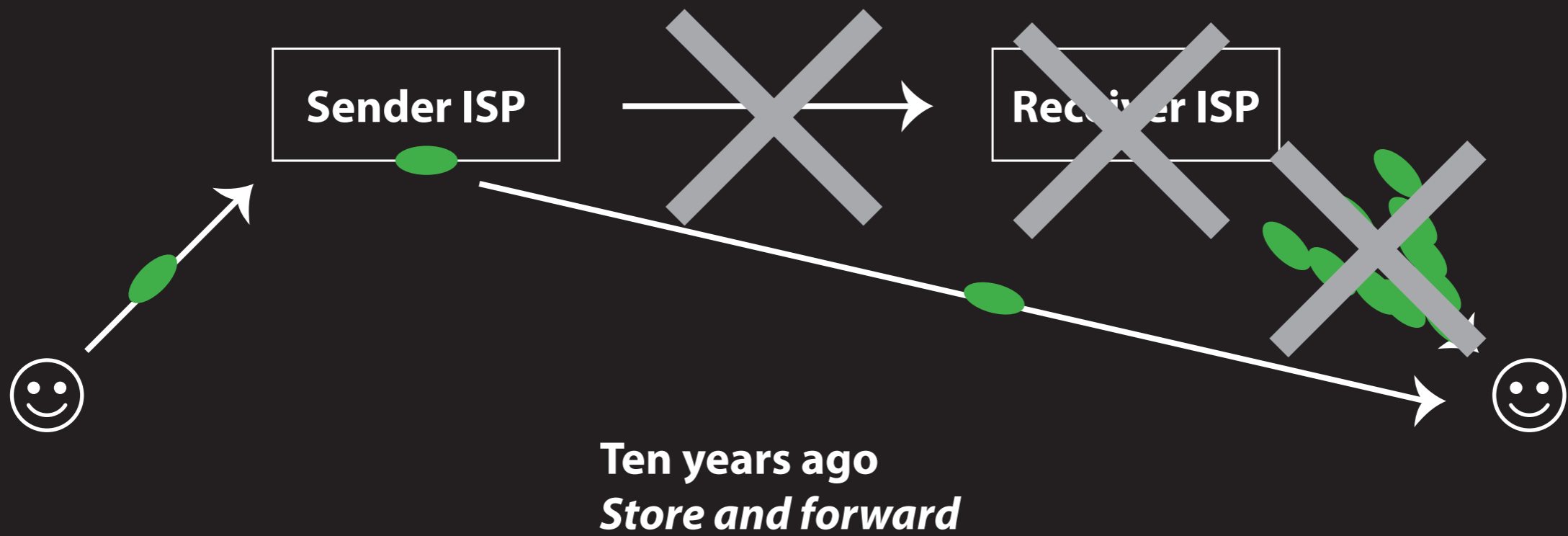
Sender ISP = permanently connected host

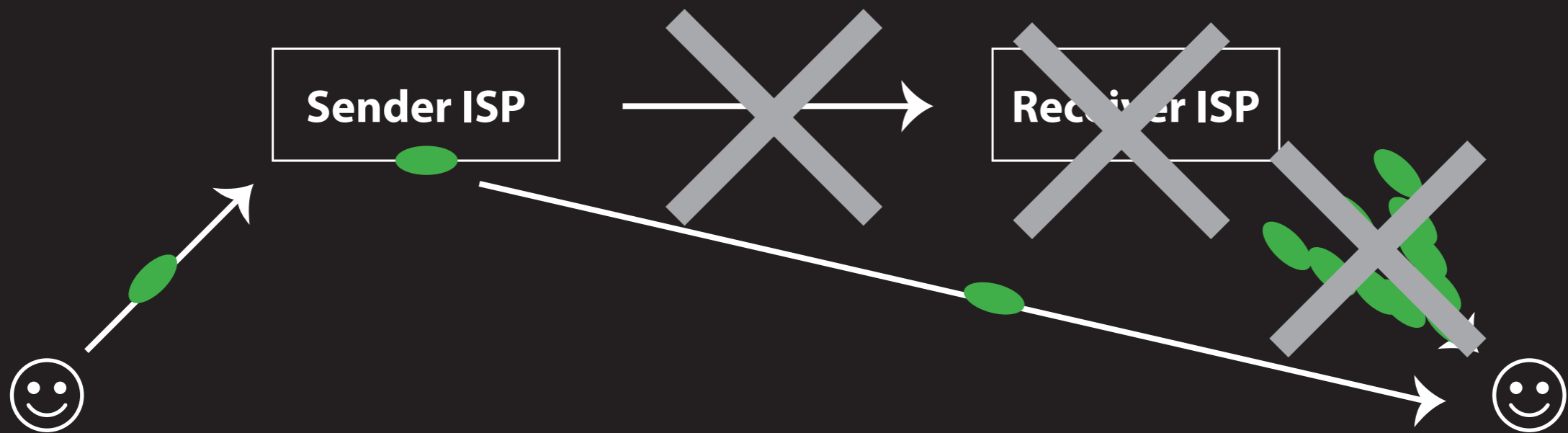






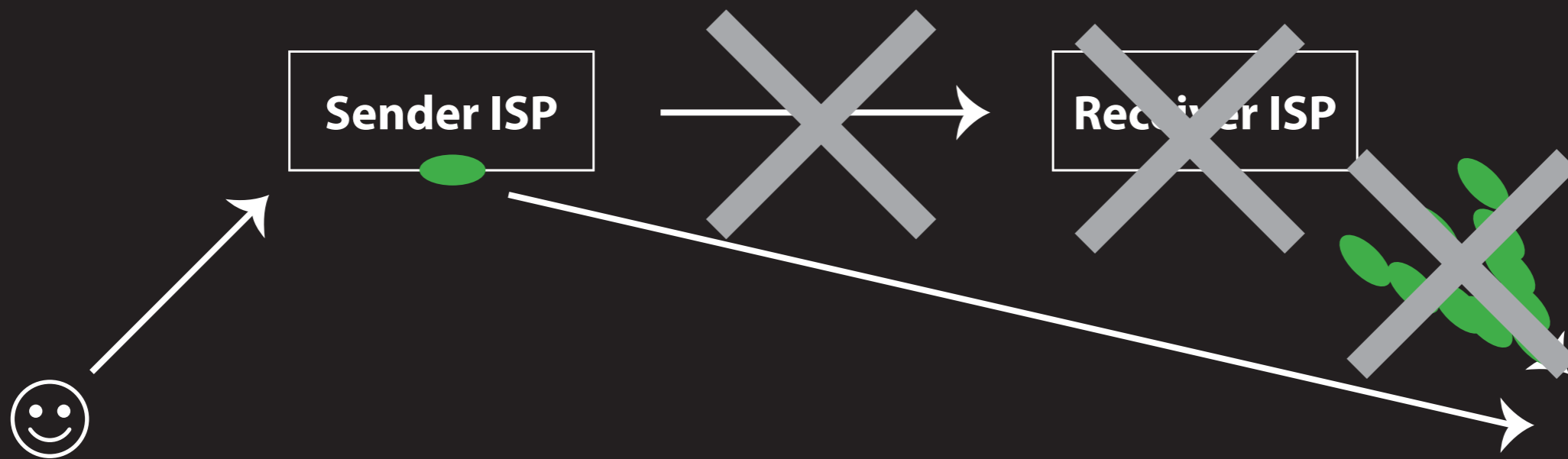


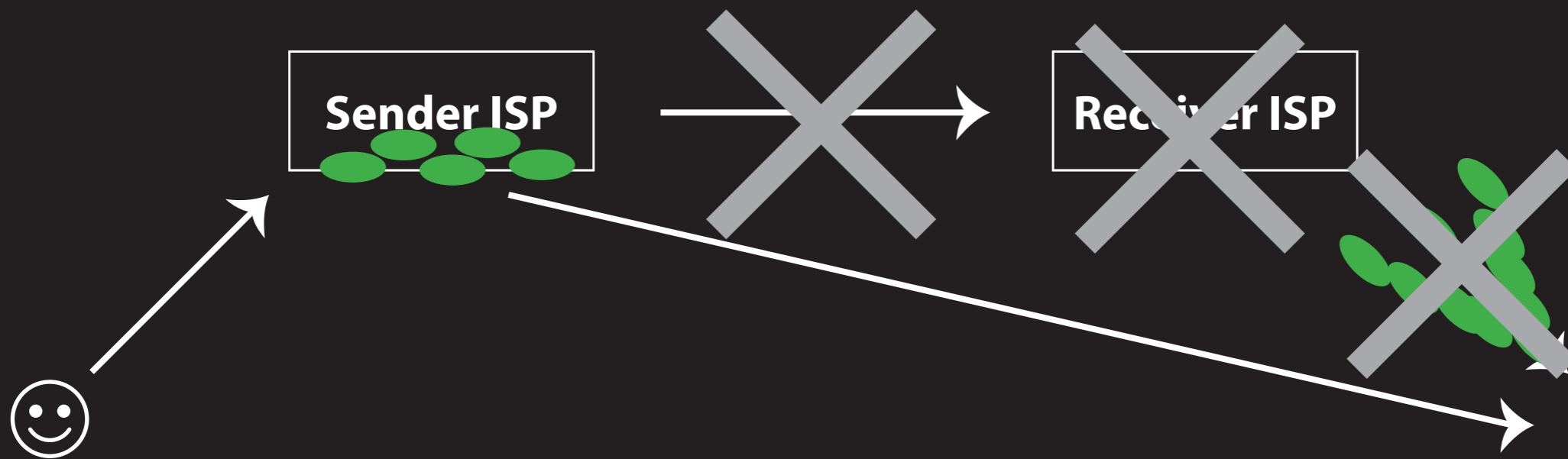


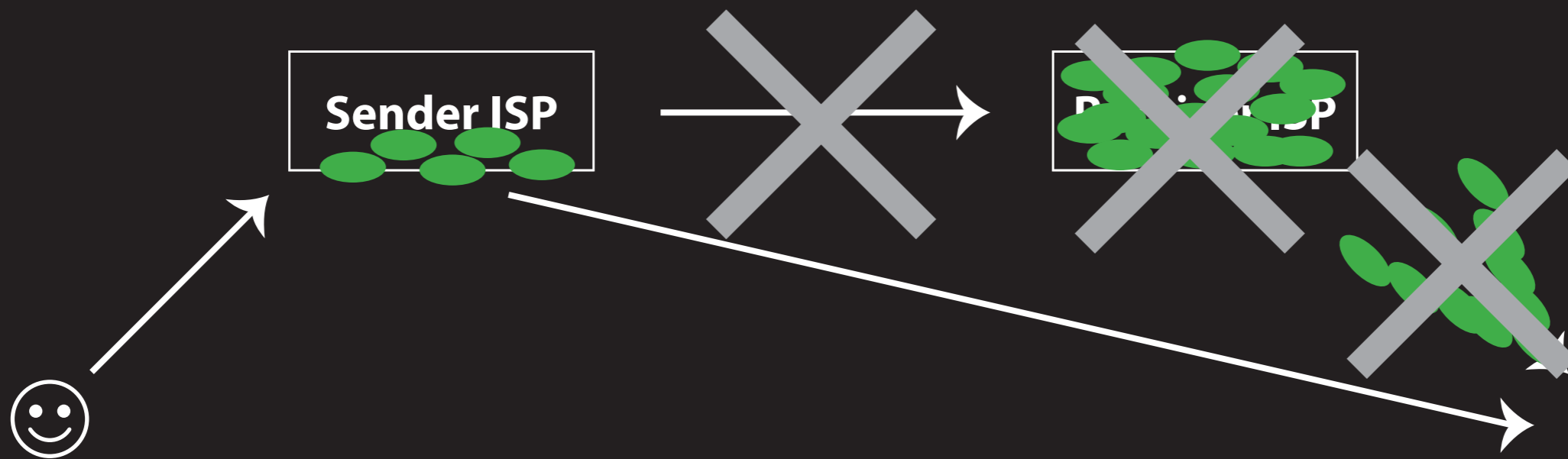


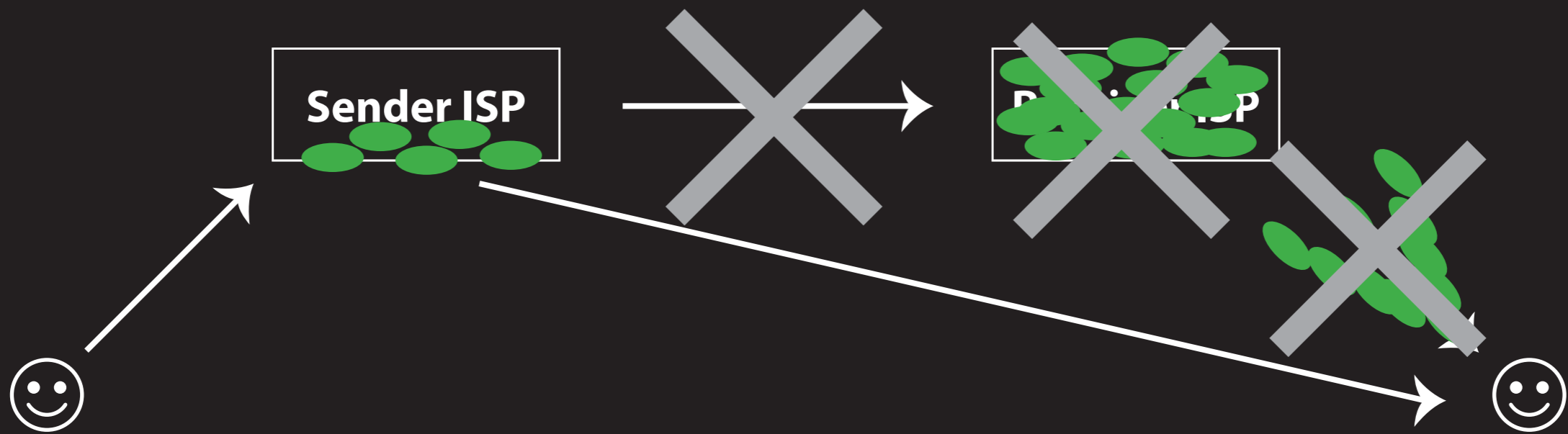
Ten years ago
Store and forward

Today
The Web
Blogging
RSS

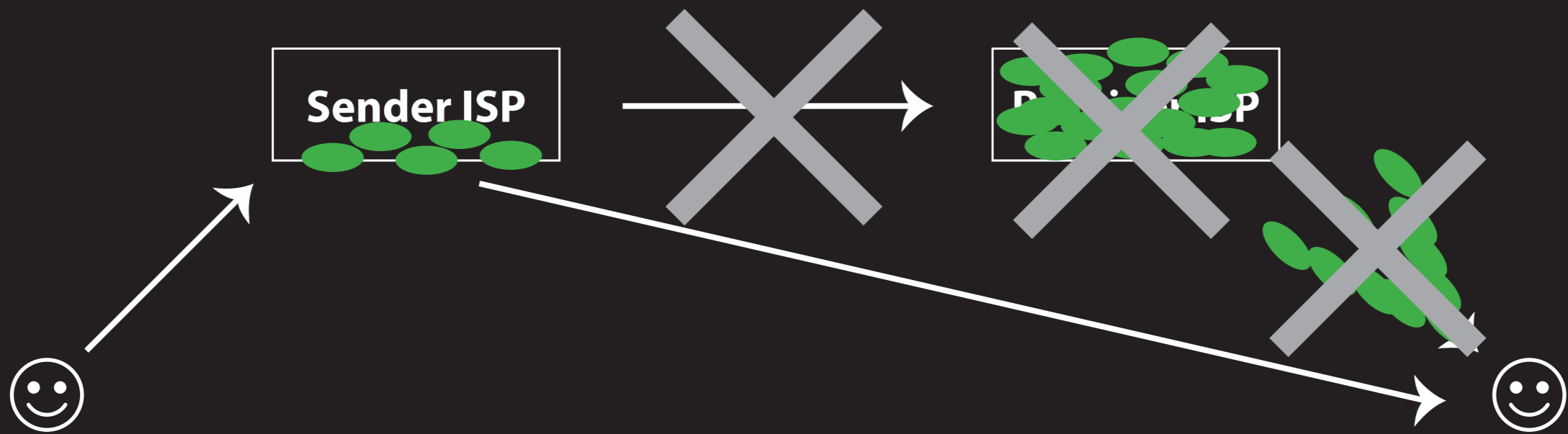






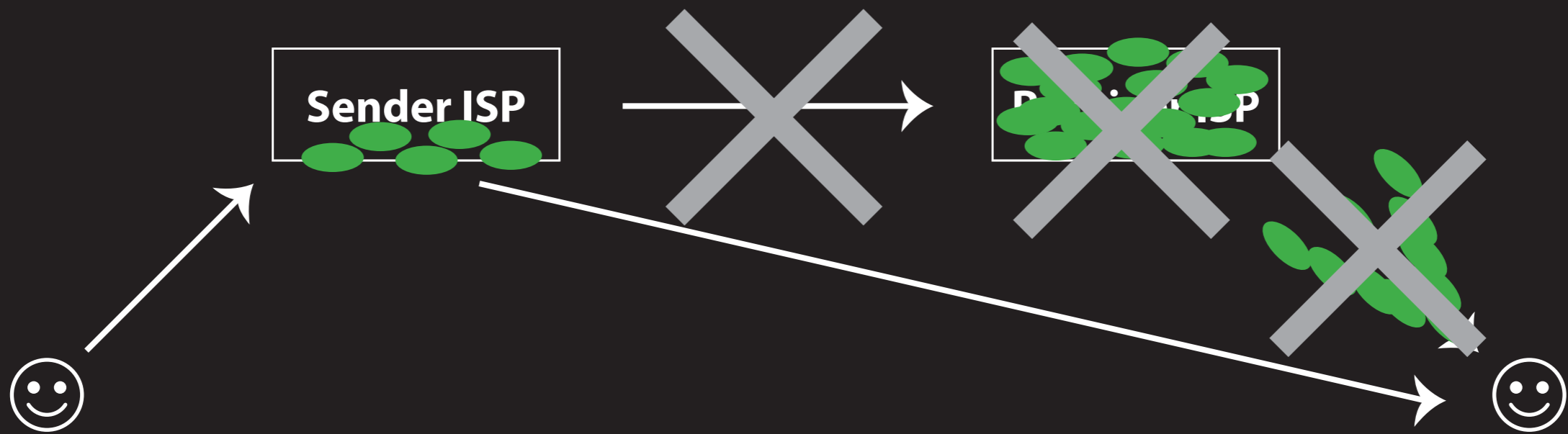


**We could solve spam
if only we could shift the burden to the sender**



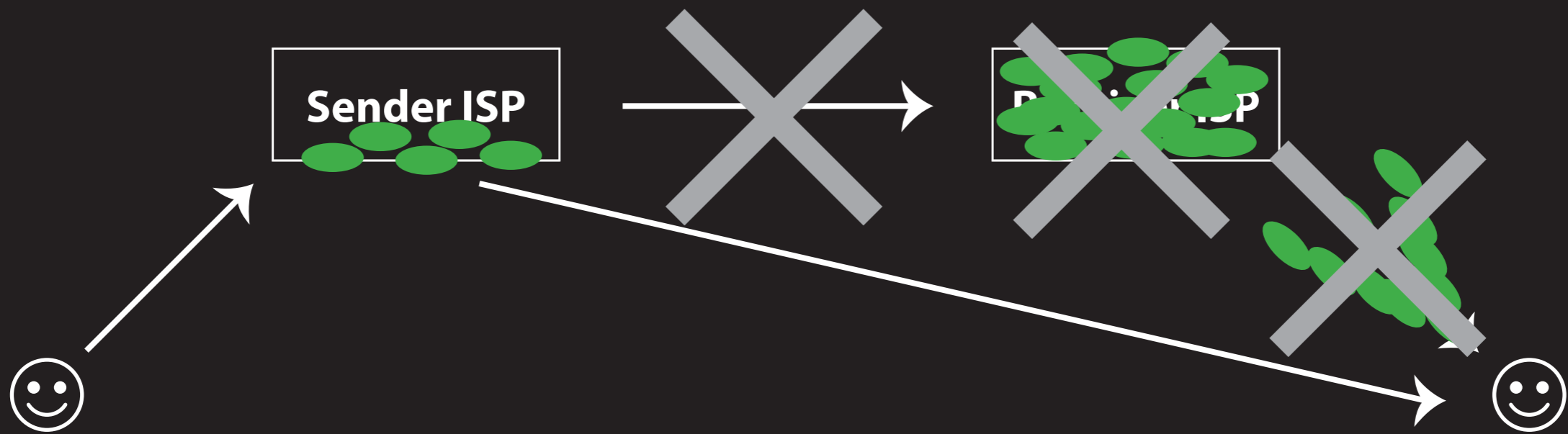
**We could solve spam
if only we could shift the burden to the sender**

e-Postage = \$0.00001 per email



**We could solve spam
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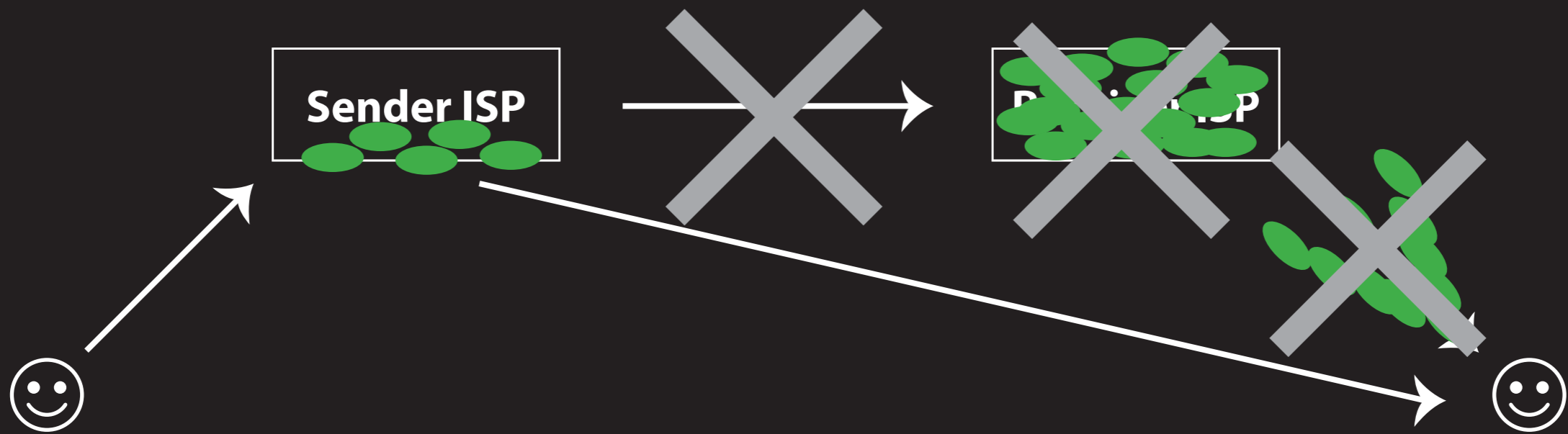
**e-Postage = \$0.00001 per email
"but what about Africa?"**



**We could solve spam
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**e-Postage = \$0.00001 per email
"but what about Africa?"**

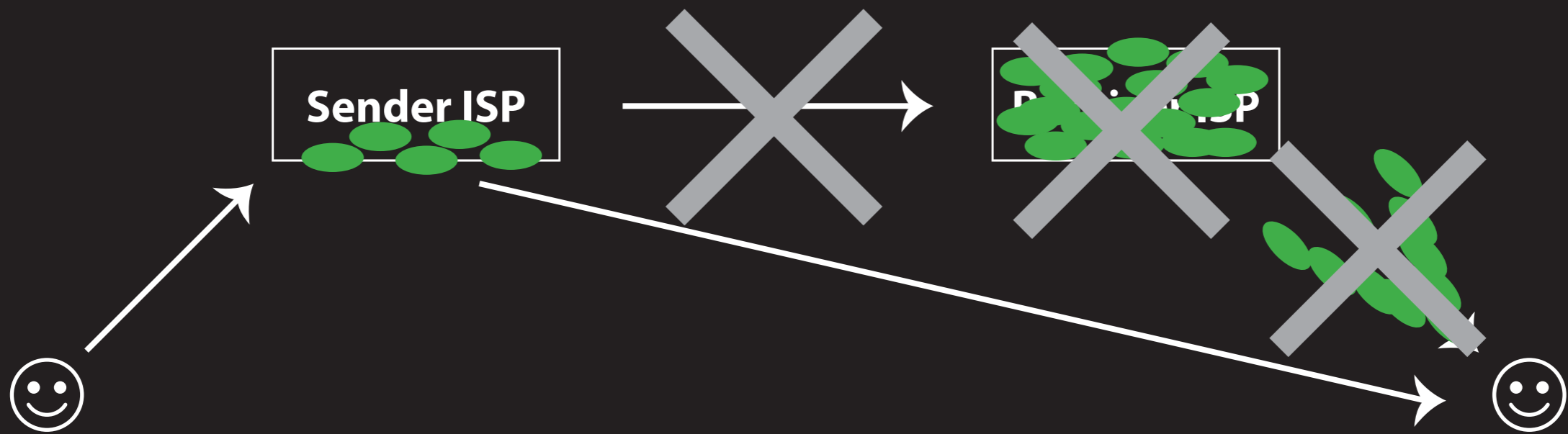
hashcash = make sender burn CPU



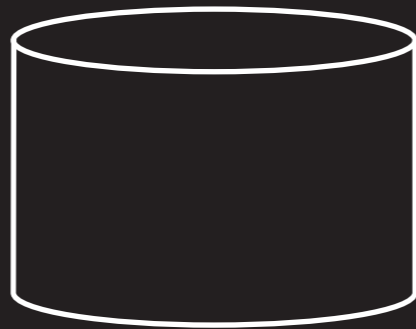
**We could solve spam
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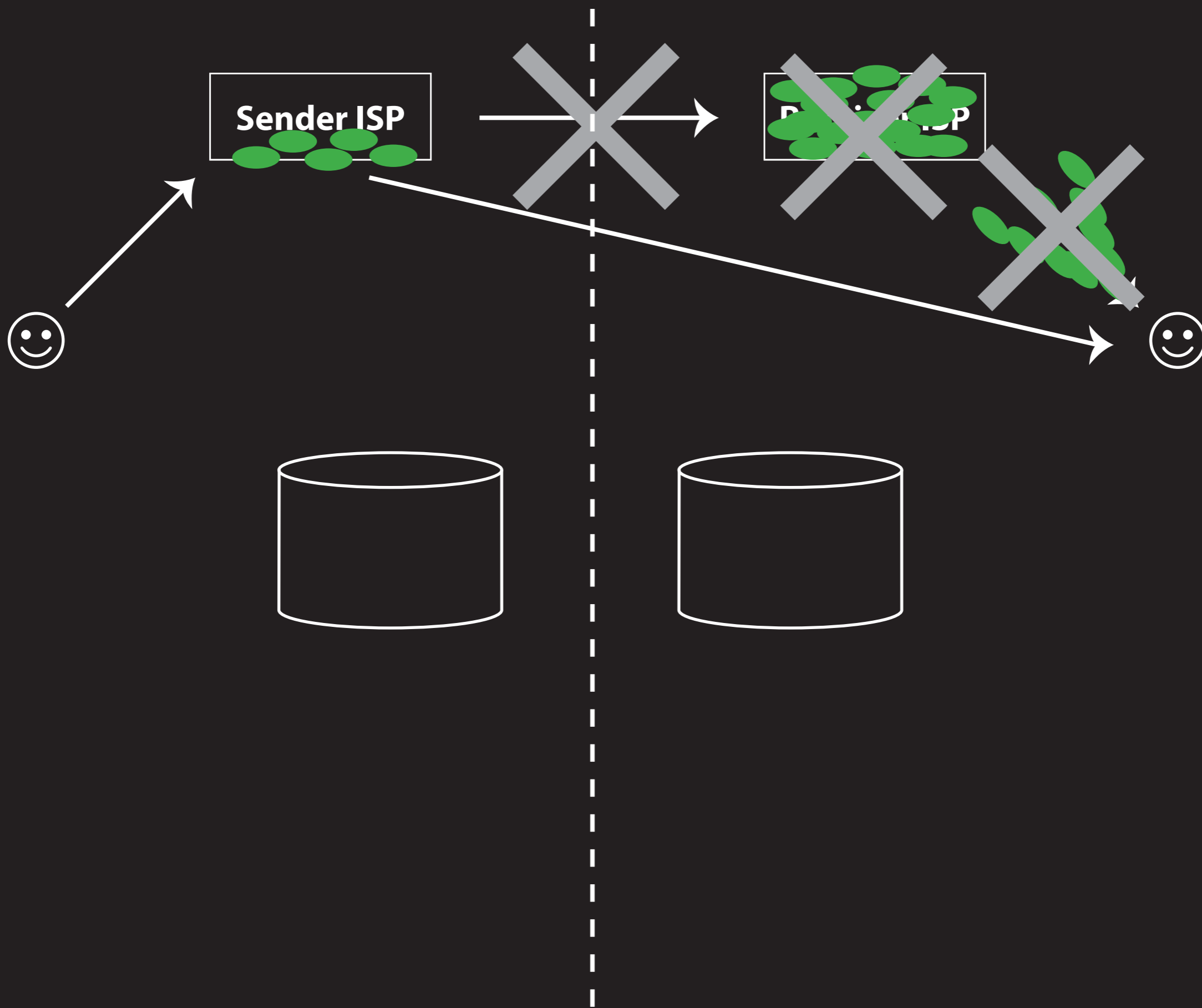
**e-Postage = \$0.00001 per email
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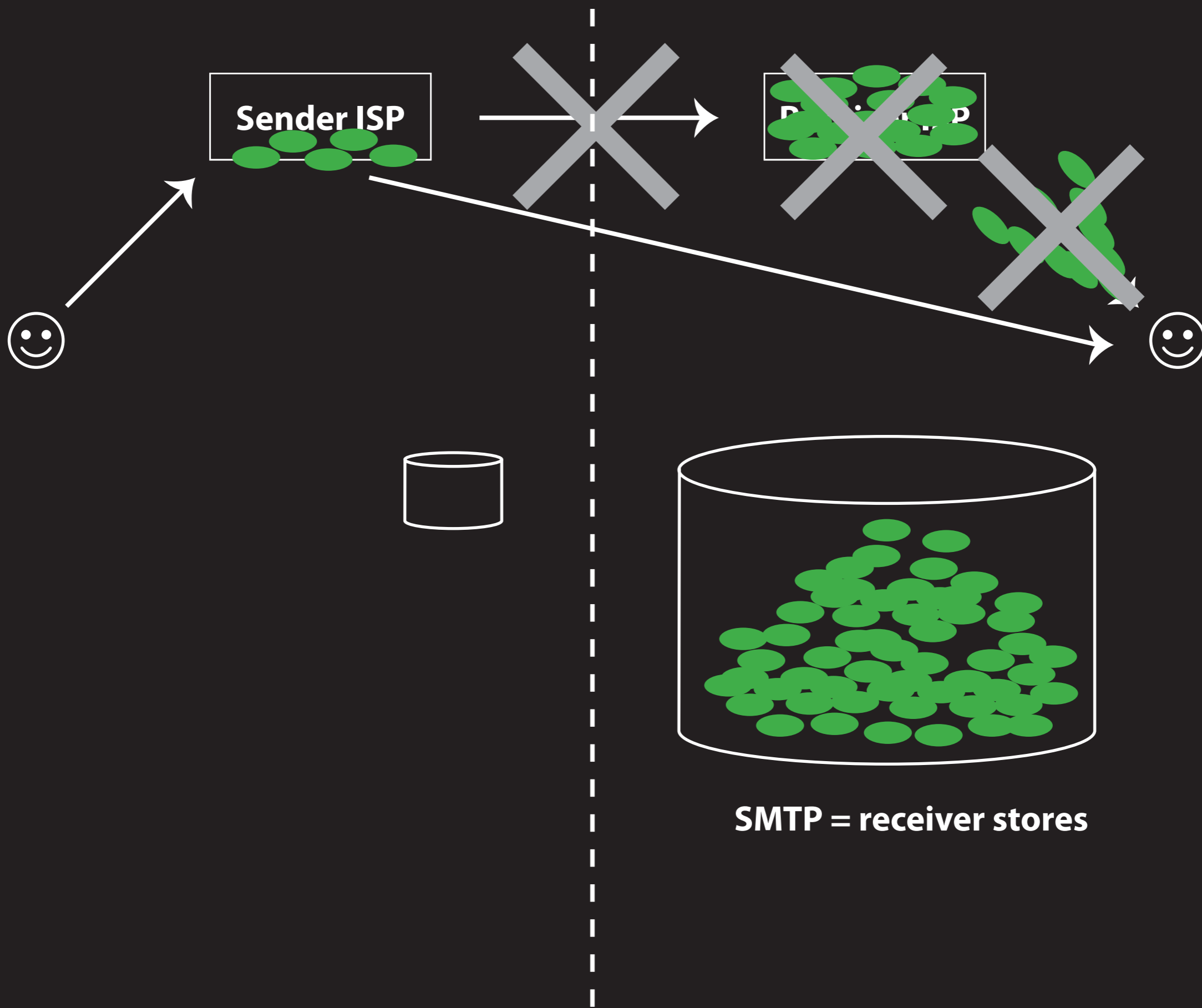
**hashcash = make sender burn CPU
but zombies have more CPU than anyone**

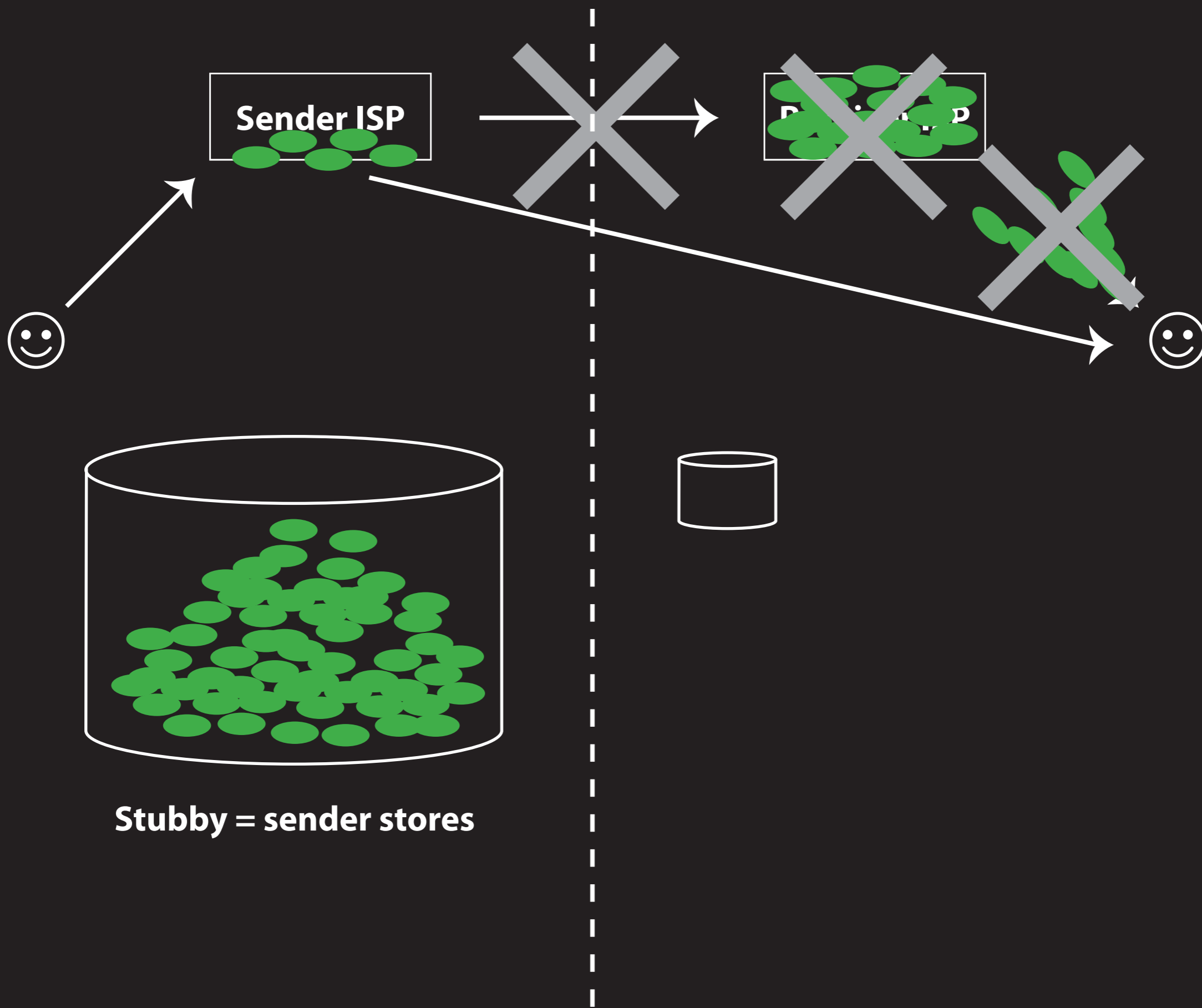


**We could solve spam
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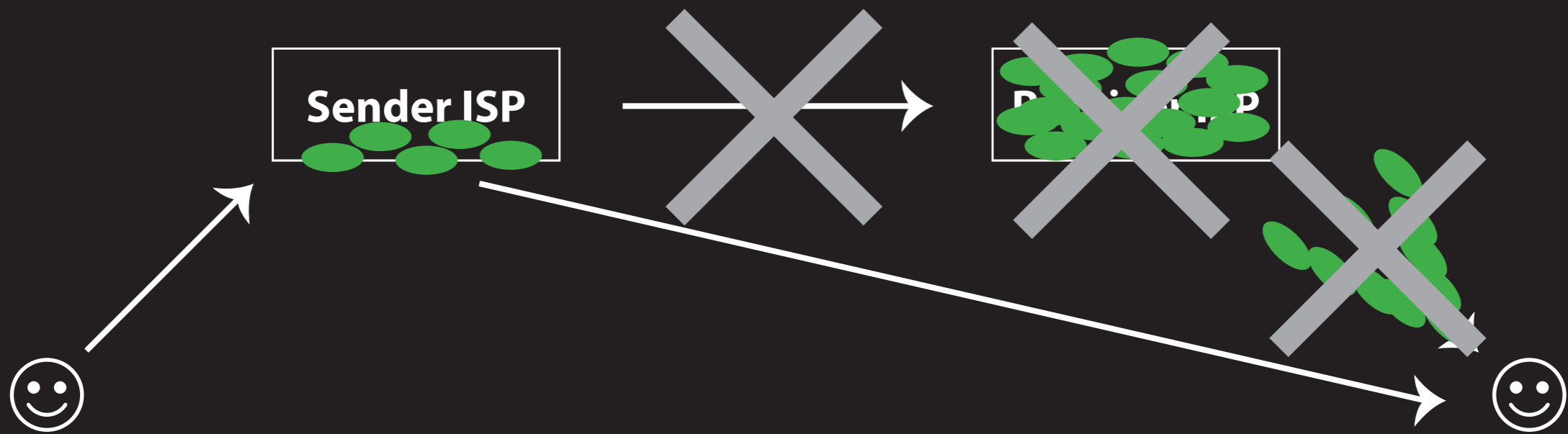






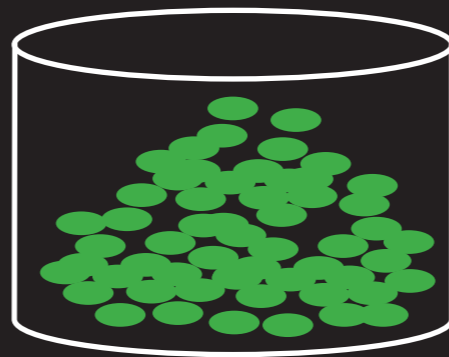


Stubby = sender stores

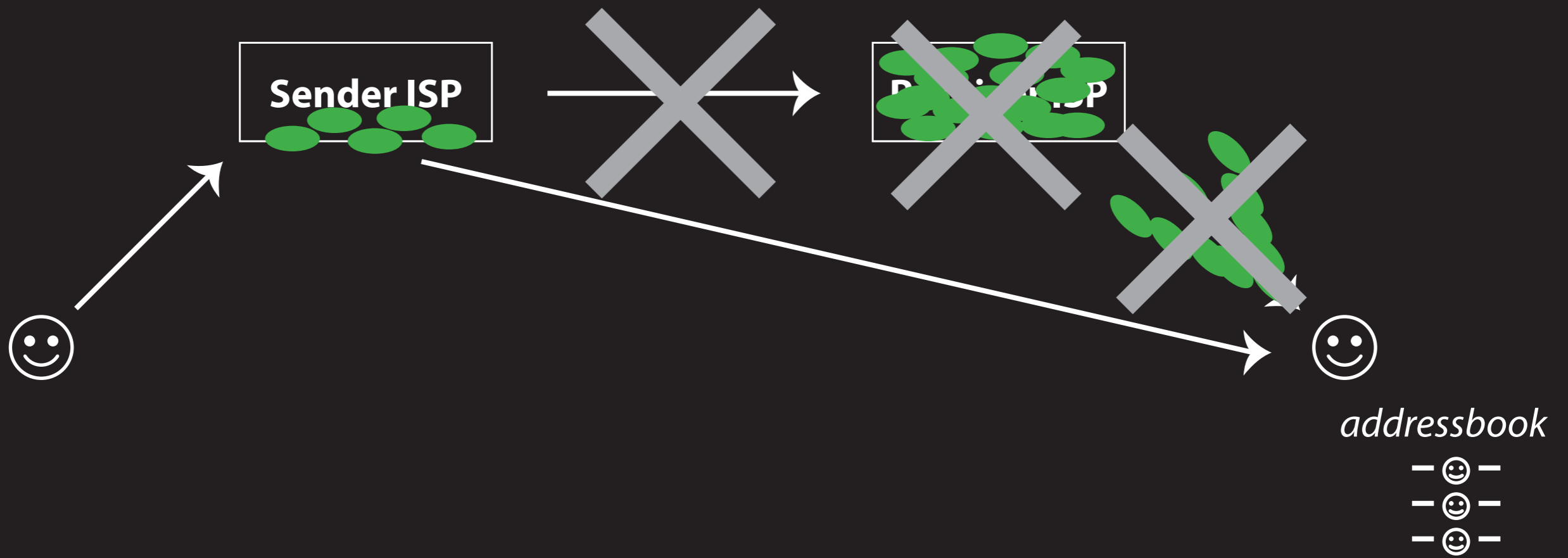


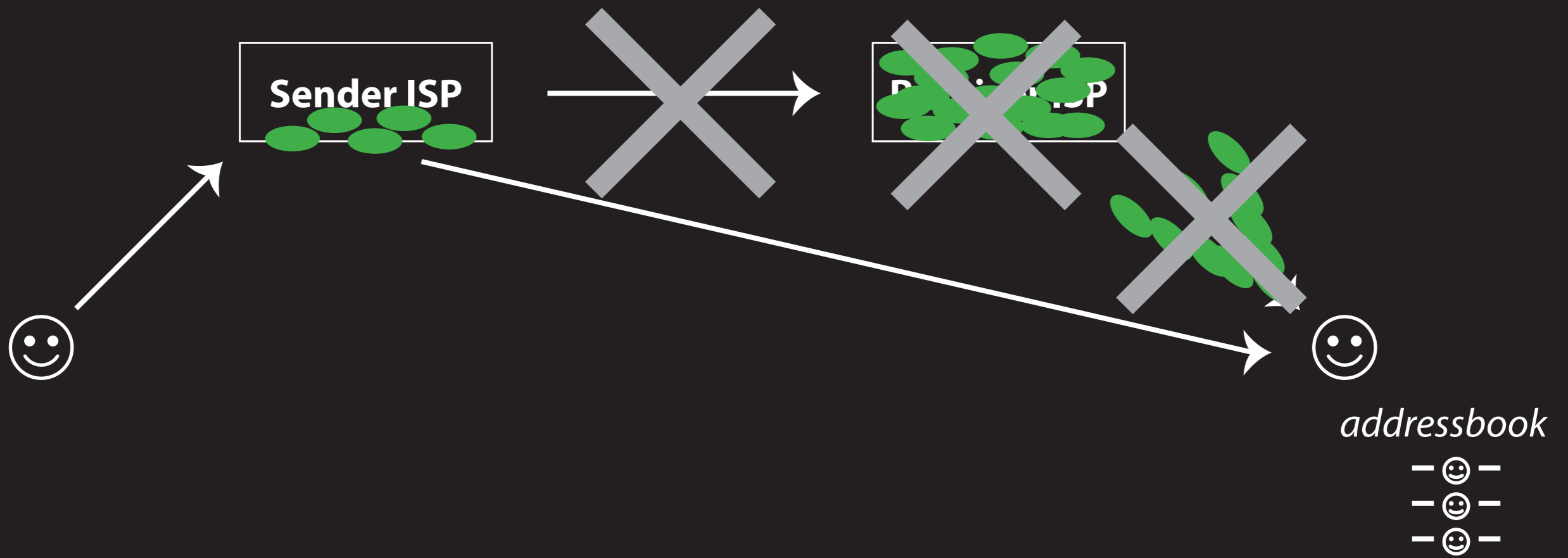
**We could solve spam
if only we could shift the burden to the sender**

**disk + network
done!**

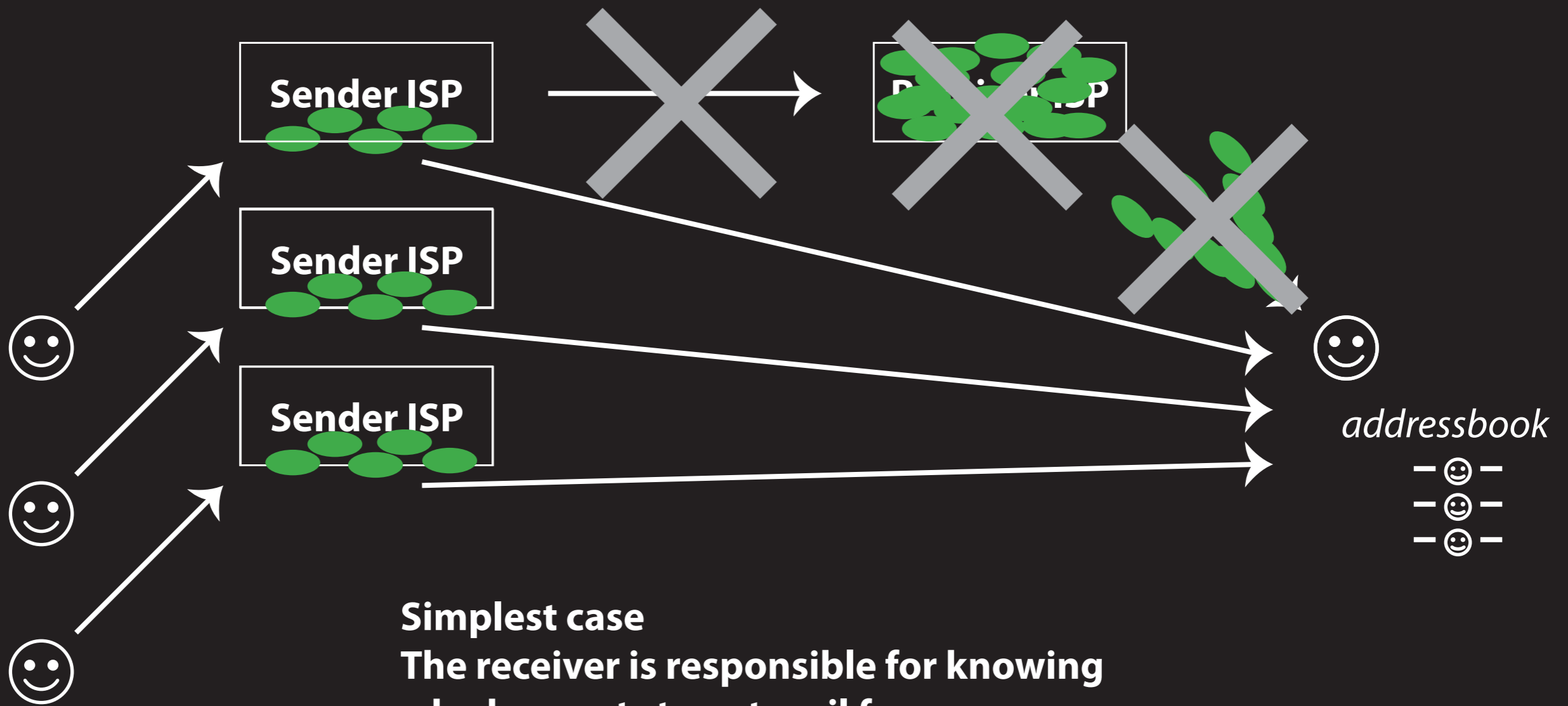


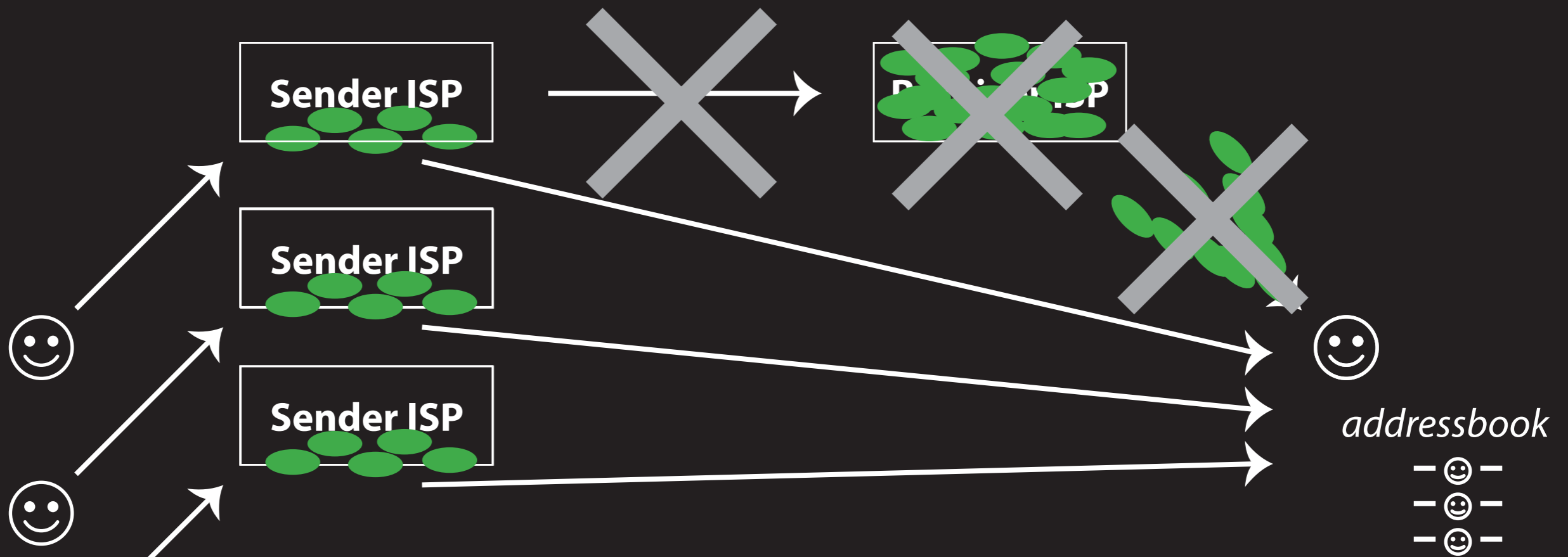
Stubby = sender stores





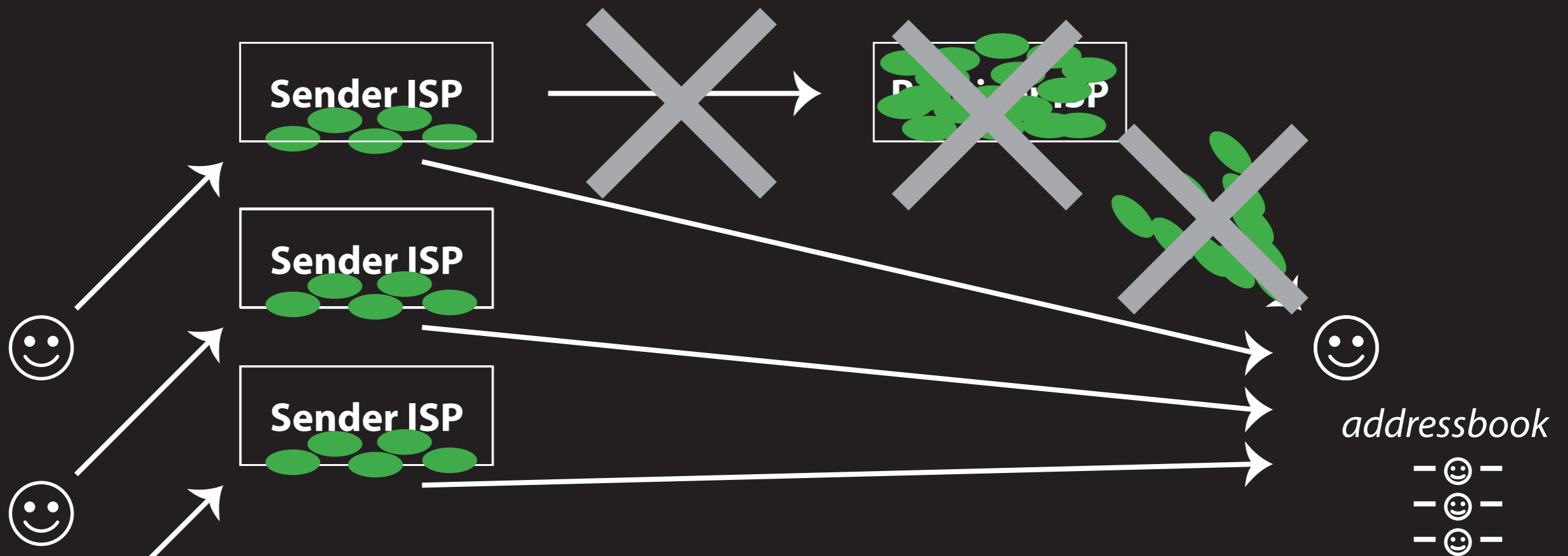
just like `~/rss/subscribed-blogs`





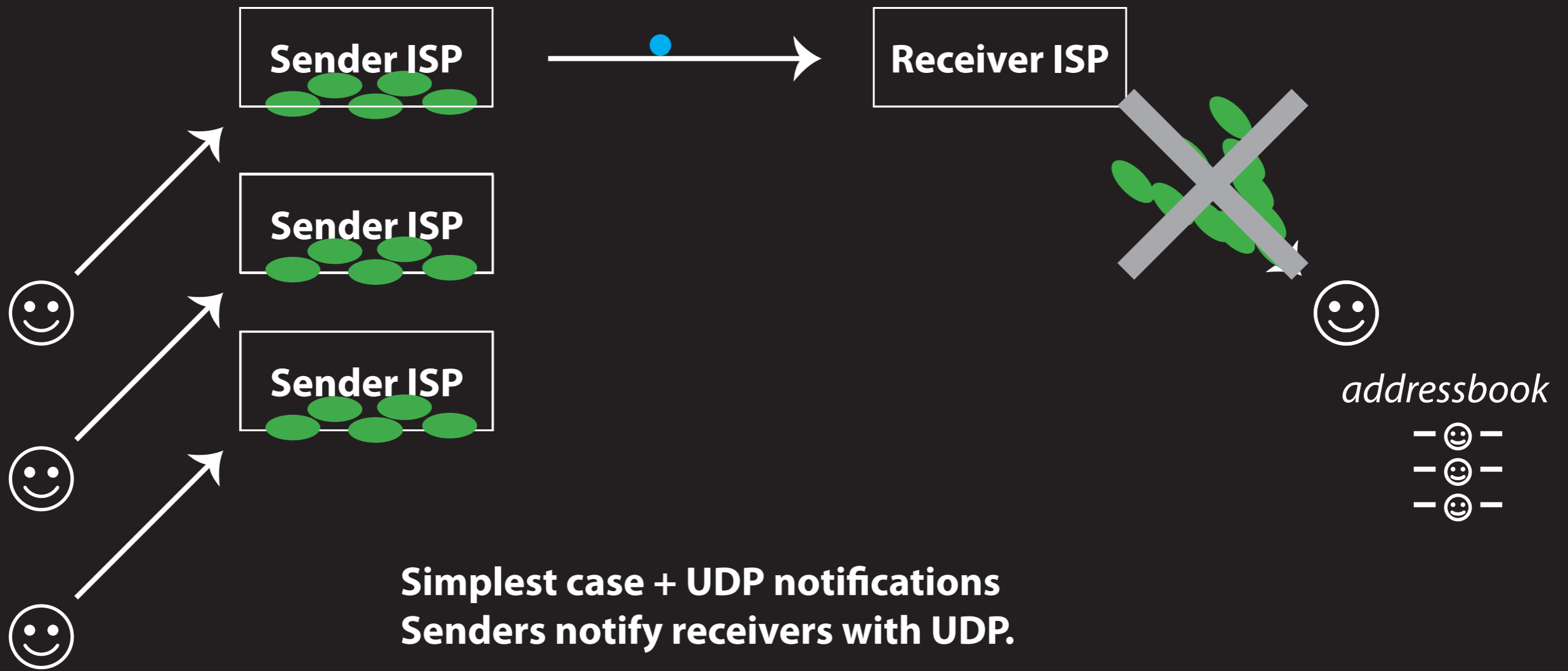
Simplest case

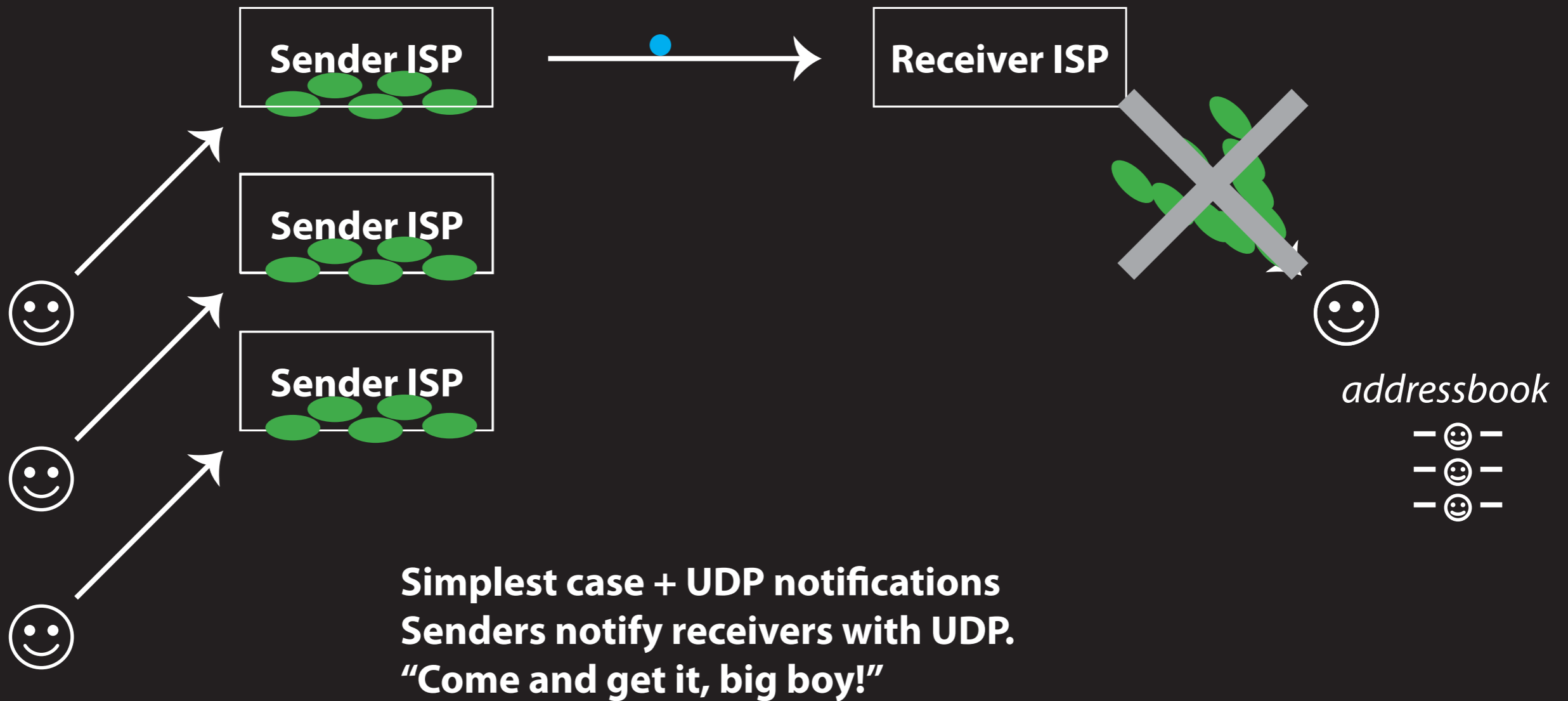
The receiver is responsible for knowing who he wants to get mail from. The receiver has to keep polling.

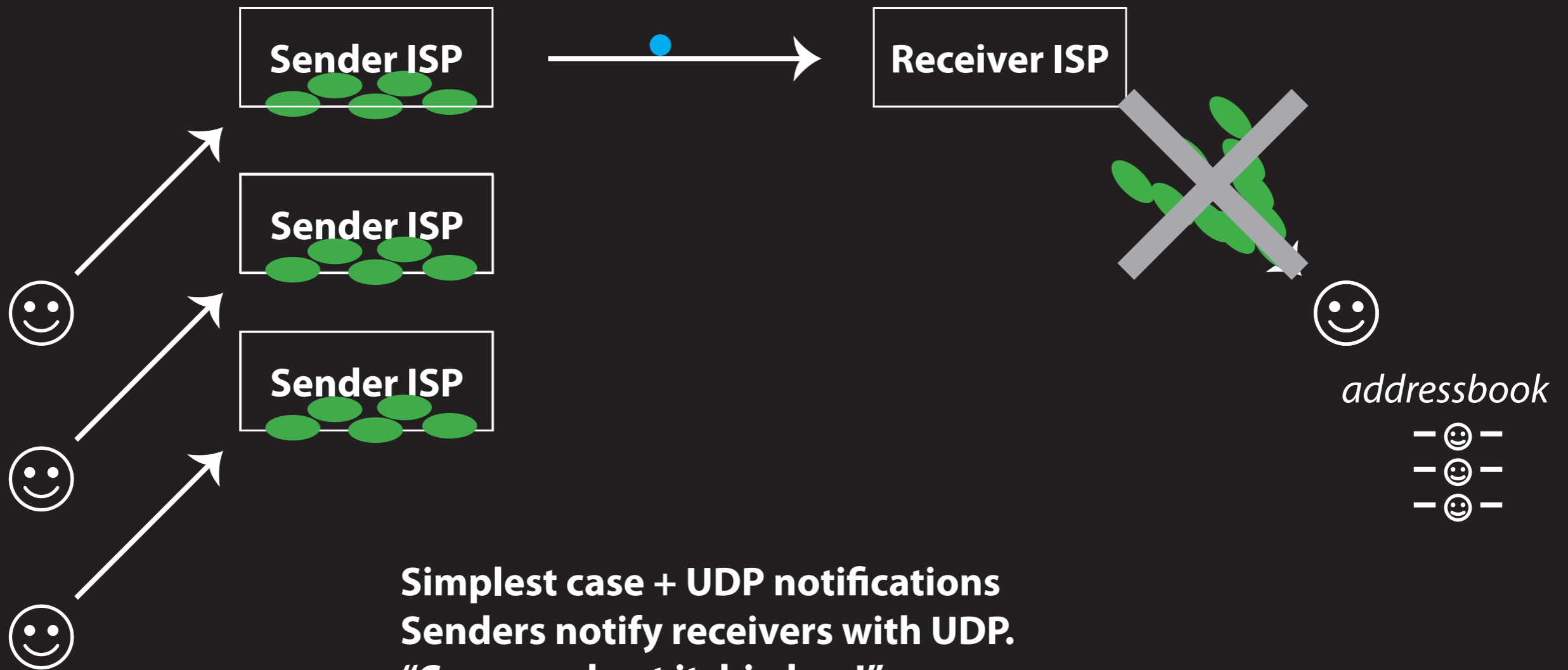


Simplest case

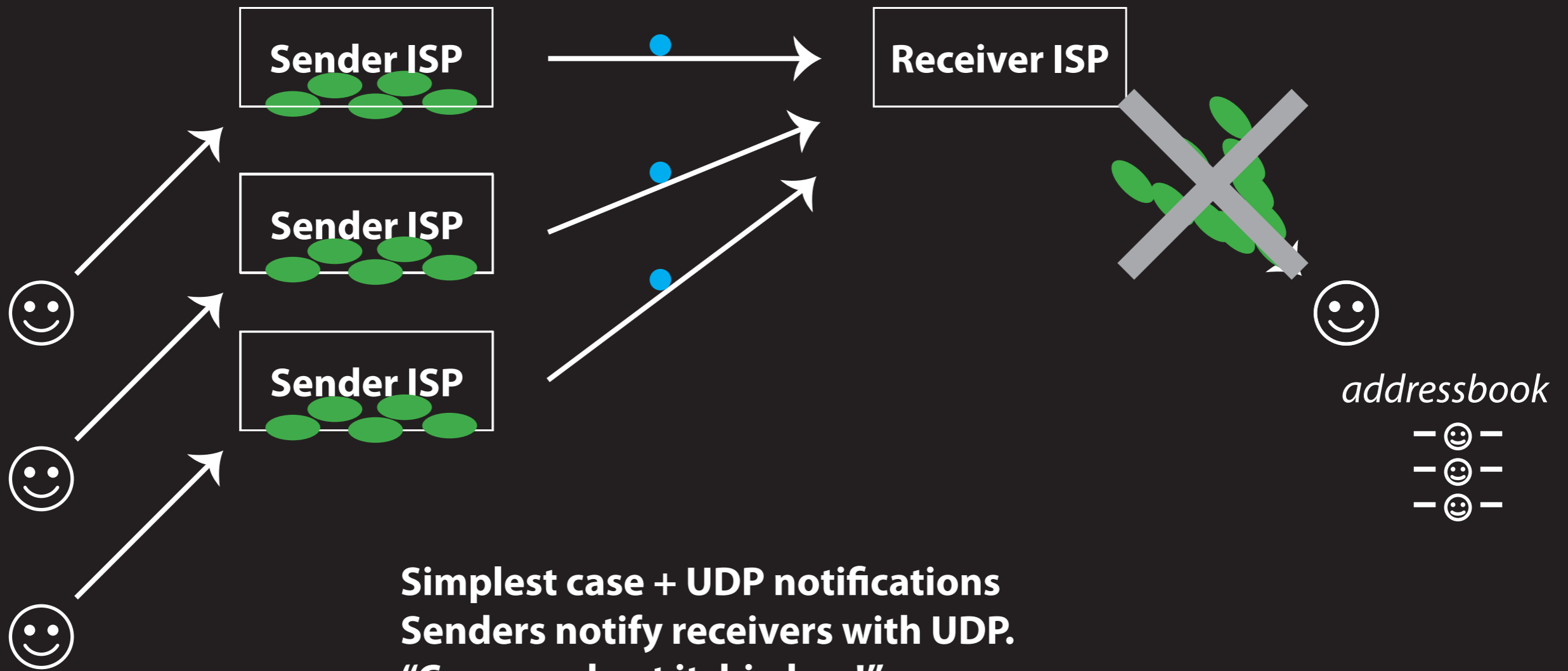
**The receiver is responsible for knowing who he wants to get mail from.
 The receiver has to keep polling.
 "But polling is inefficient! Lag!"**



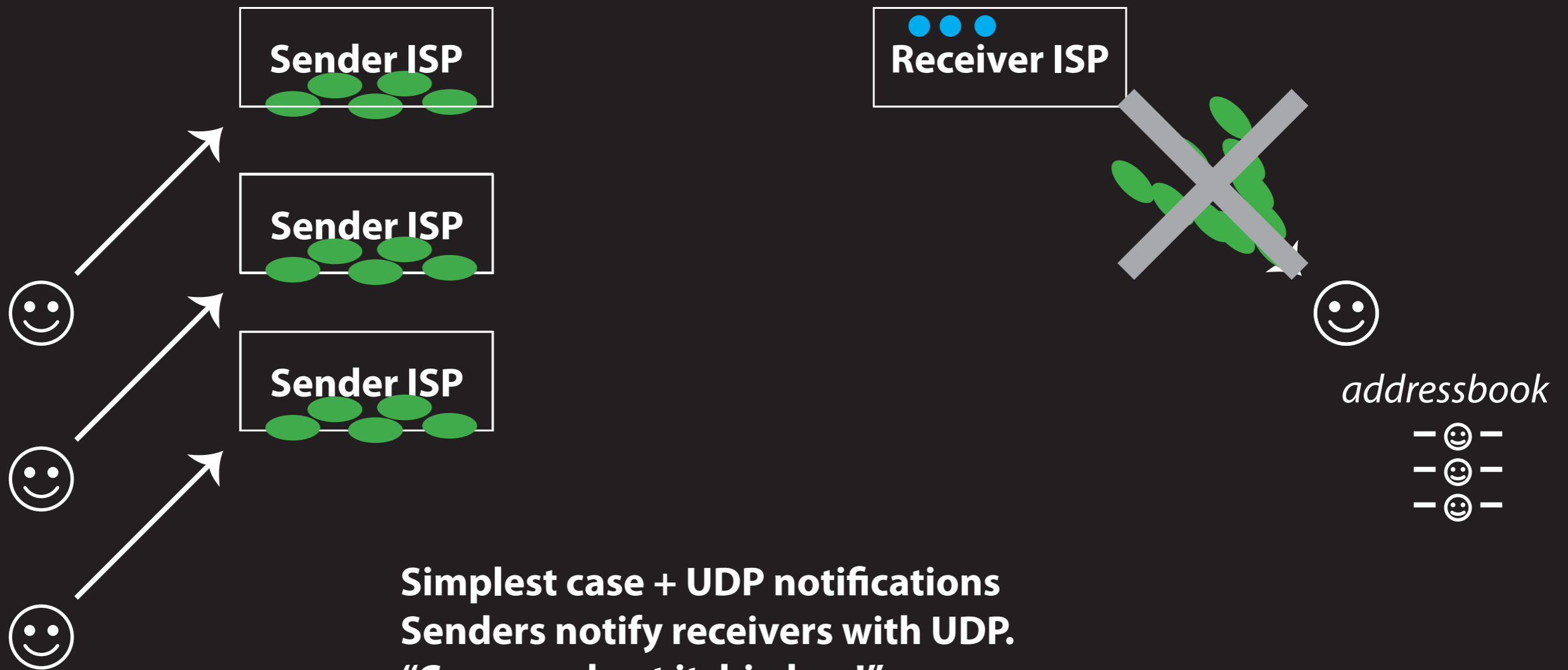




mail from: sender1@sender-isp.com
rcpt to: receiver1@receiver-isp.com
url: http://sender-isp.com/sender1/receiver1/

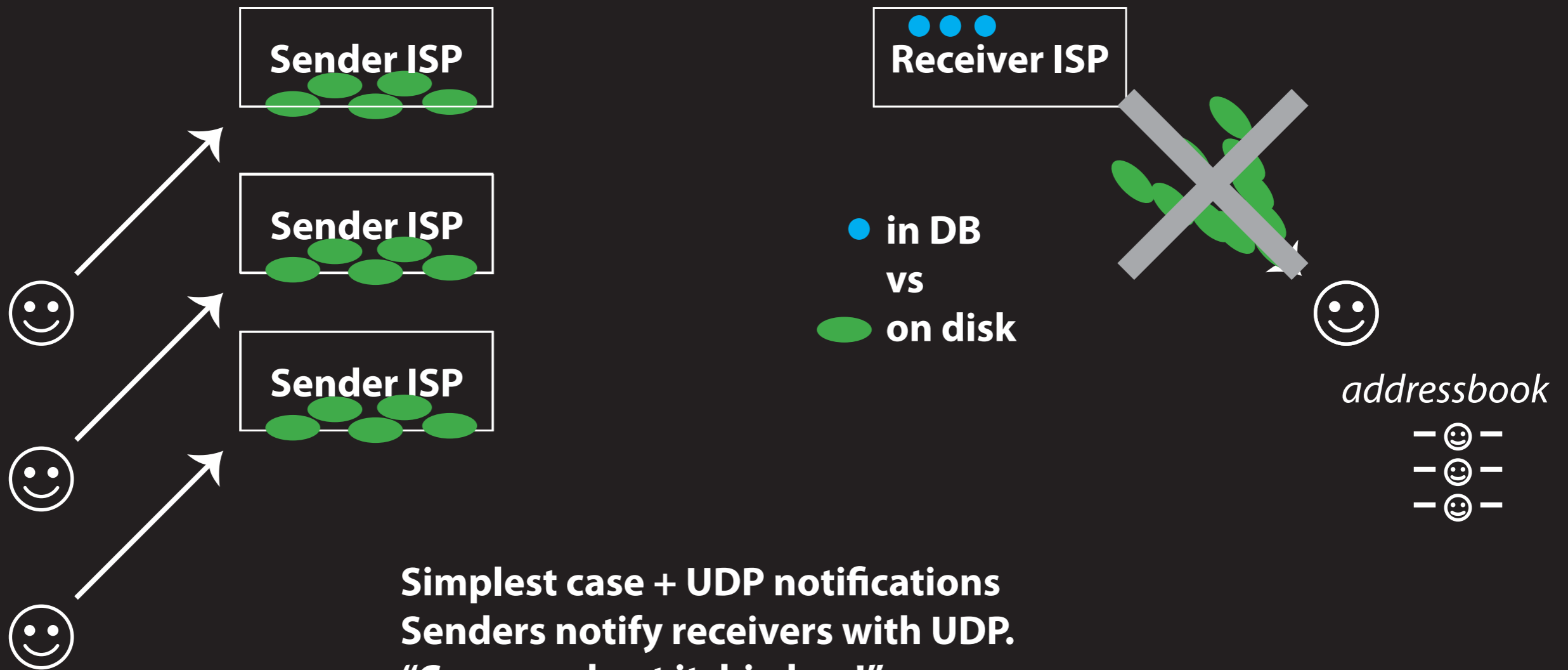


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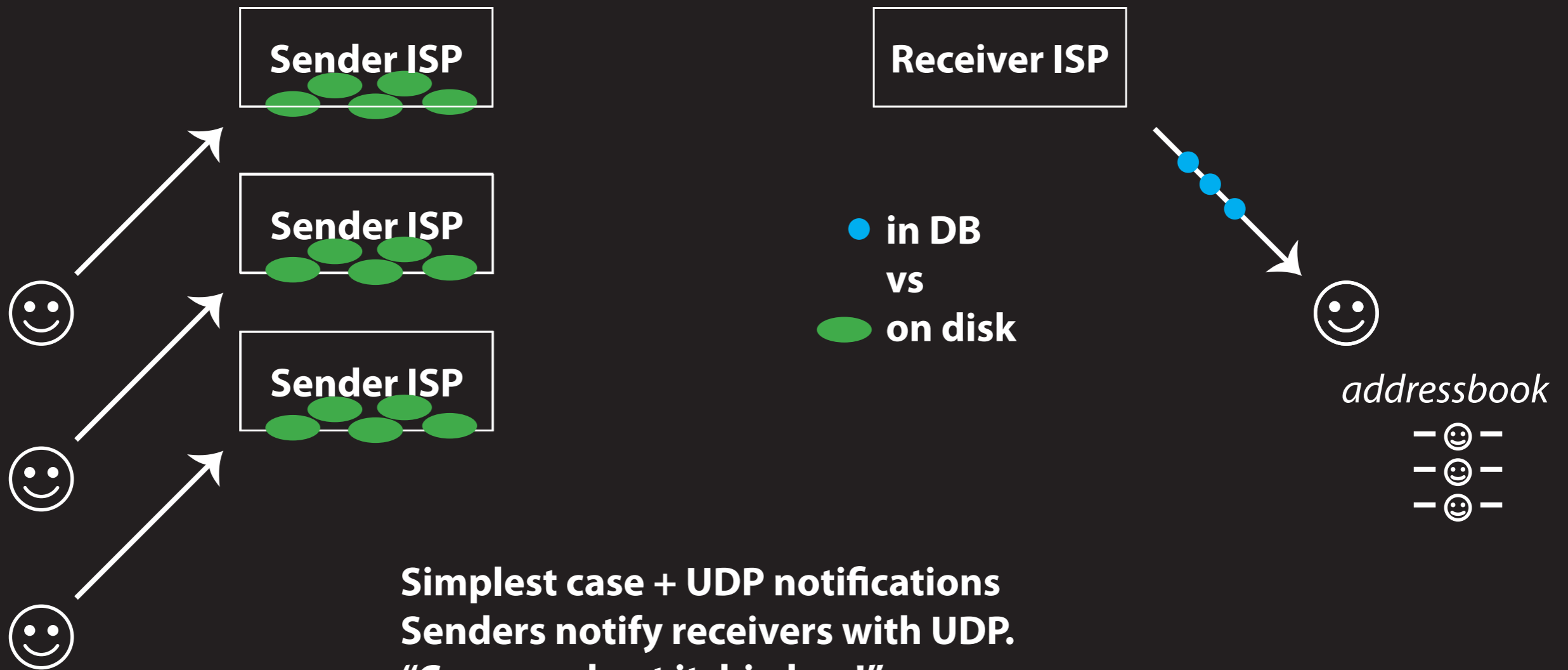


Simplest case + UDP notifications
Senders notify receivers with UDP.
“Come and get it, big boy!”

mail from: sender1@sender-isp.com
rcpt to: receiver1@receiver-isp.com
url: http://sender-isp.com/sender1/receiver1/

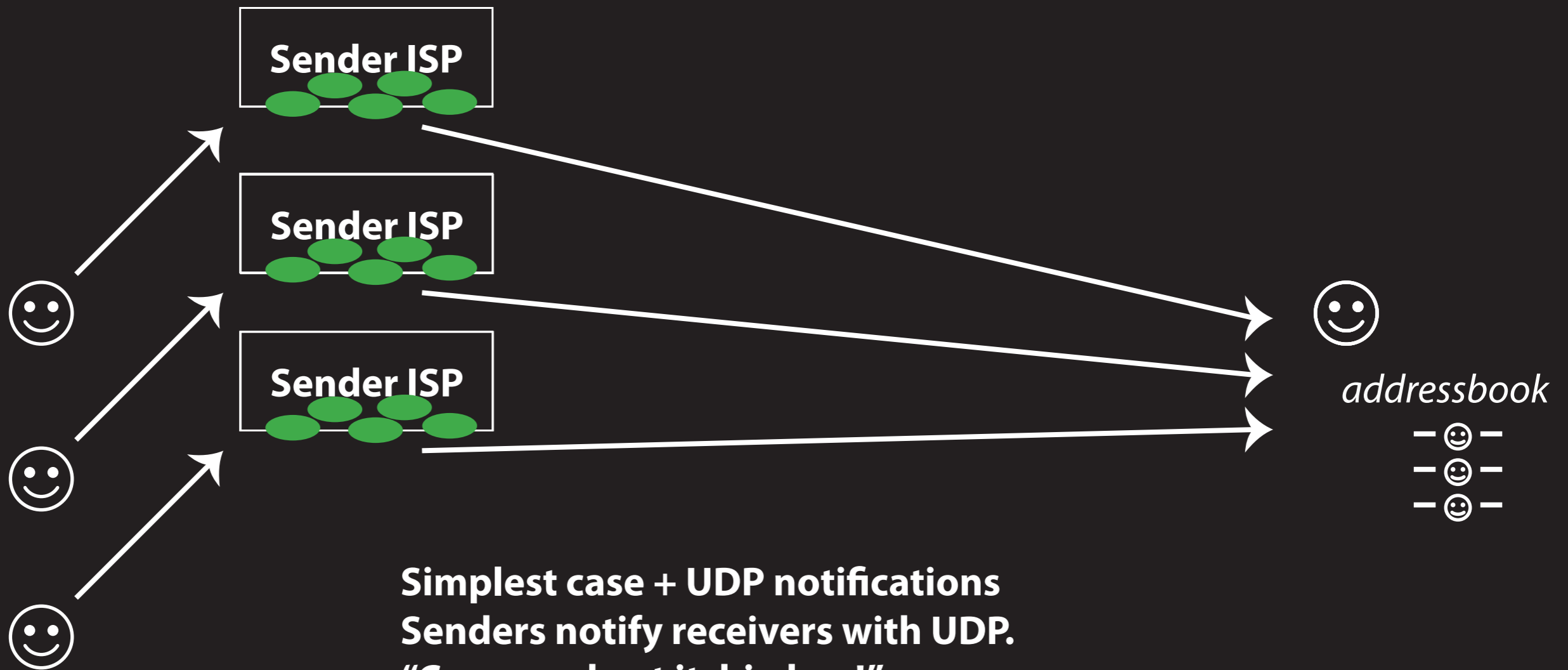


mail from: sender1@sender-isp.com
rcpt to: receiver1@receiver-isp.com
url: http://sender-isp.com/sender1/receiver1/



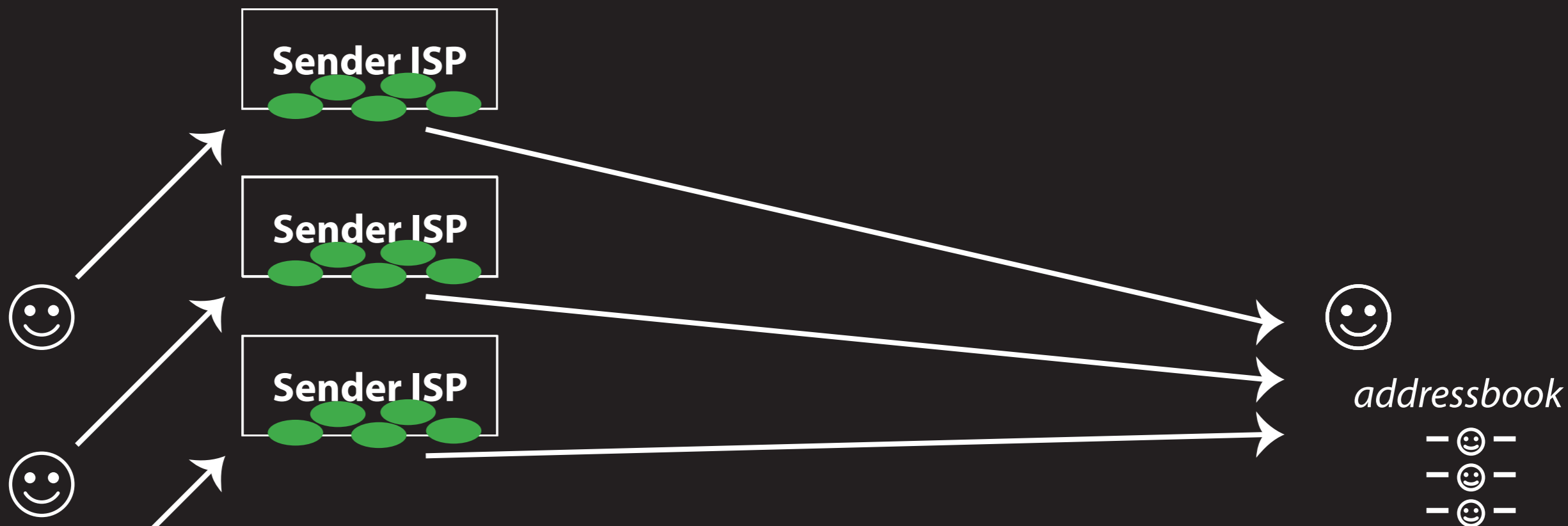
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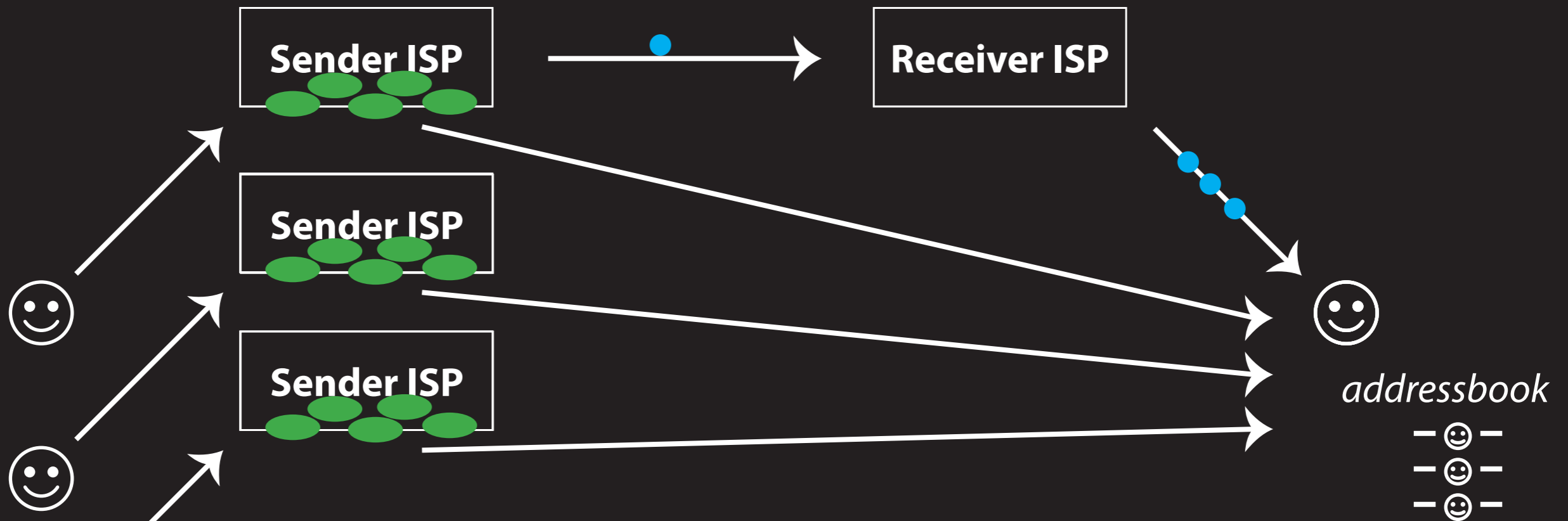


Simplest case + UDP notifications
Senders notify receivers with UDP.
"Come and get it, big boy!"

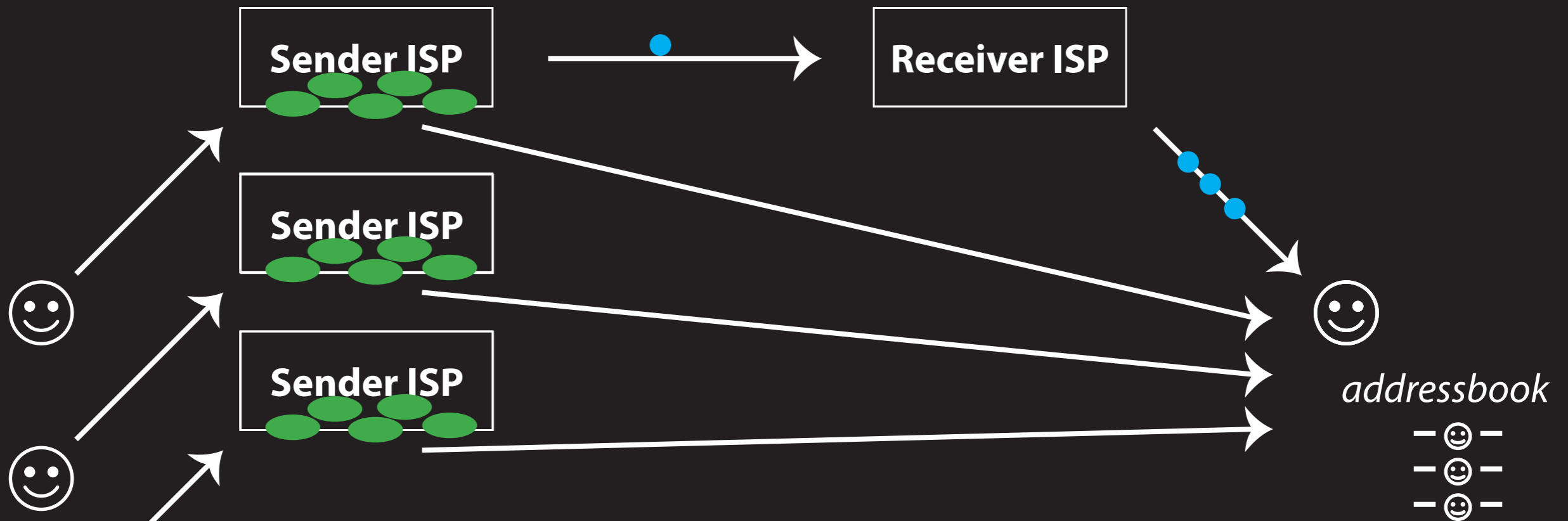
```
mail from: sender1@sender-isp.com
rcpt to: receiver1@receiver-isp.com
url: http://sender-isp.com/sender1/receiver1/
```



Simplest case + UDP notifications
The receiver is responsible for knowing who he wants to get mail from.
The receiver has to keep polling.
“But polling is inefficient! Lag!”



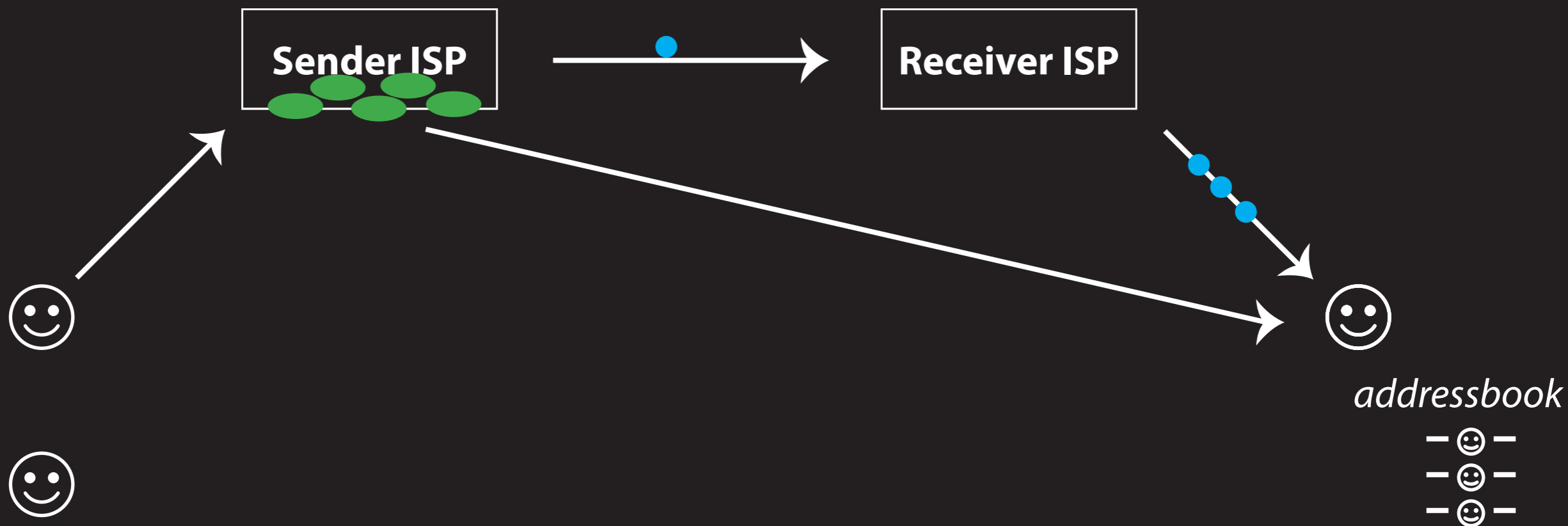
Simplest case + UDP notifications ●
The receiver is responsible for knowing who he wants to get mail from.
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“But polling is inefficient! Lag!”



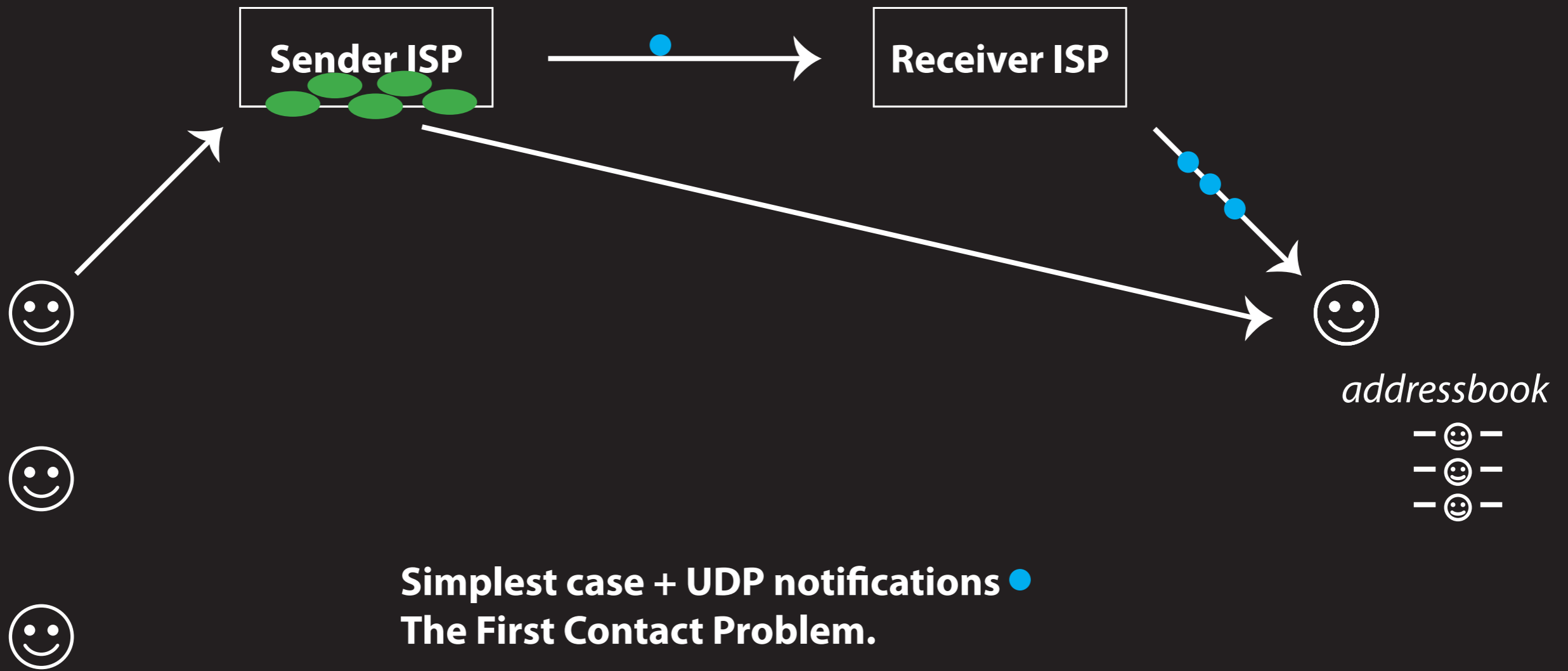
Simplest case + UDP notifications ●

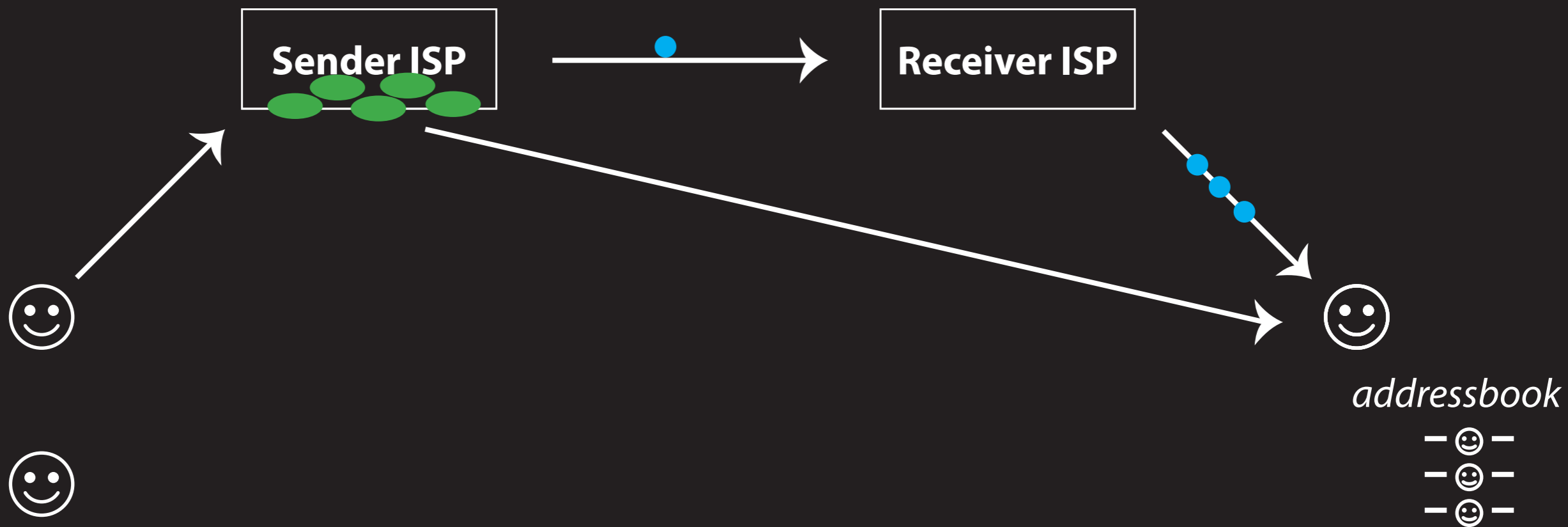
The receiver is responsible for knowing who he wants to get mail from.

- ~~The receiver has to keep polling.~~
- ~~"But polling is inefficient! Lag!"~~

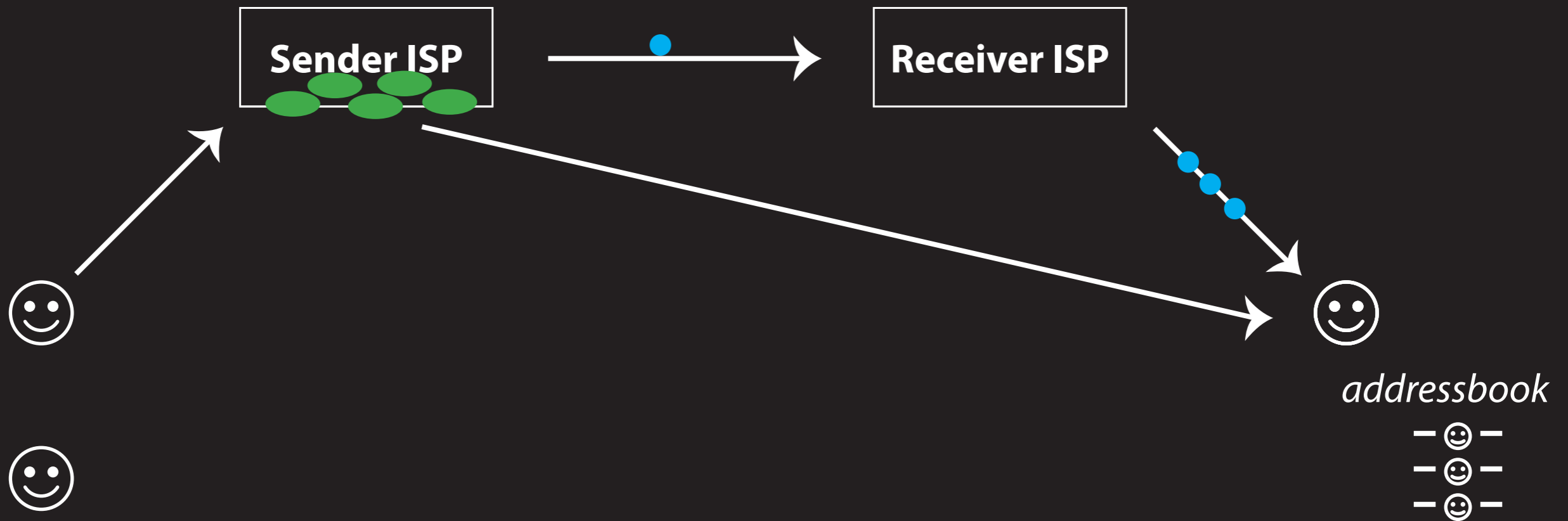


Simplest case + UDP notifications ●
The receiver is responsible for knowing who he wants to get mail from.

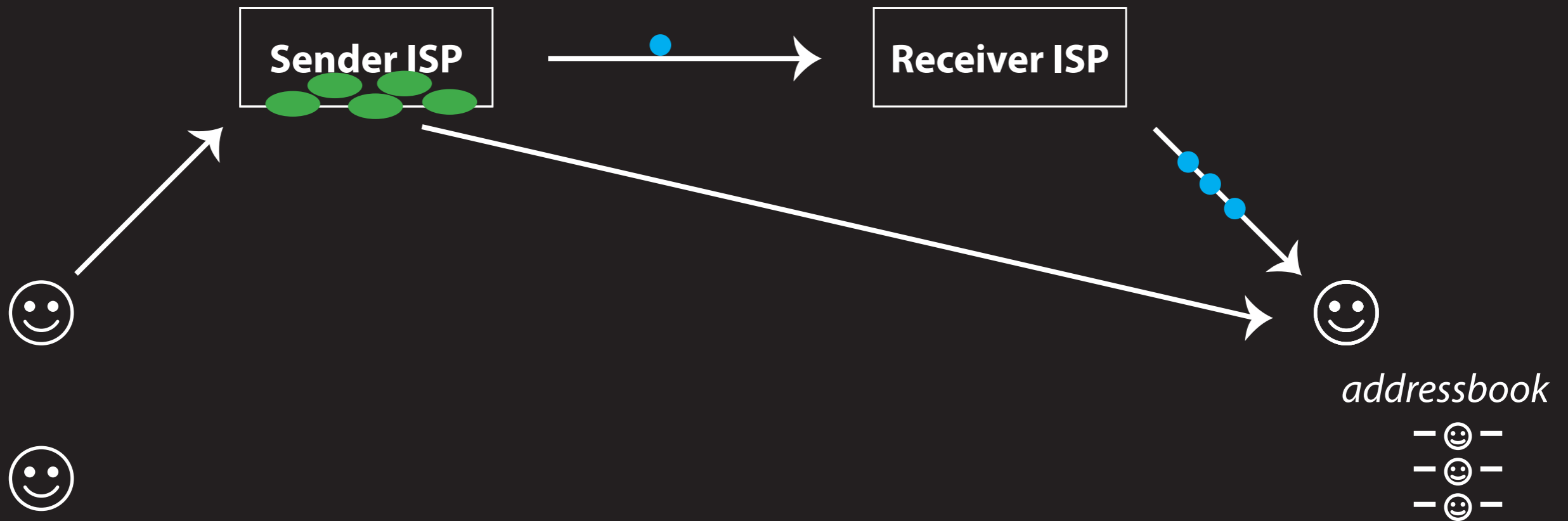




Simplest case + UDP notifications ●
The First Contact Problem.
1) Punt!



Simplest case + UDP notifications ●
The First Contact Problem.
1) Punt!
Out-of-band, Not Our Problem.



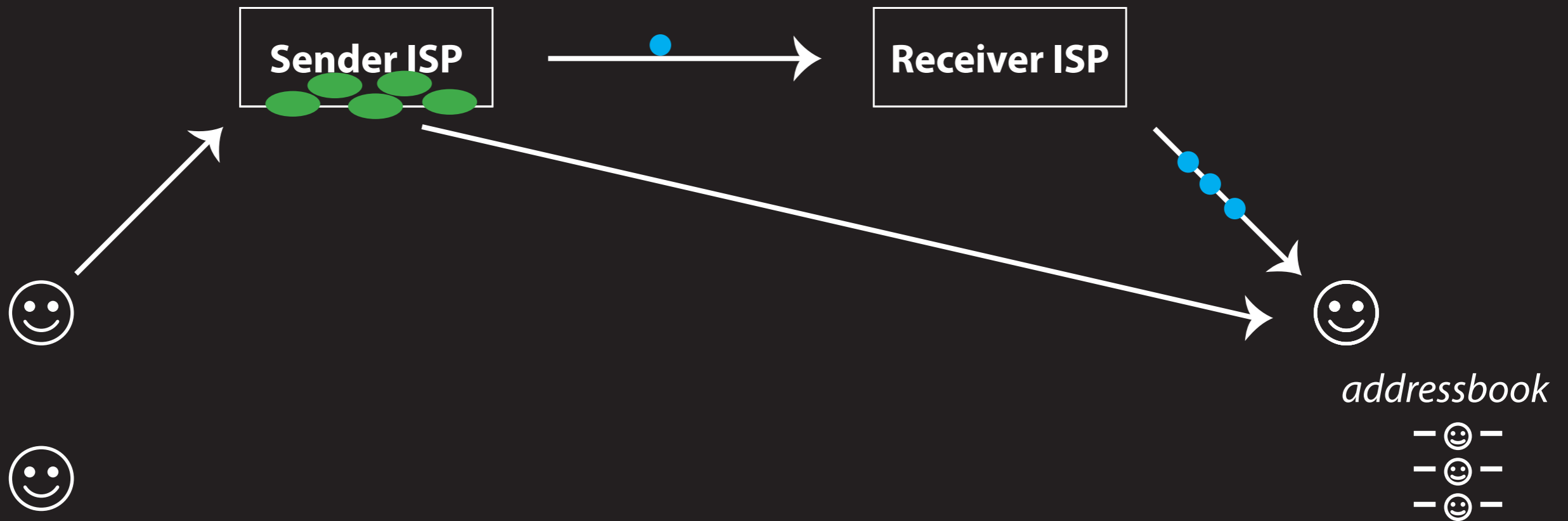
Simplest case + UDP notifications ●

The First Contact Problem.

1) Punt!

Out-of-band, Not Our Problem.

Maybe: when I give you my business card it means "here's my email address, please fetch mail from me."

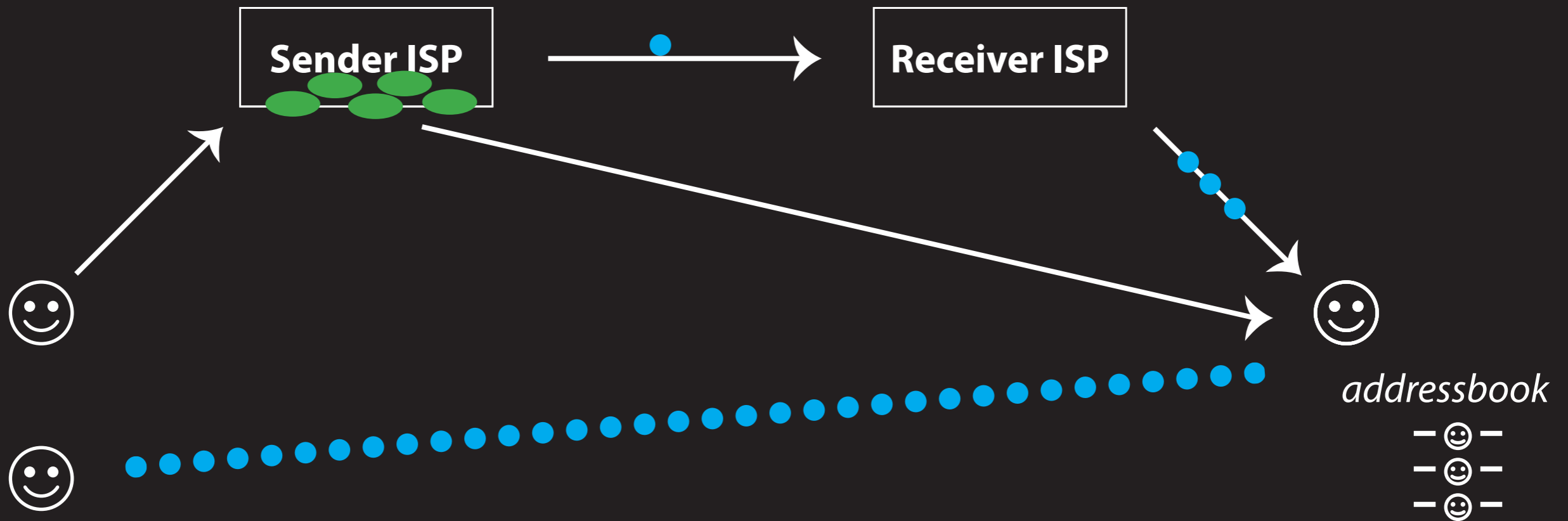


Simplest case + UDP notifications ●

The First Contact Problem.

1) Punt!

2) ●

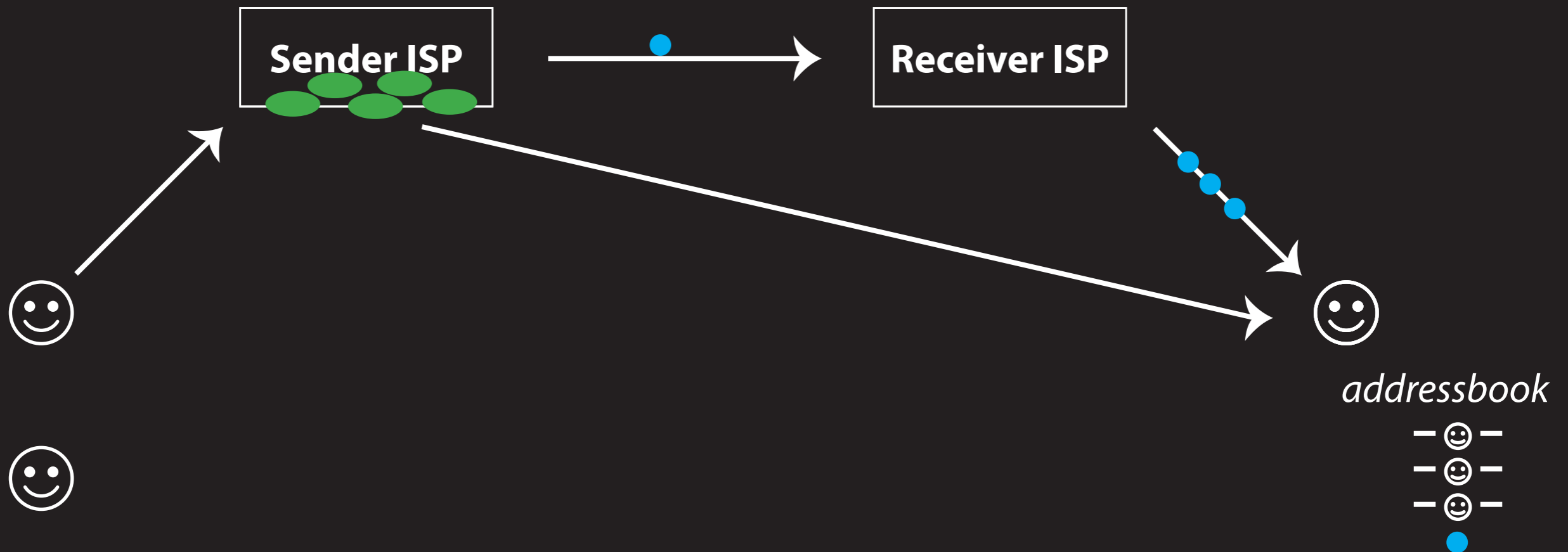


Simplest case + UDP notifications ●

The First Contact Problem.

1) Punt!

2) Senders keep notifying a receiver until the message is retrieved.



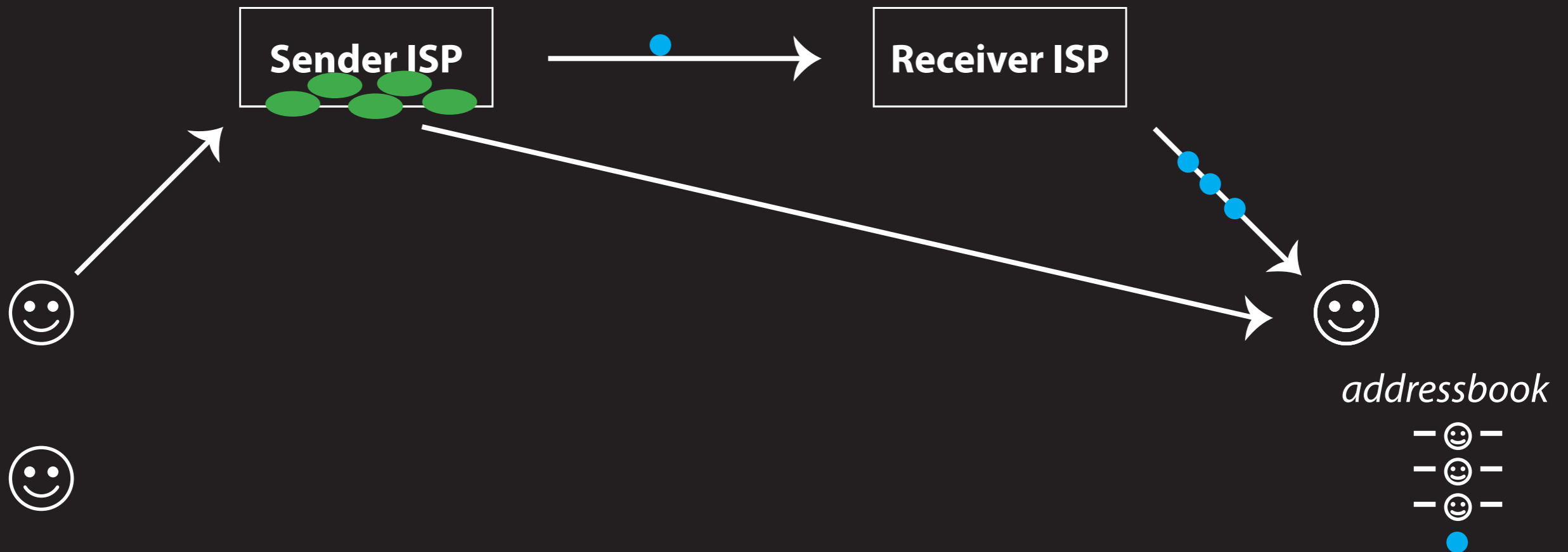
Simplest case + UDP notifications ●

The First Contact Problem.

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Receivers must respect notifications from out-of-addressbook senders.



Simplest case + UDP notifications ●

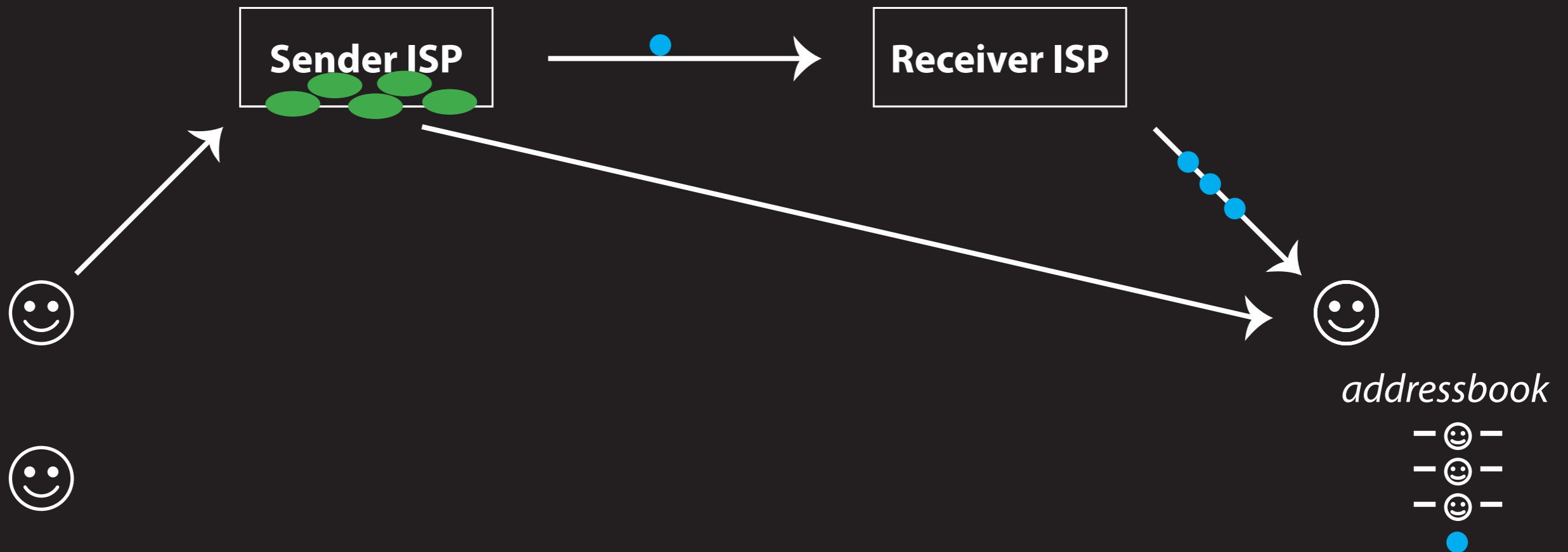
The First Contact Problem.

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2) Senders keep notifying a receiver until the message is retrieved.

Receivers must respect notifications from out-of-addressbook senders.

This brings back the spam problem!



Simplest case + UDP notifications ●

The First Contact Problem.

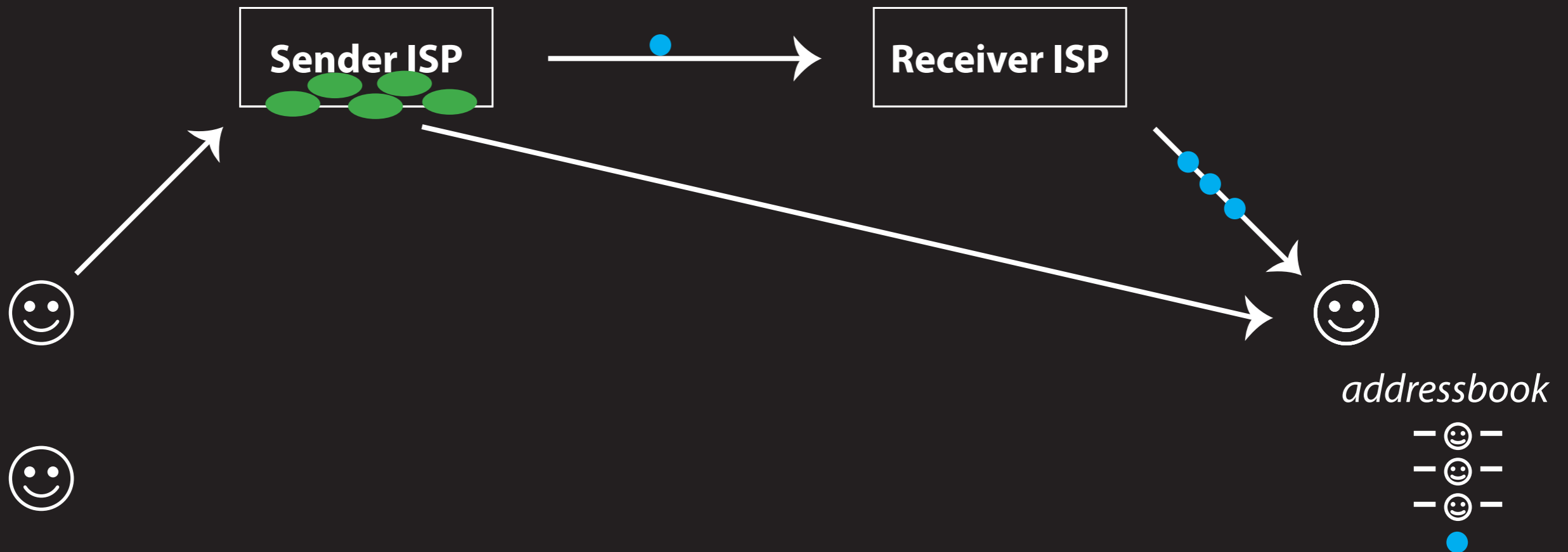
1) Punt!

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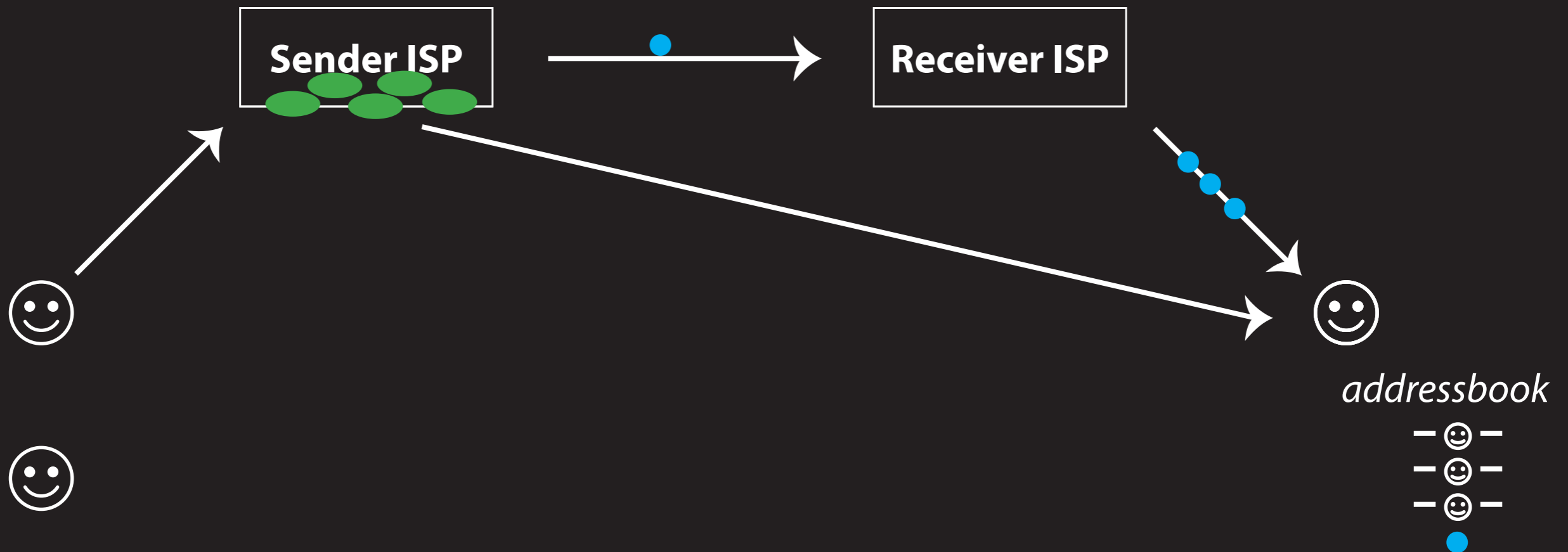
Receivers must respect notifications from out-of-addressbook senders.

This brings back the spam problem!

Easier to filter by reputation of sender.



Simplest case + UDP notifications ●
The First Contact Problem.
1) Punt!
Out-of-band, Not Our Problem.



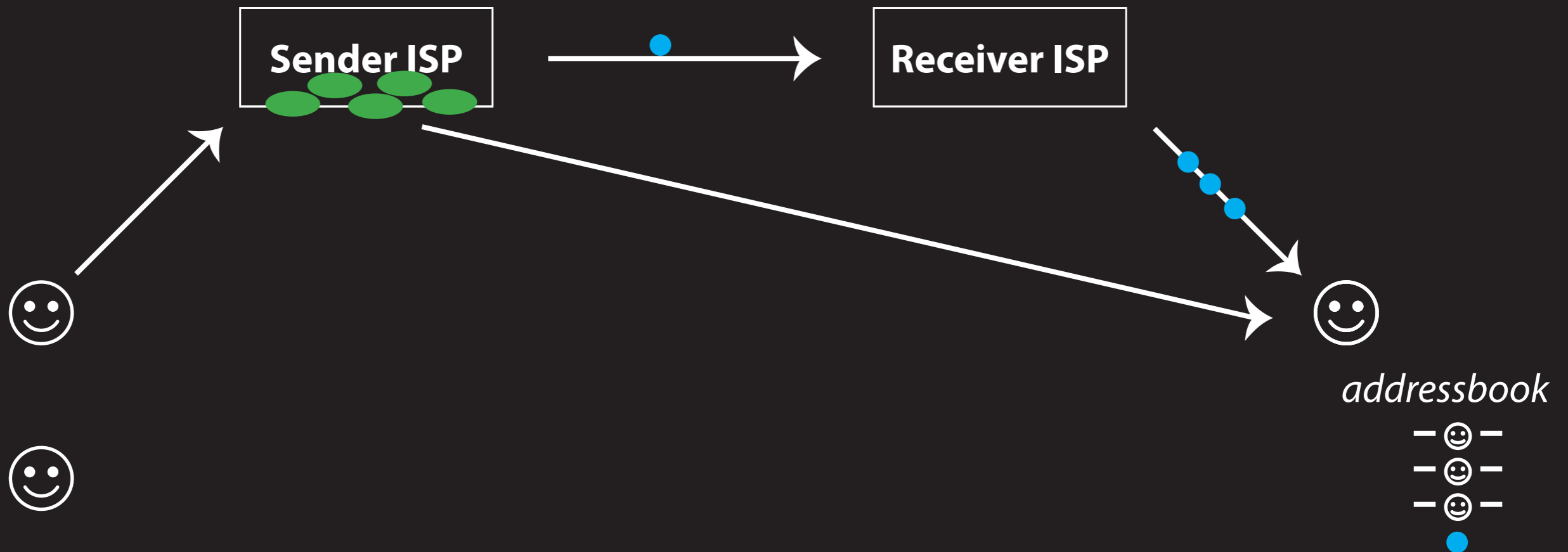
Simplest case + UDP notifications ●

The First Contact Problem.

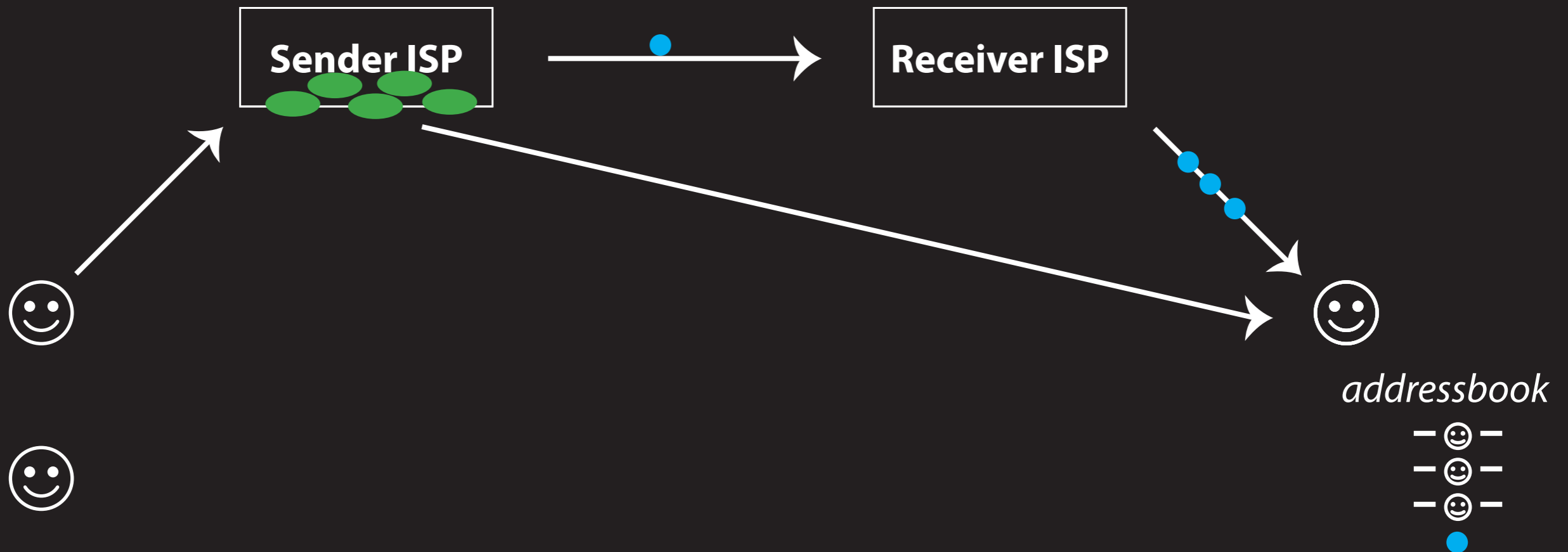
1) Punt!

Out-of-band, Not Our Problem.

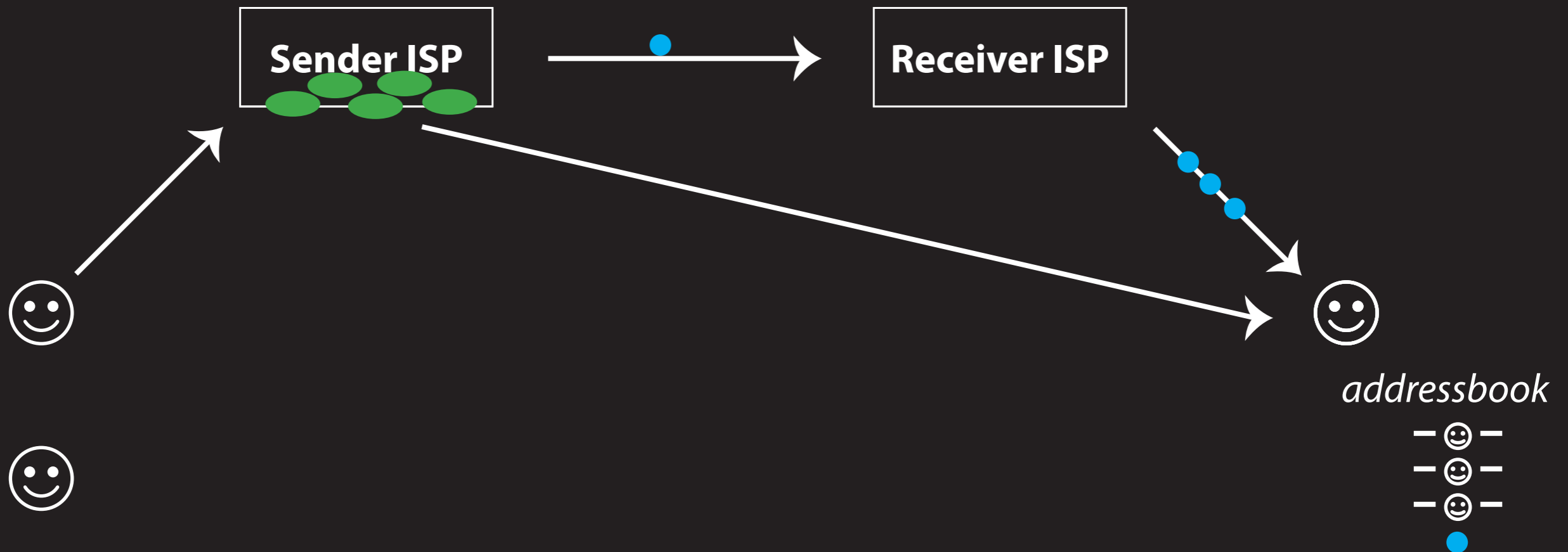
2) Traditional email could be an out-of-band mechanism.



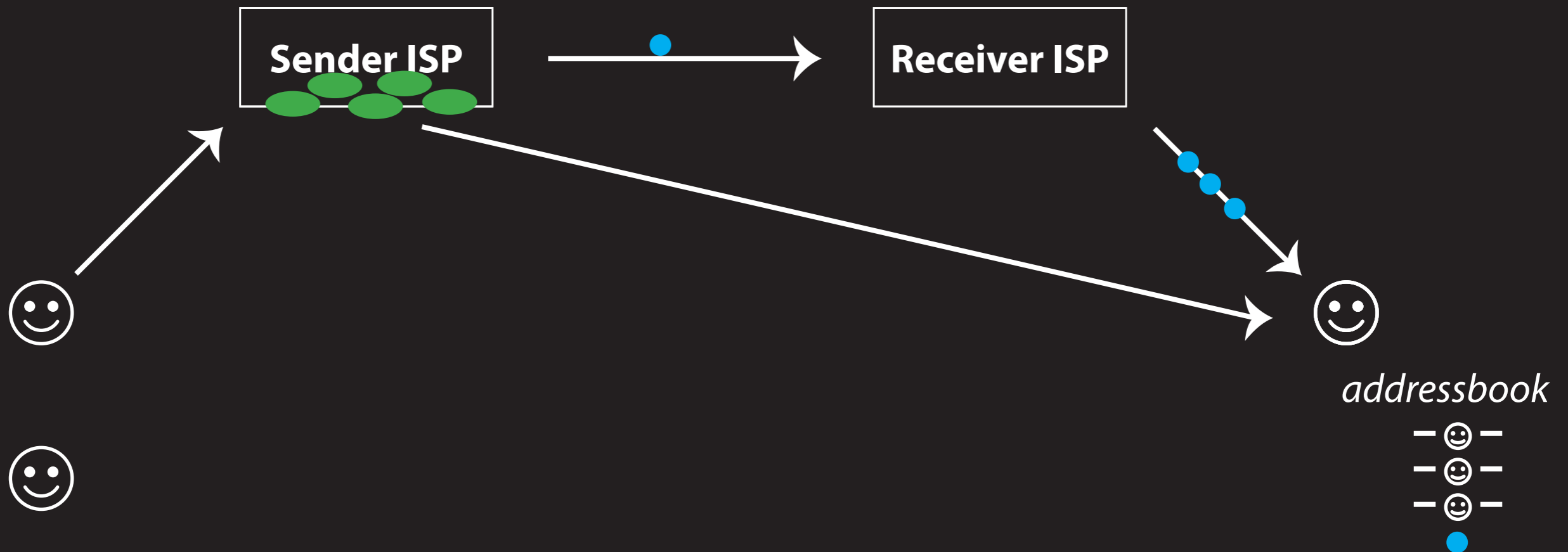
Simplest case + UDP notifications ●
The First Contact Problem.
How do you solve First Contact in IM?



Simplest case + UDP notifications ●
The First Contact Problem.
How do you solve First Contact in IM?
Different expectations for different media.



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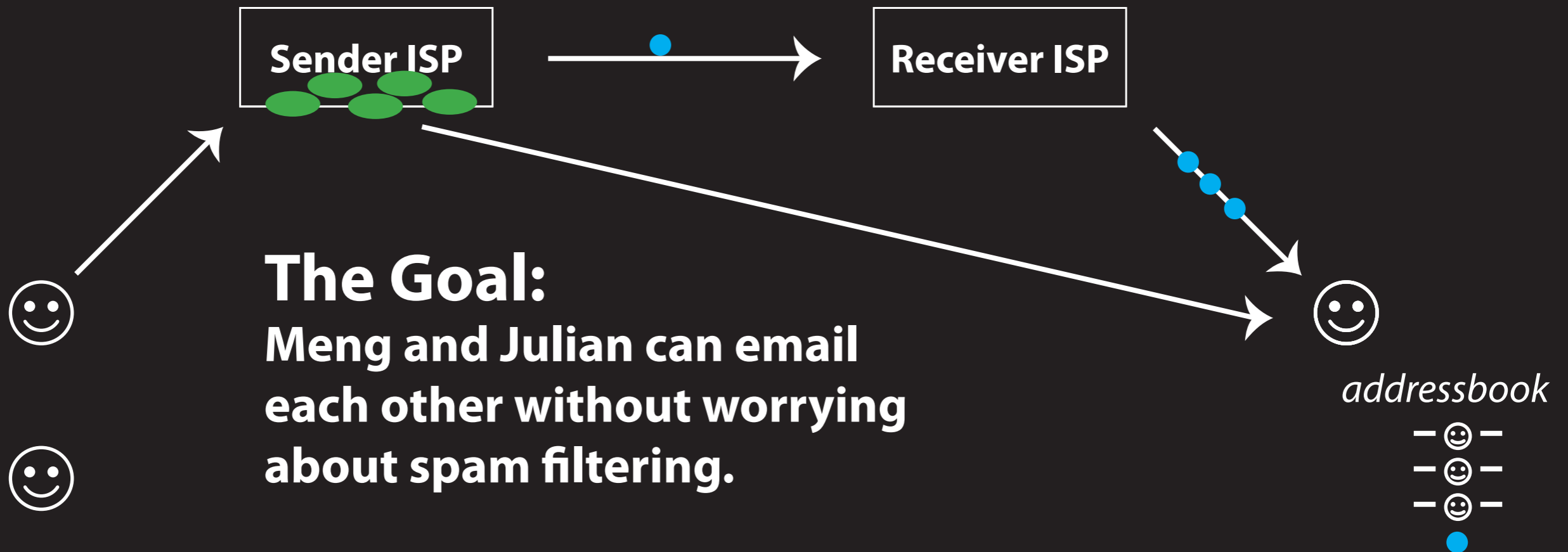


Simplest case + UDP notifications ●
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Email is the medium of least reserve.
Also now the medium of least confidence.



The Goal:
Meng and Julian can email each other without worrying about spam filtering.

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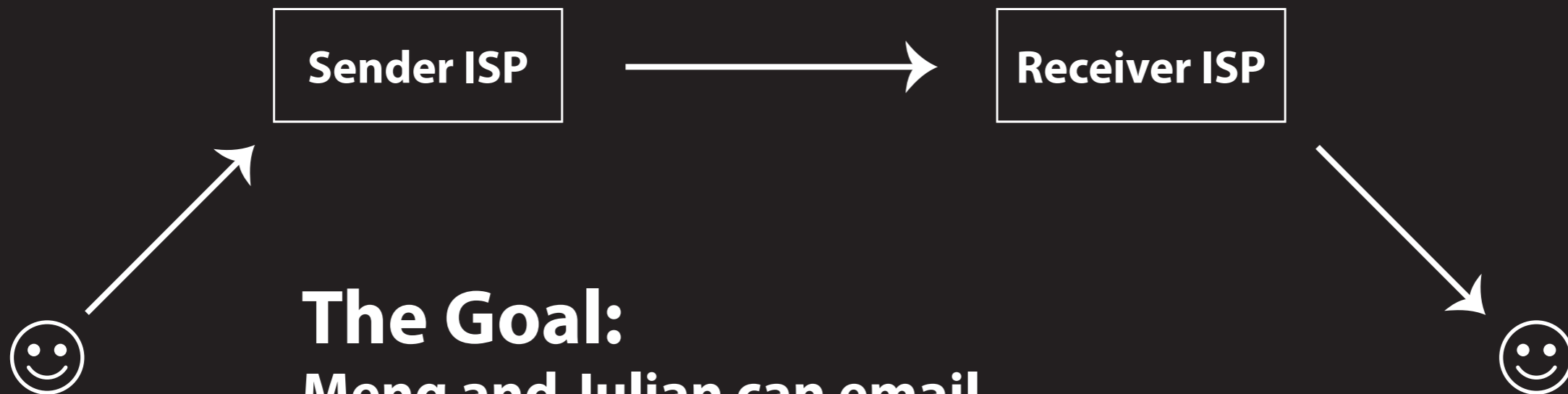
Simplest case + UDP notifications ●
The First Contact Problem.
How do you solve First Contact in IM?
Different expectations for different media.
Email is the medium of least reserve.
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Shrug.

The Goal:
**Meng and Julian can email
each other without worrying
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The Goal:
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SHOW ME THE CODE!



The Goal:

Meng and Julian can email each other without worrying about spam filtering.

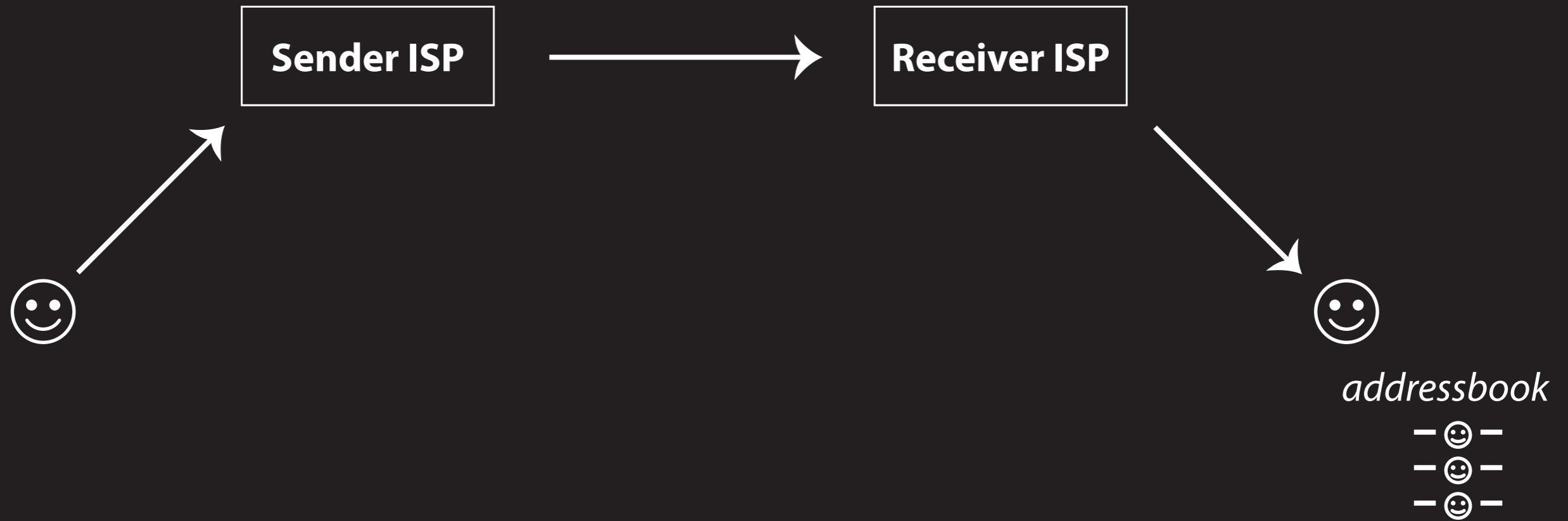
SHOW ME THE CODE!

Let's do a demo.

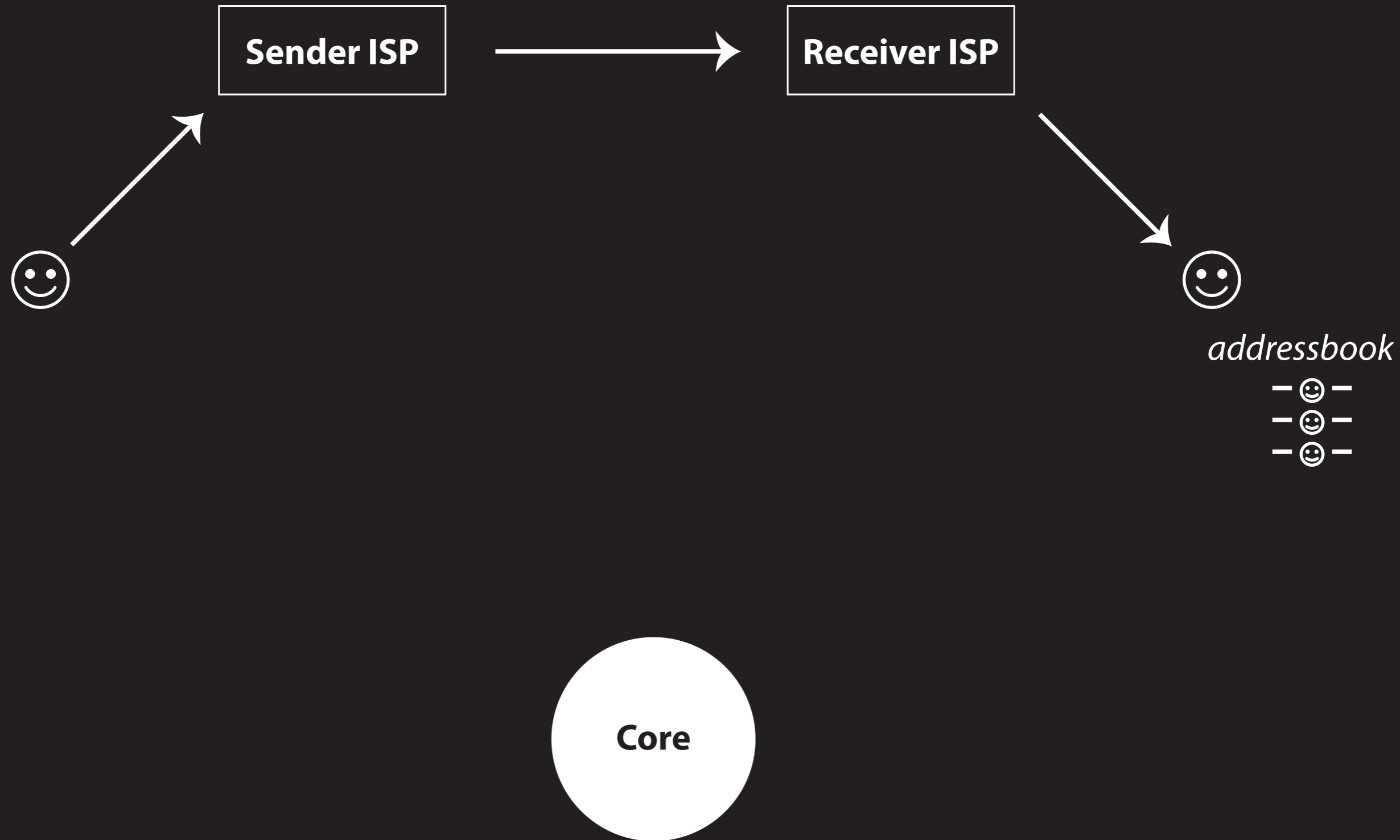
Julian sends mail.

Meng retrieves it.

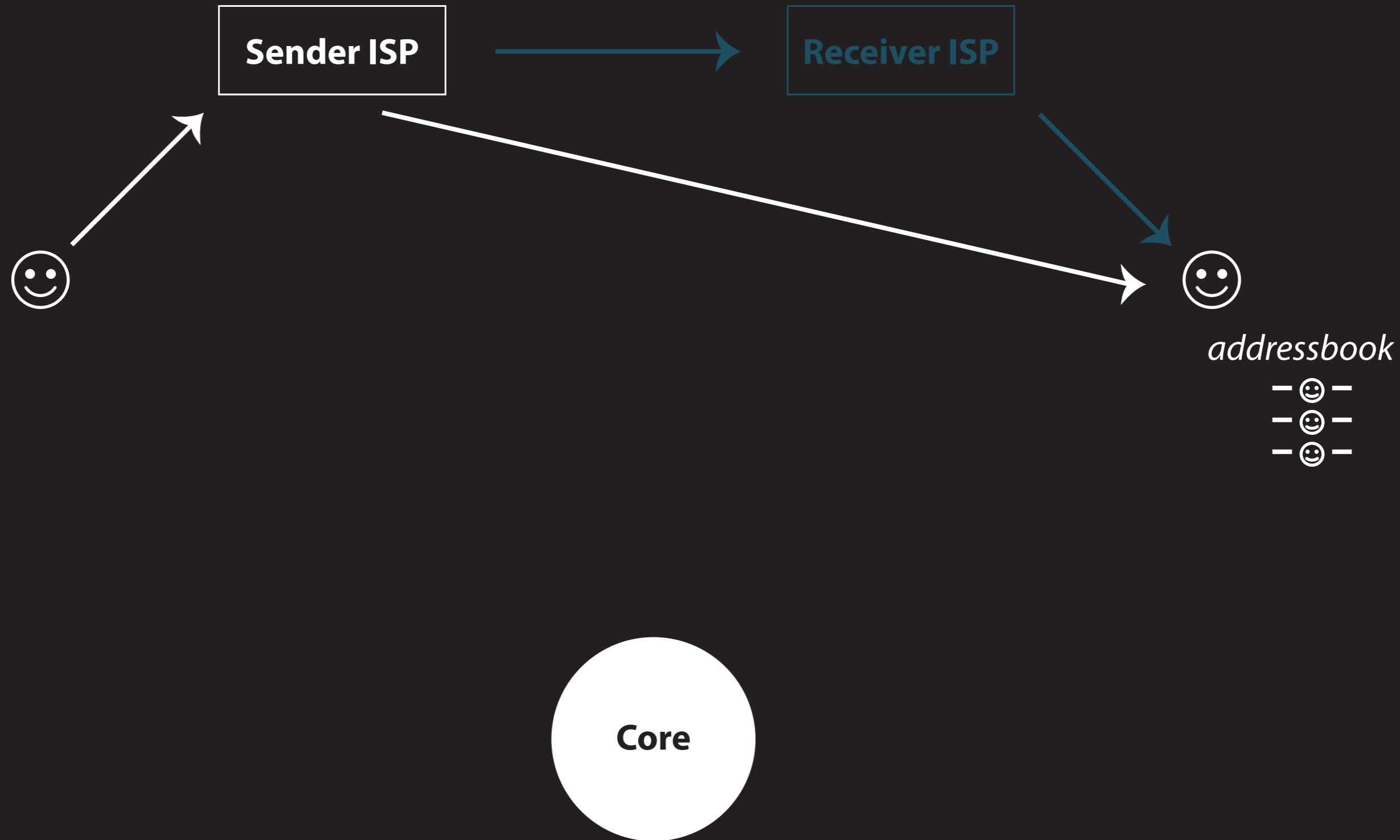
Simplest Possible Implementation



Simplest Possible Implementation



Simplest Possible Implementation

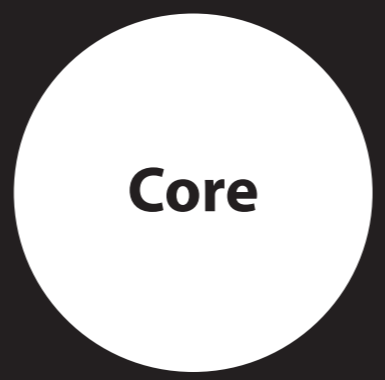


Simplest Possible Implementation



Our Problem

Somebody Else's Problem

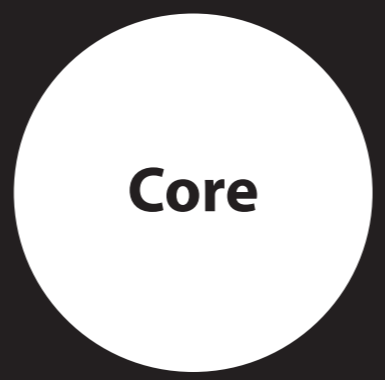


Simplest Possible Implementation



Our Problem

Out of Scope



Simplest Possible Implementation

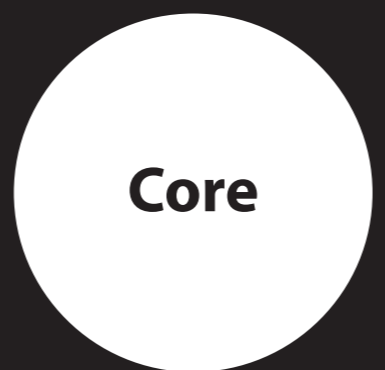


Our Problem

- given an outbox URL, retrieve messages

Out of Scope

- where is the outbox URL kept?
- where did the outbox URL come from?

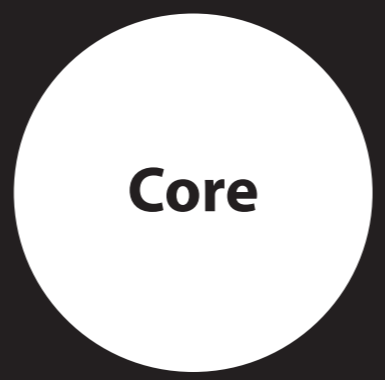


Simplest Possible Implementation



Our Problem

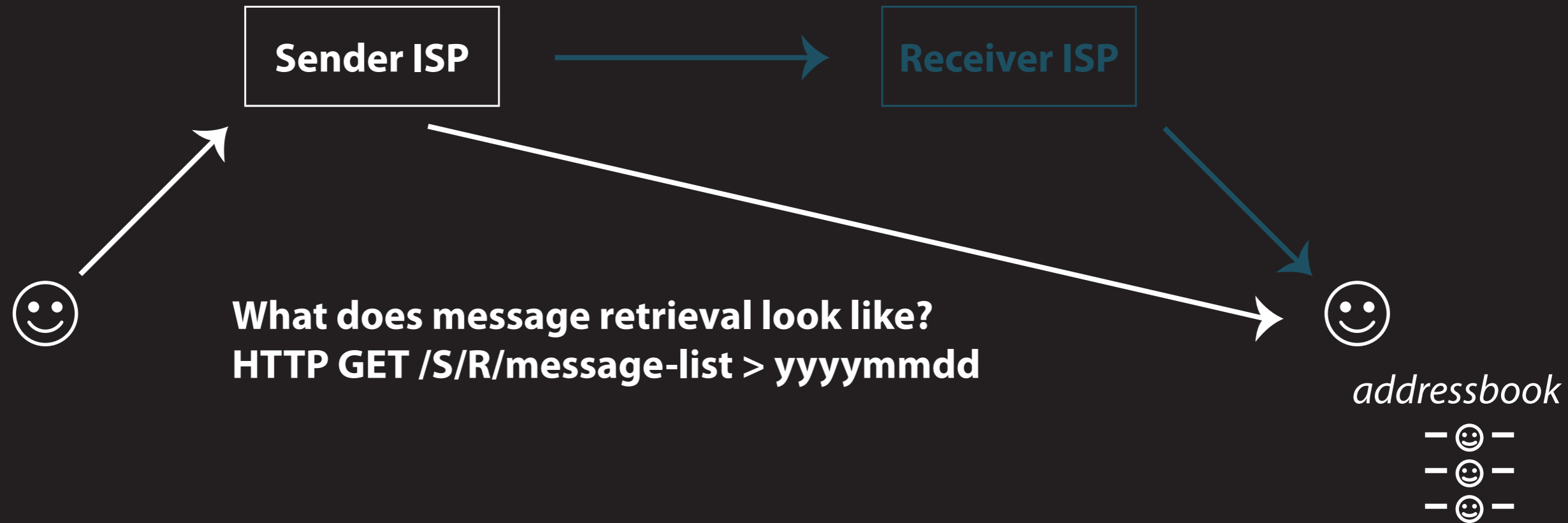
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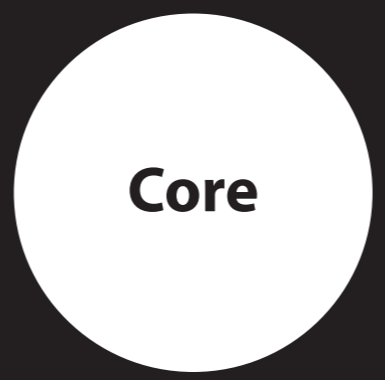
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Simplest Possible Implementation



Our Problem

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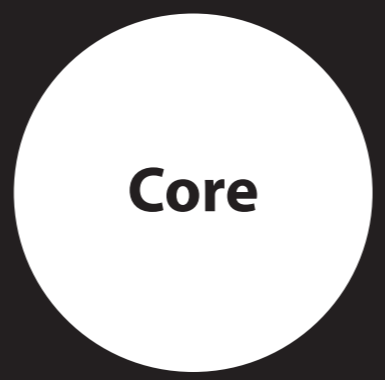
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Simplest Possible Implementation



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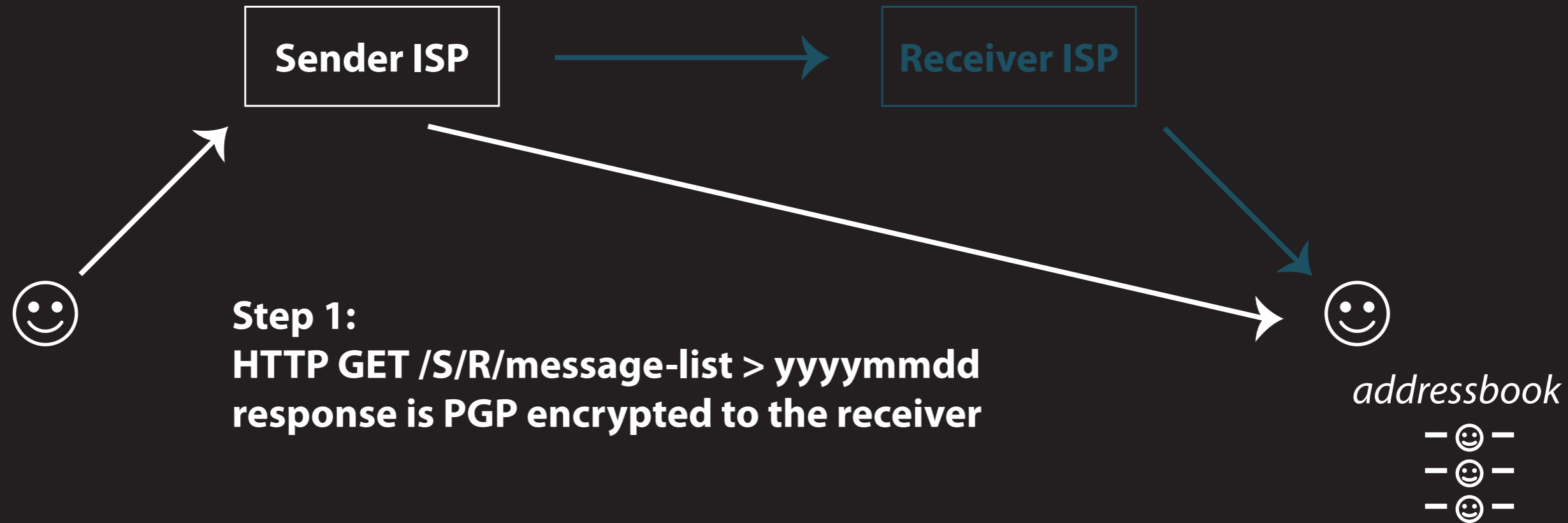
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Simplest Possible Implementation



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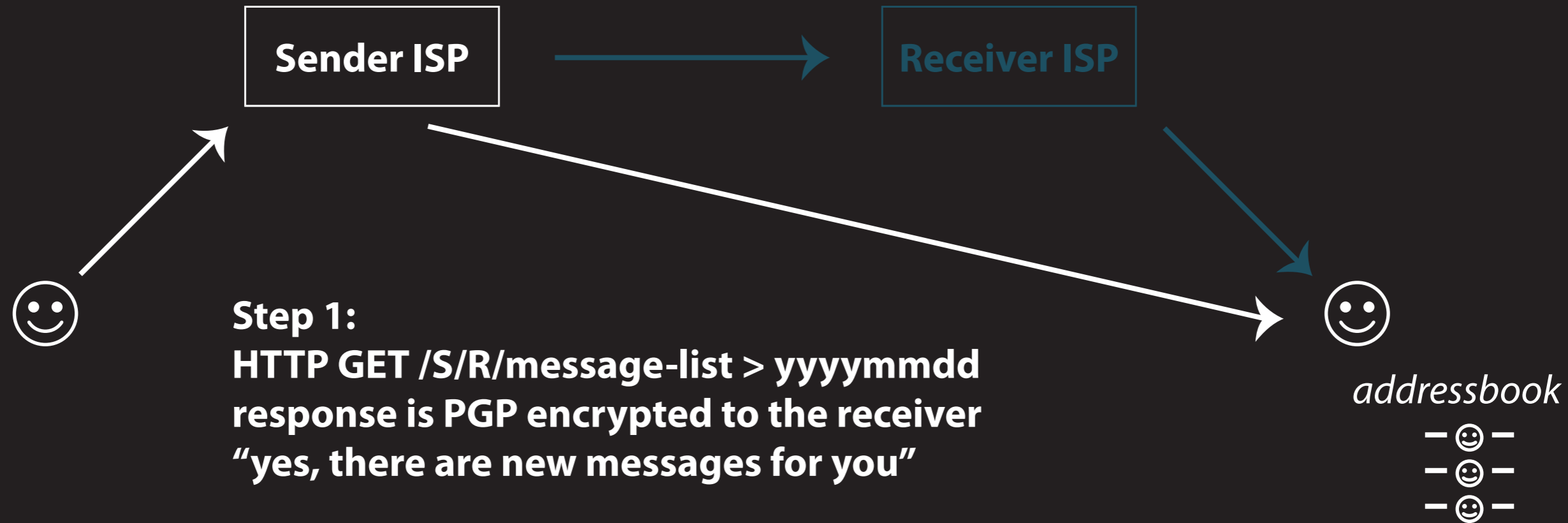
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Simplest Possible Implementation



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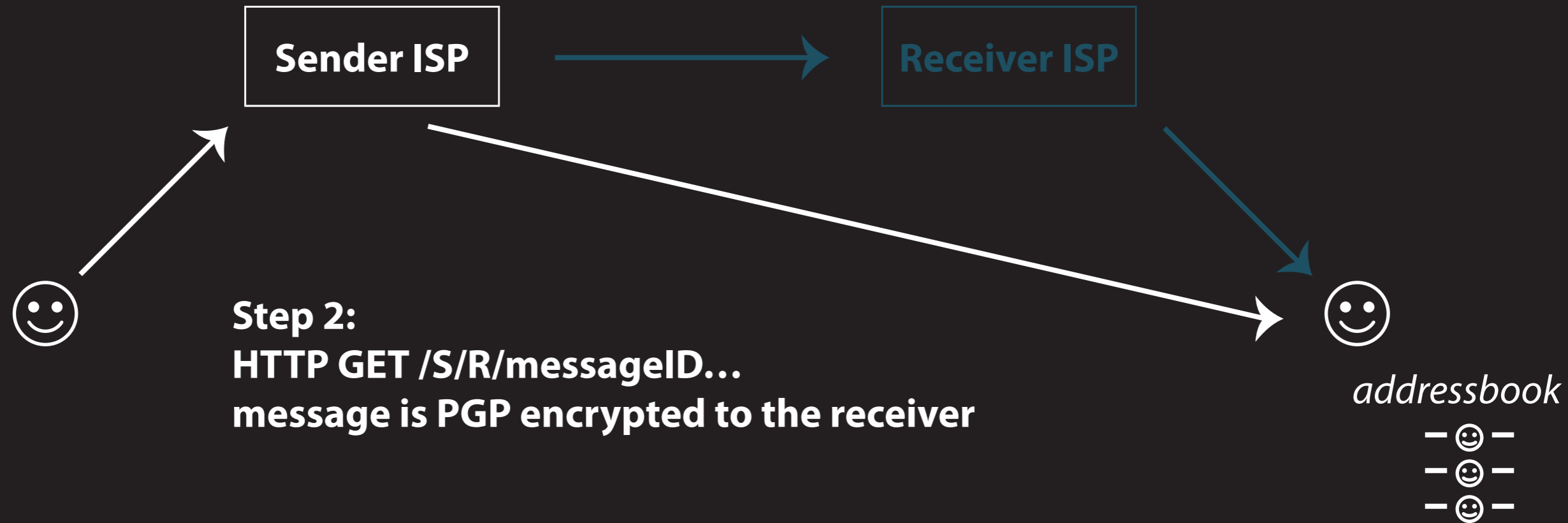
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Simplest Possible Implementation



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Simplest Possible Implementation



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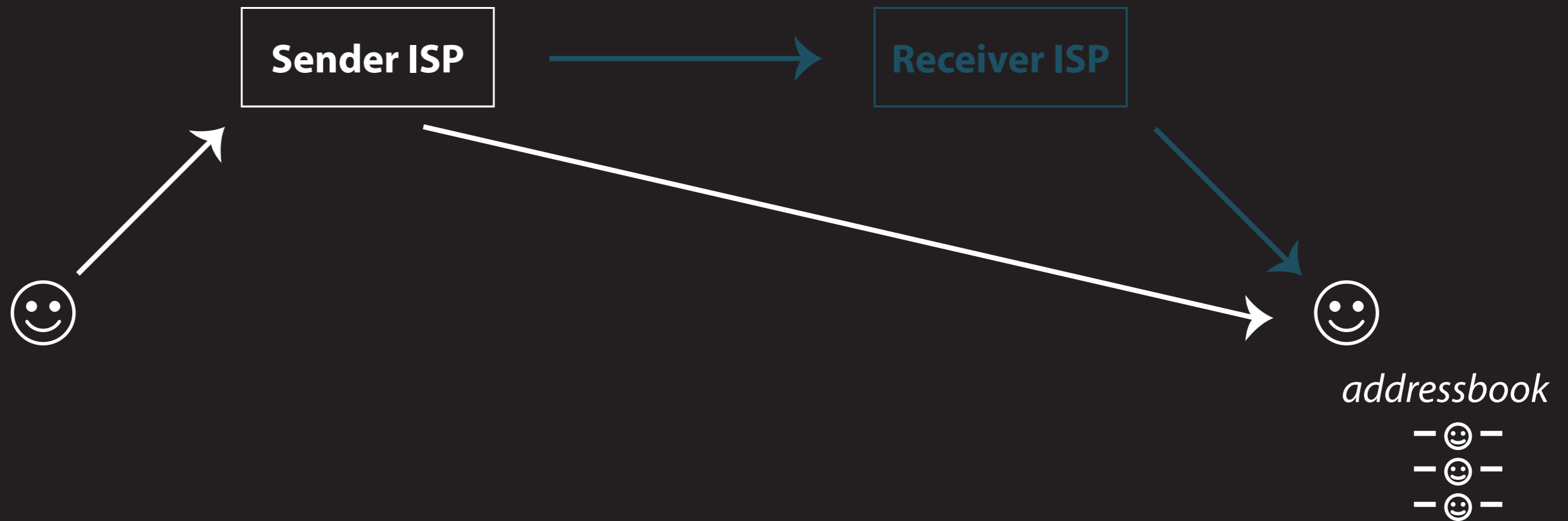
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Simplest Possible Implementation



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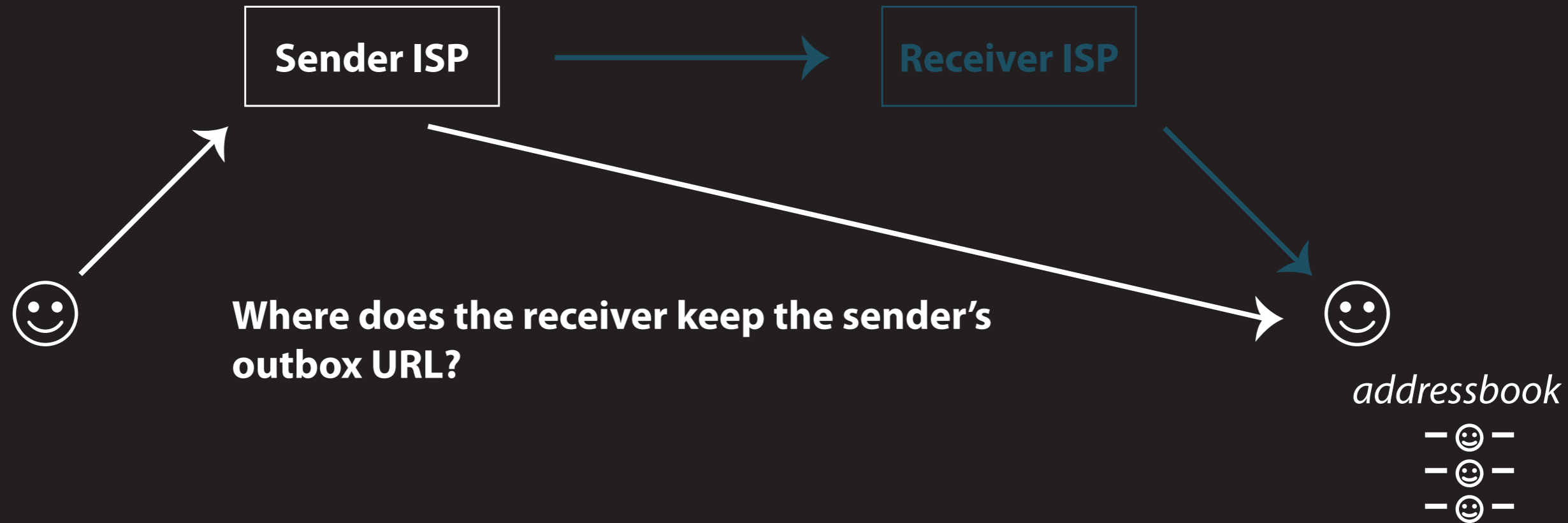
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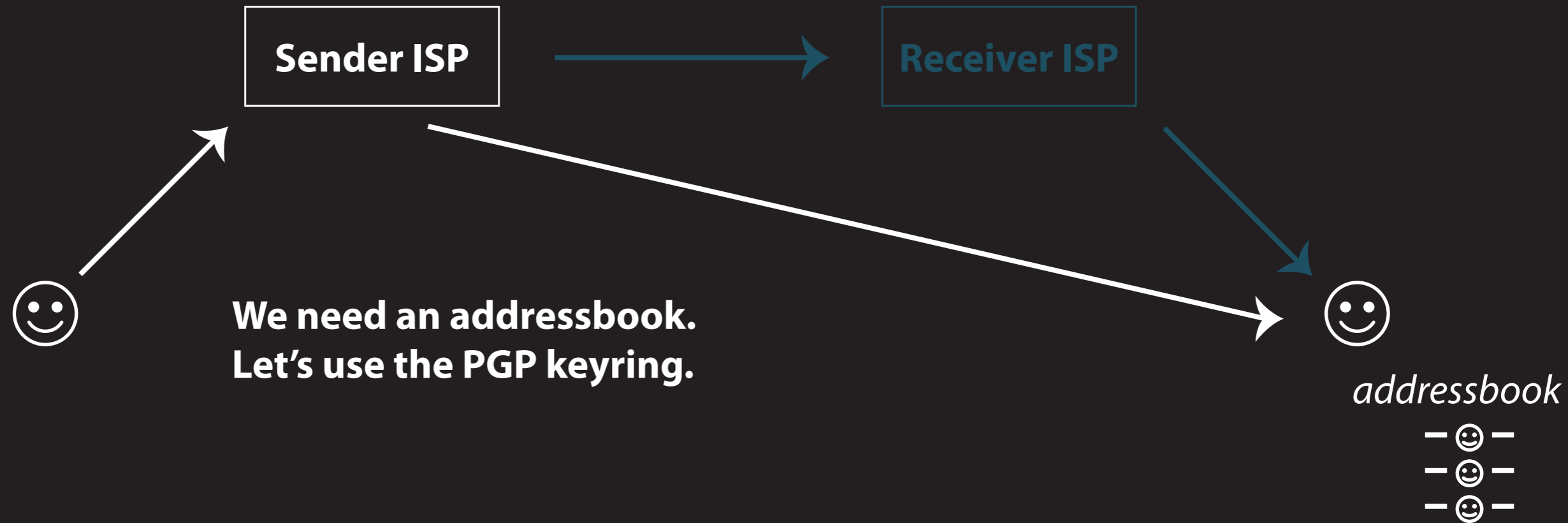
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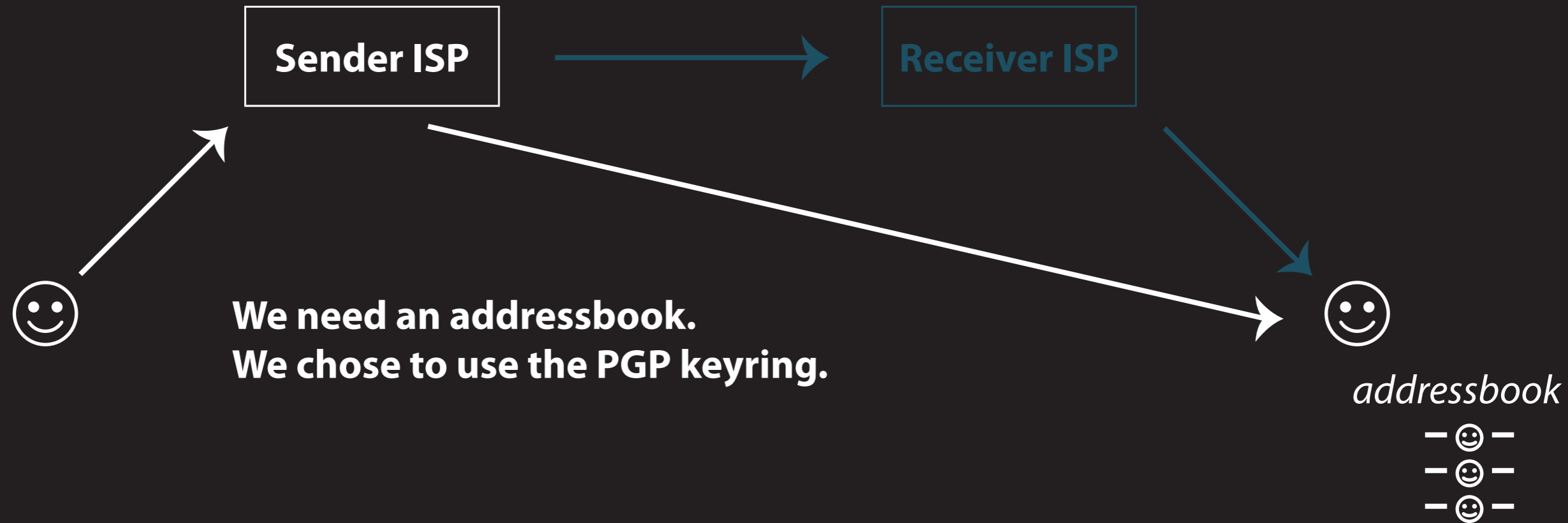
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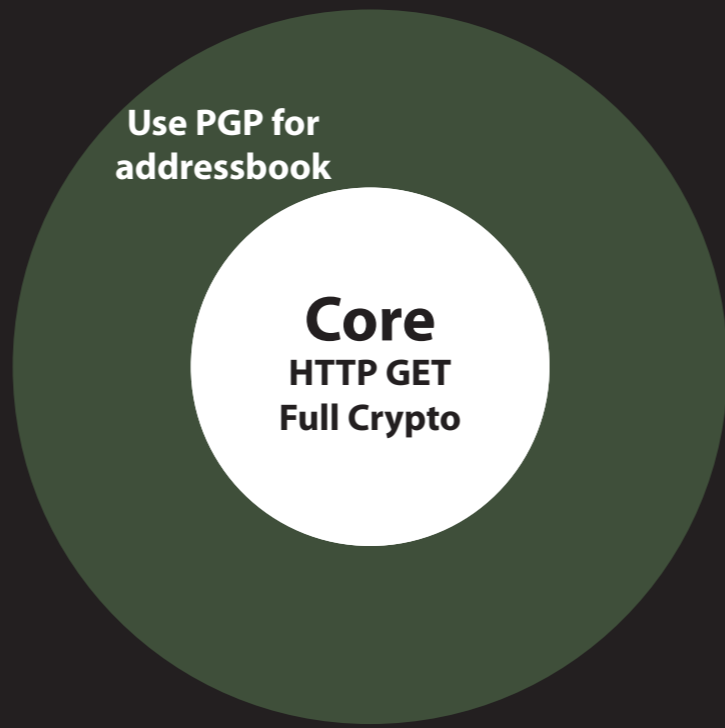
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Simplest Possible Implementation



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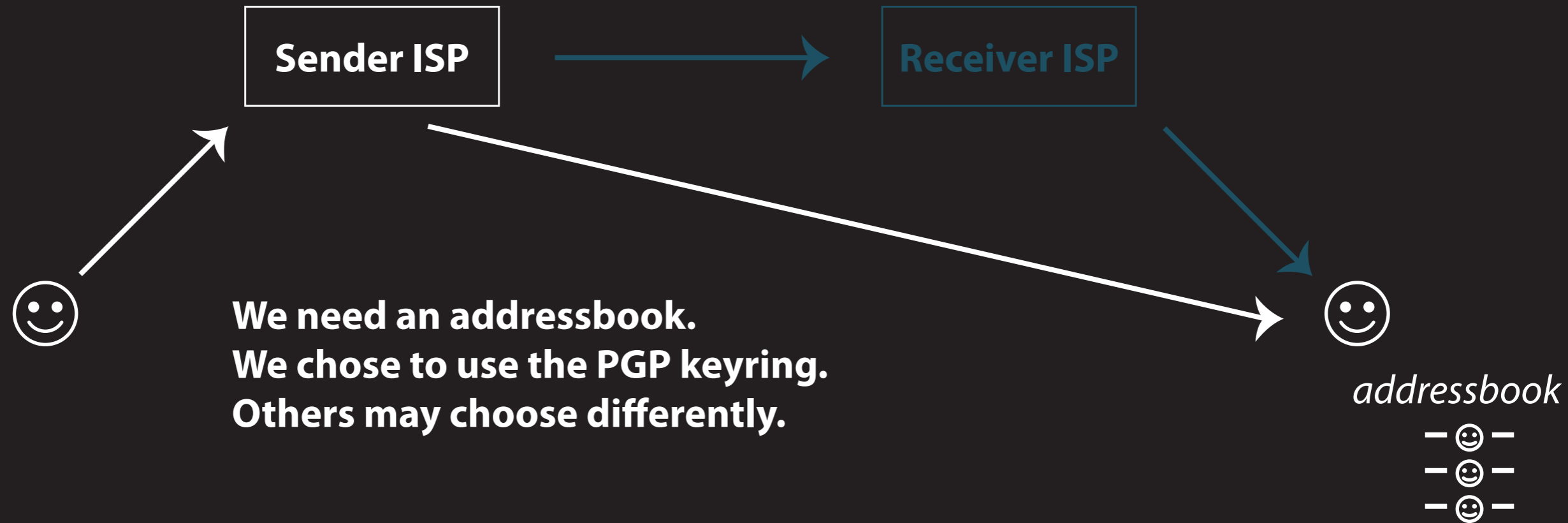
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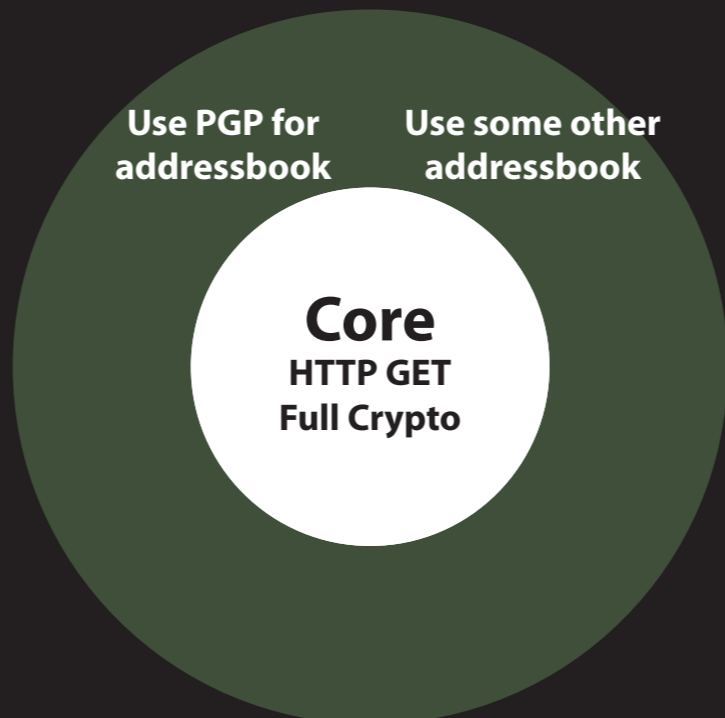
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Simplest Possible Implementation



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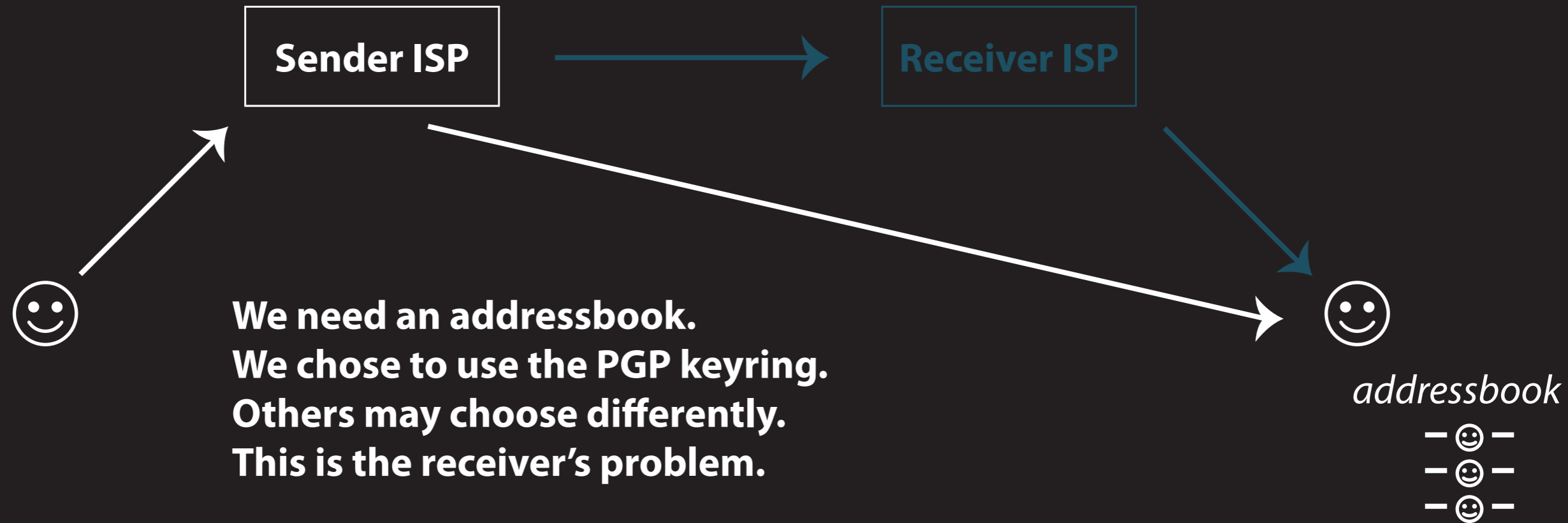
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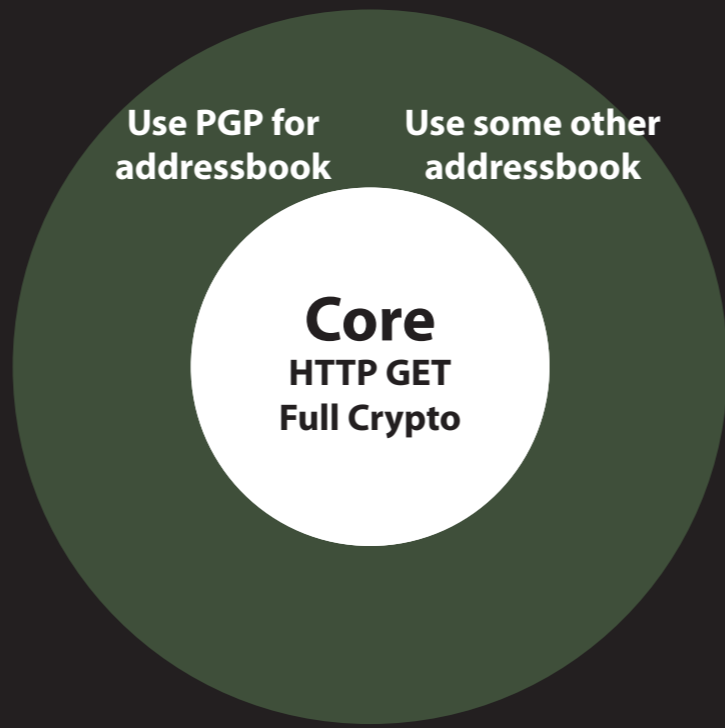
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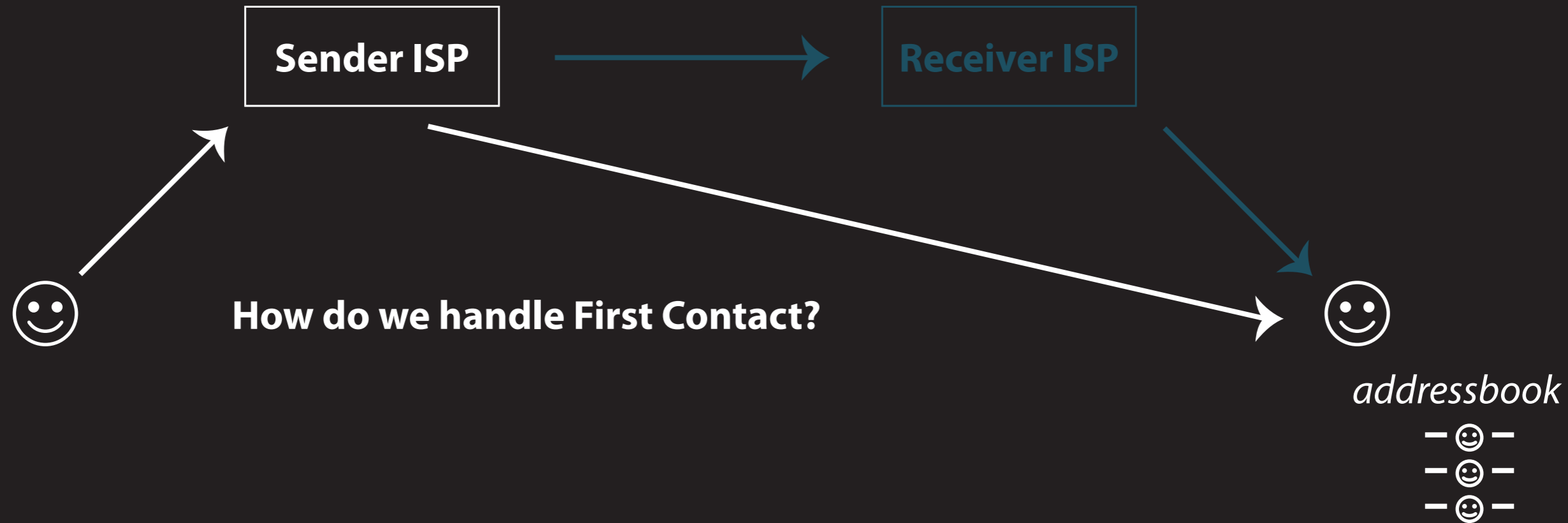
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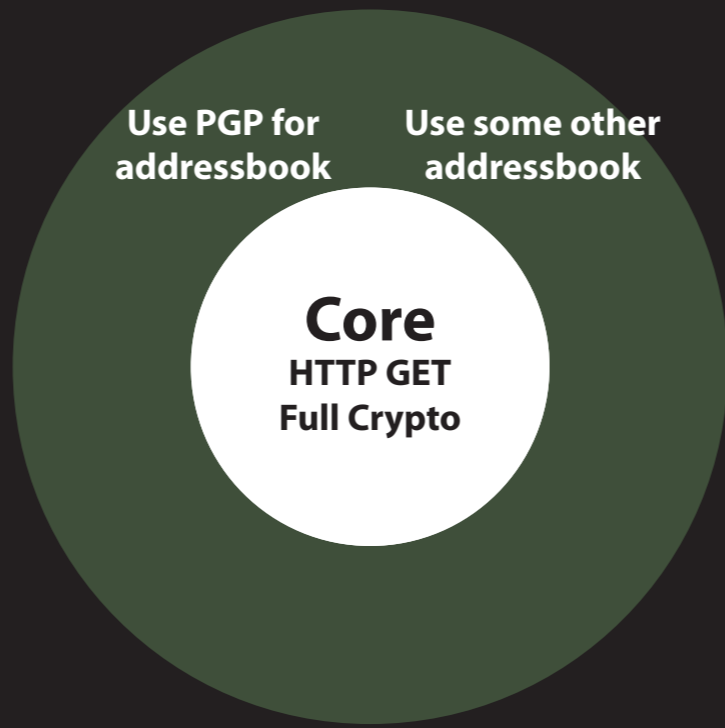
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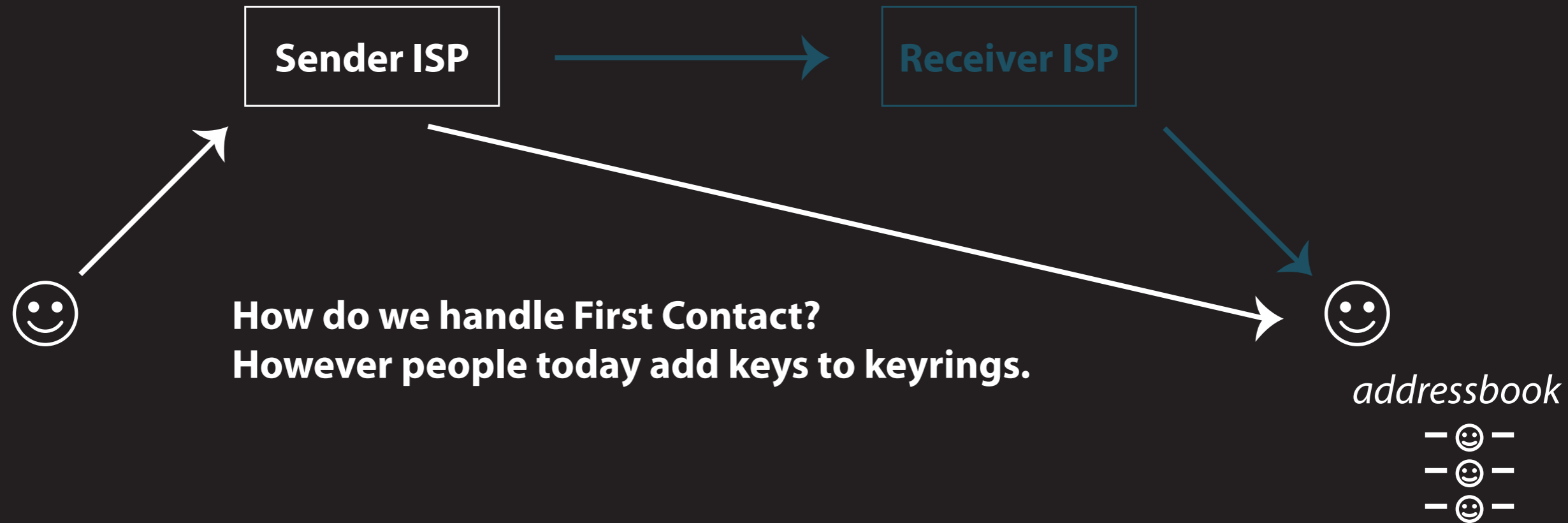
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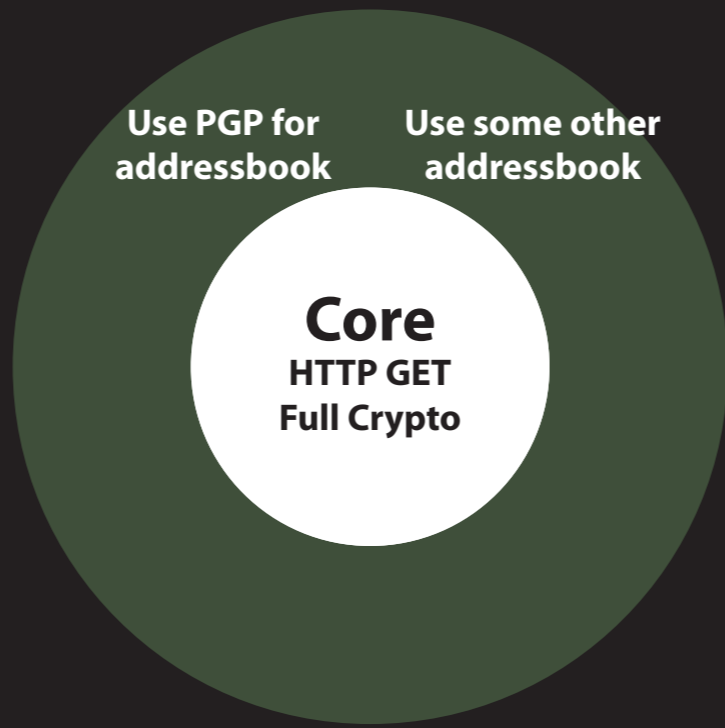
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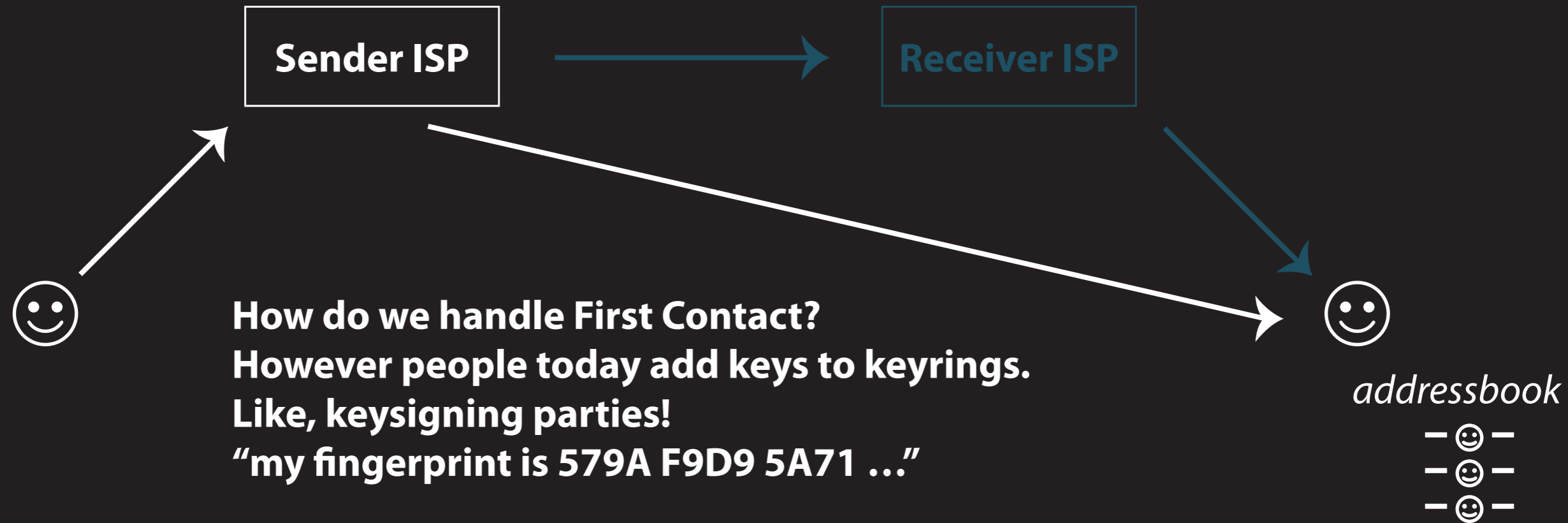
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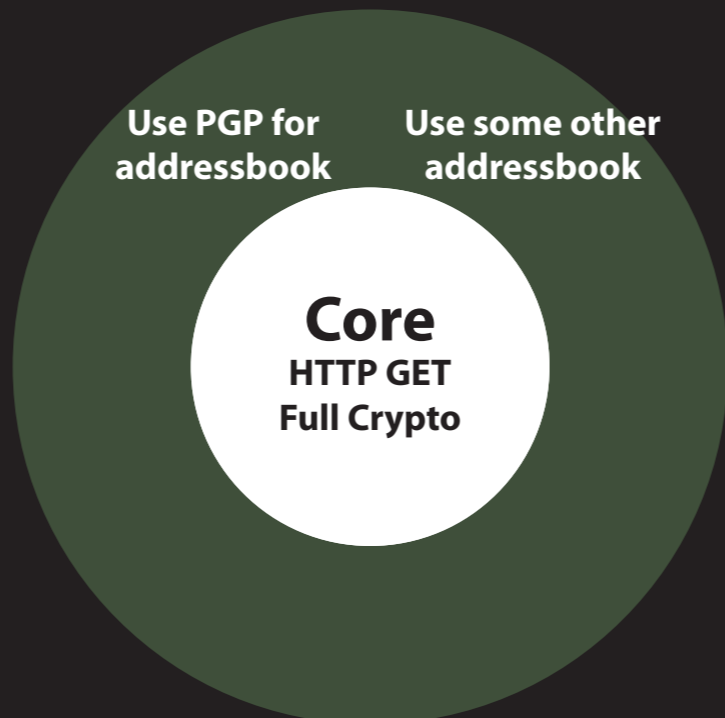
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Simplest Possible Implementation



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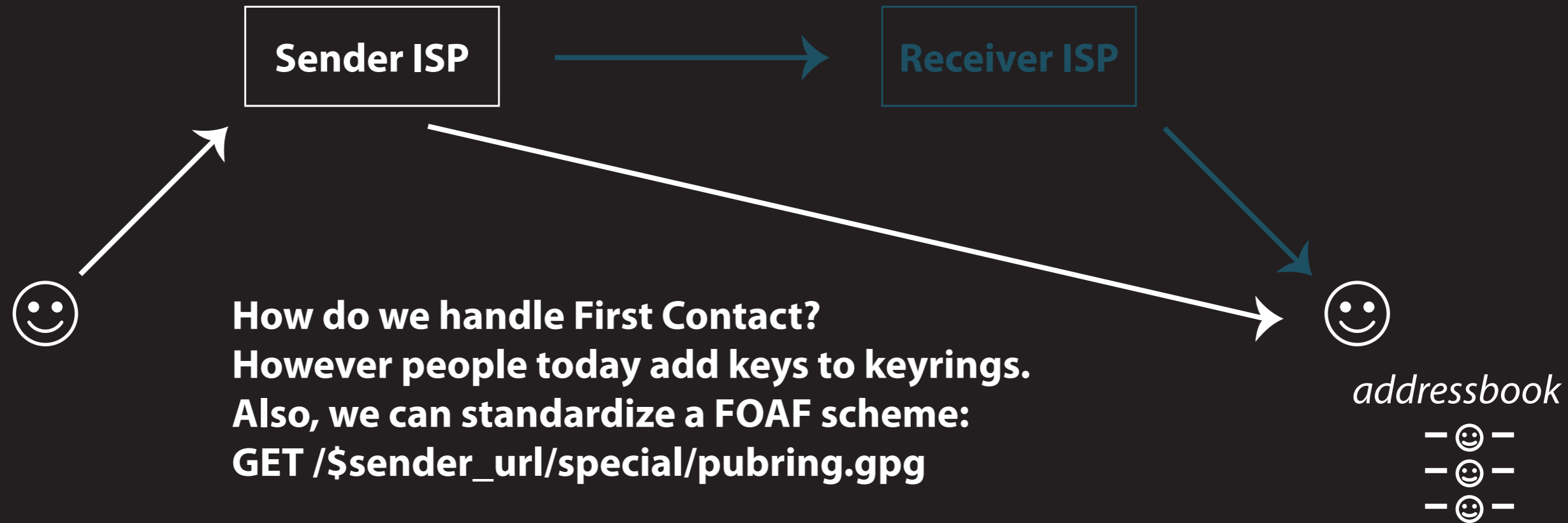
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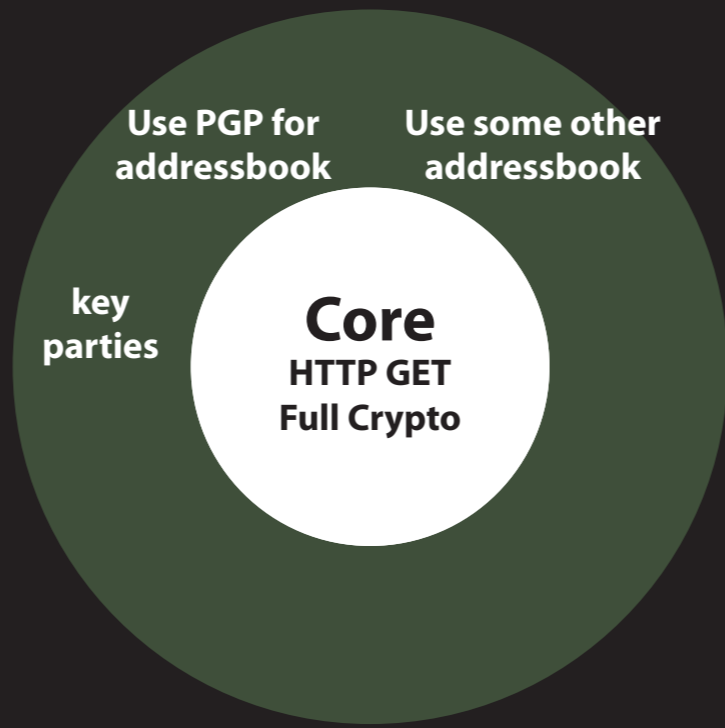
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Simplest Possible Implementation



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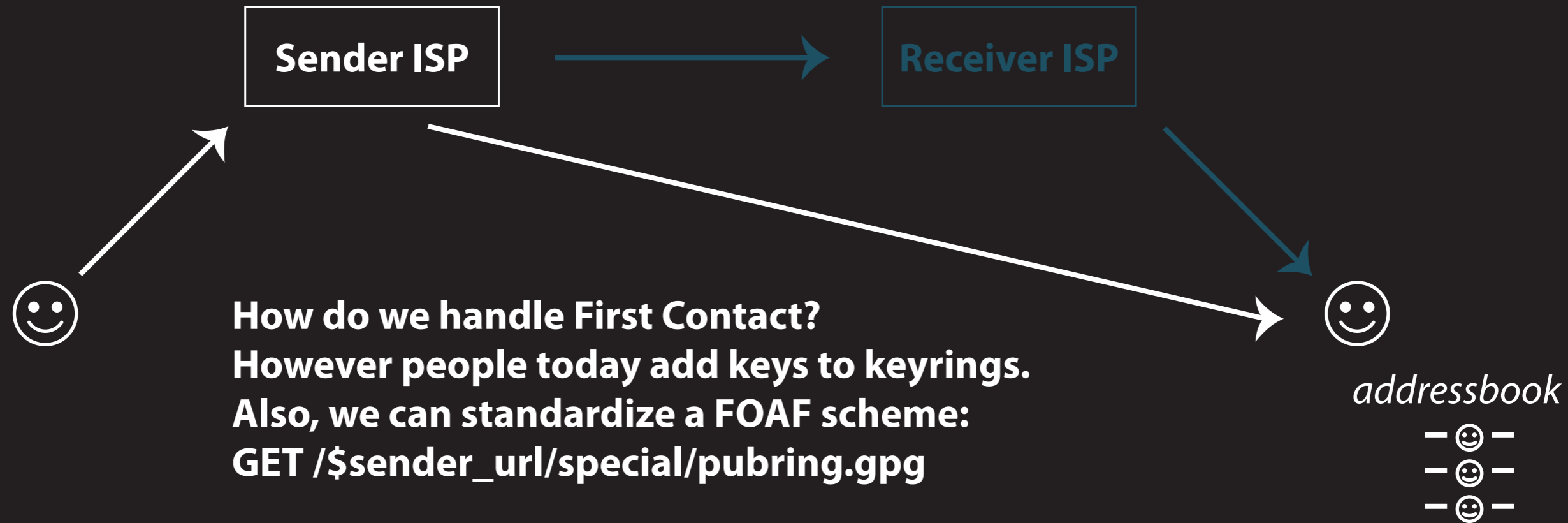
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- stealthier web of trust operating quietly in the background



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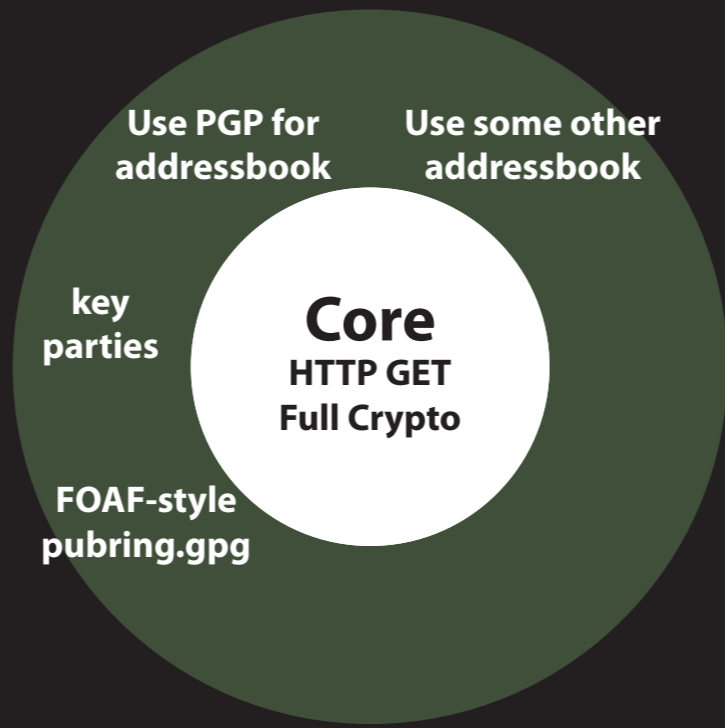
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Simplest Possible Implementation



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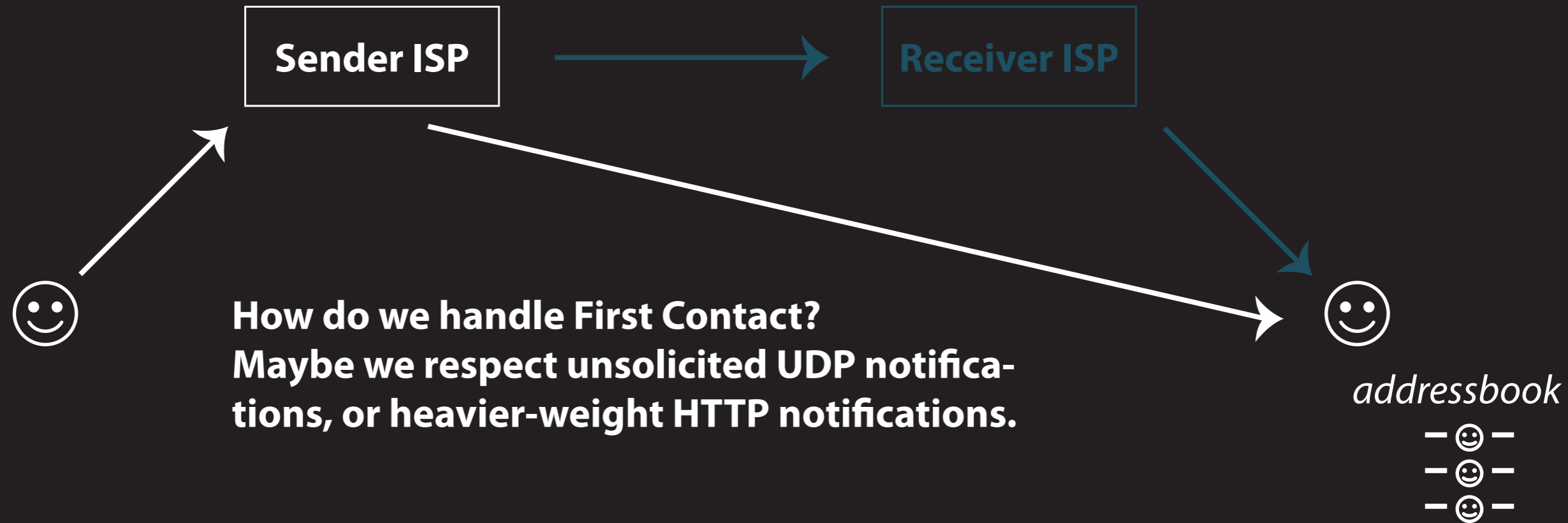
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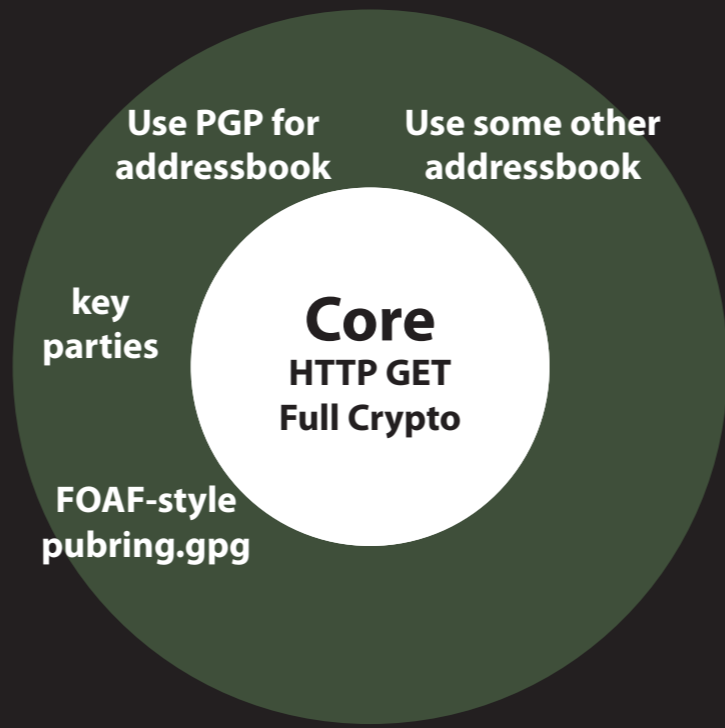
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Simplest Possible Implementation



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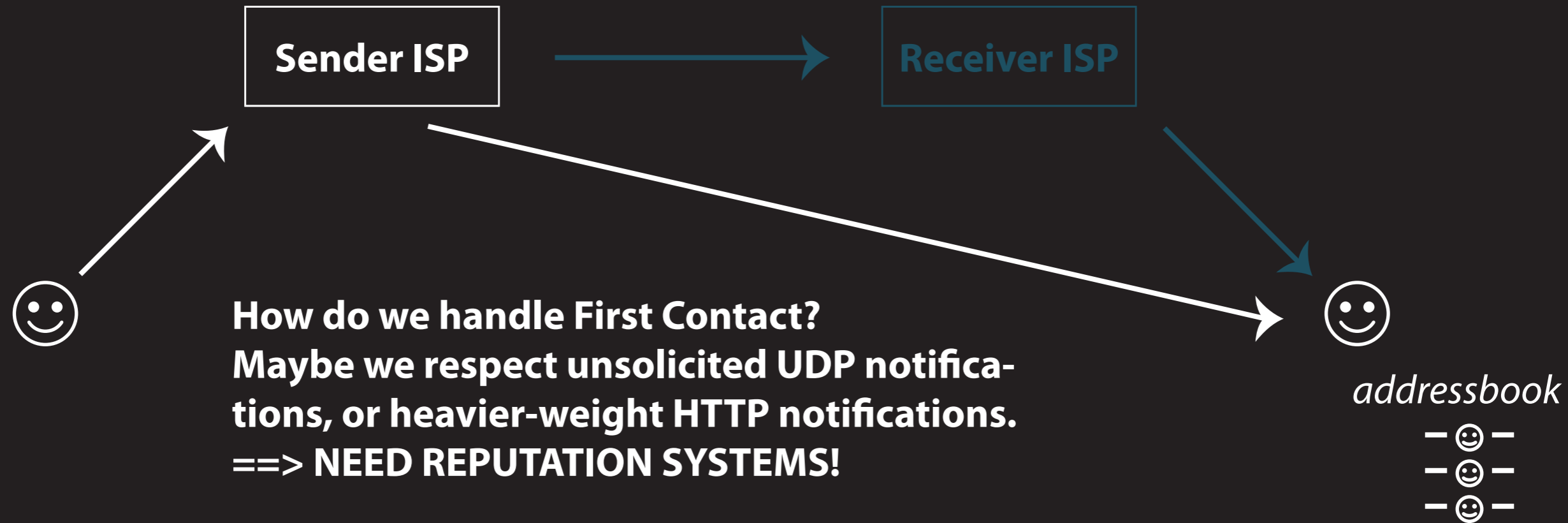
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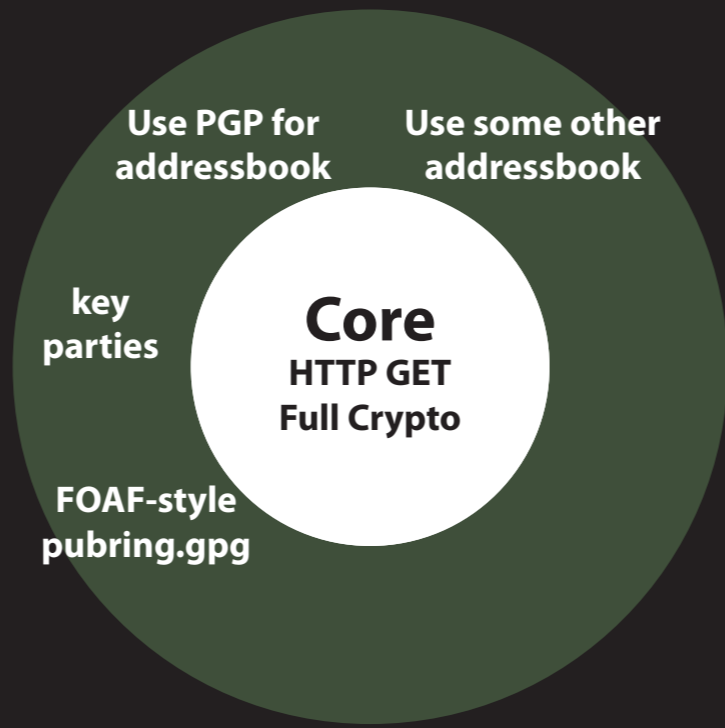
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Simplest Possible Implementation



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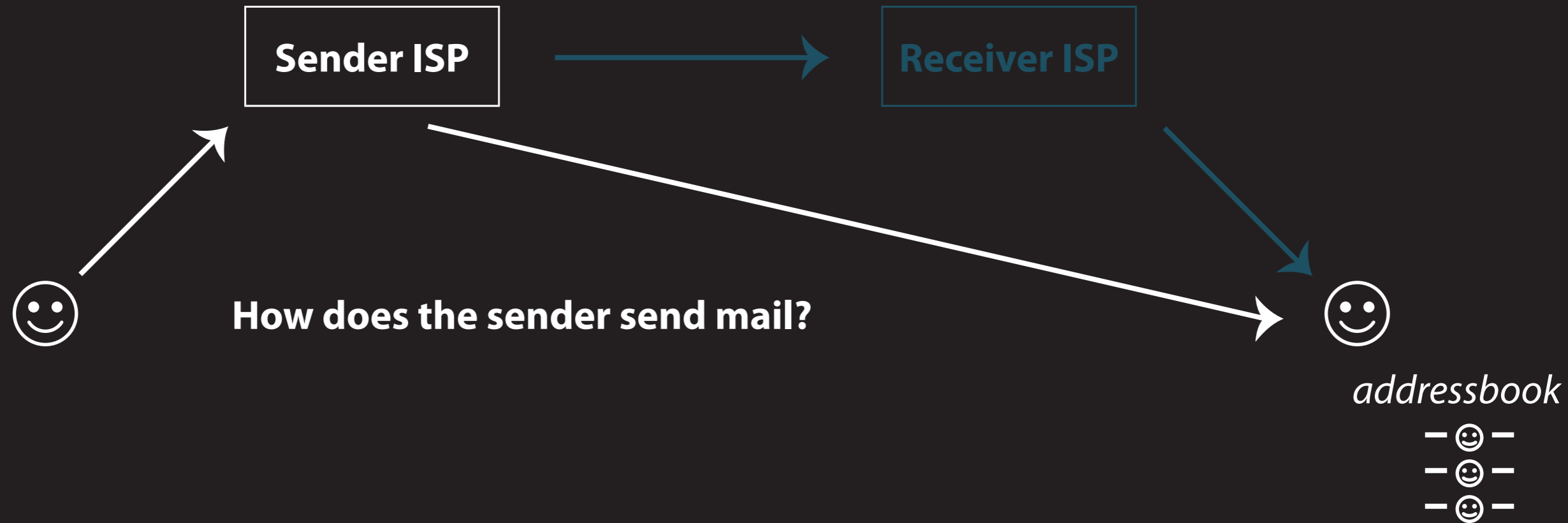
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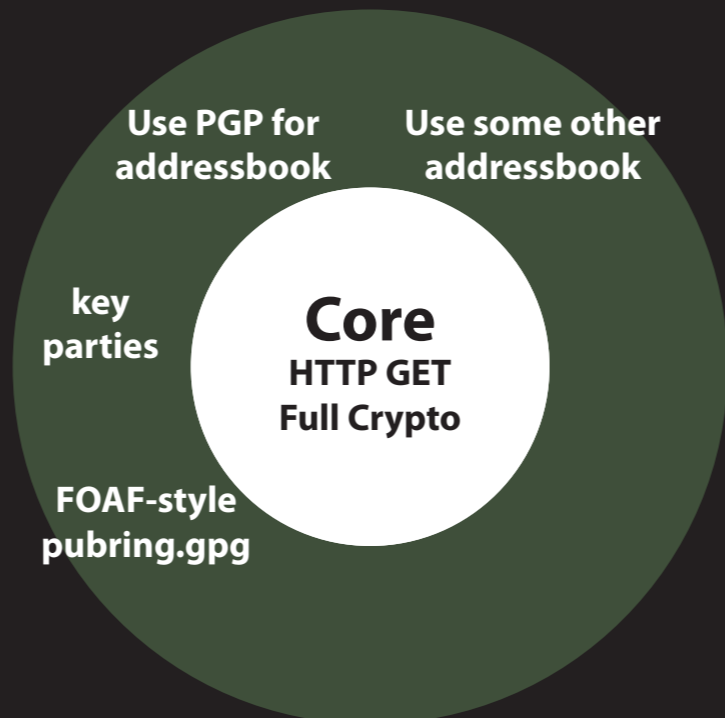
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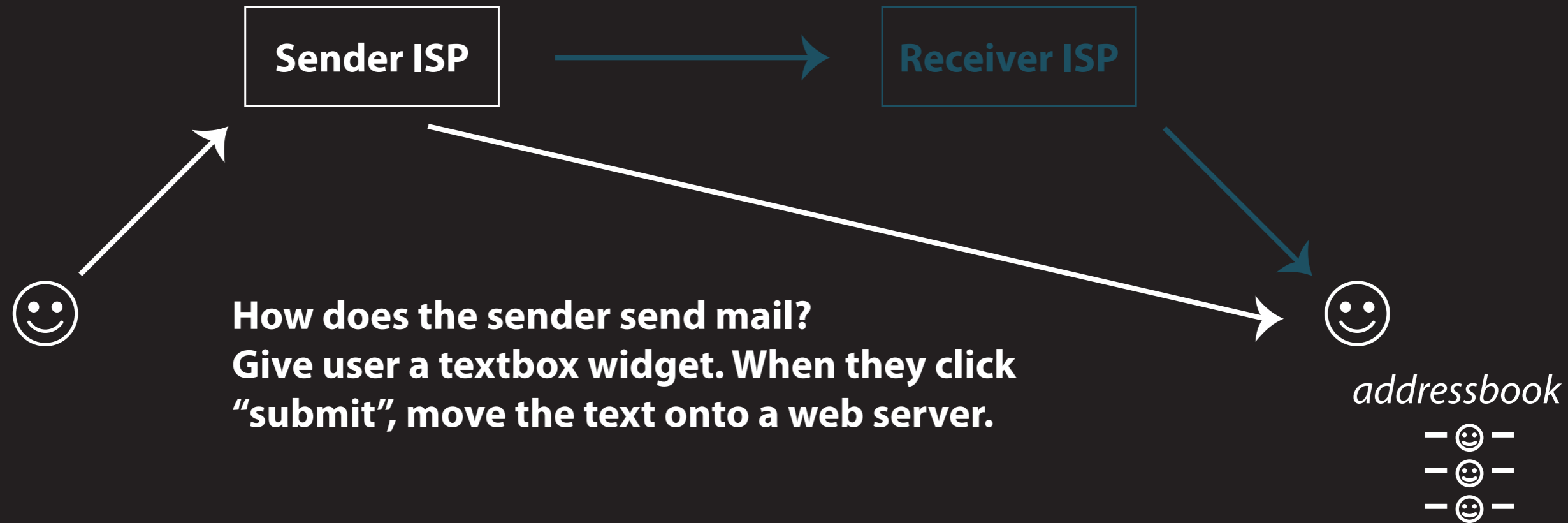
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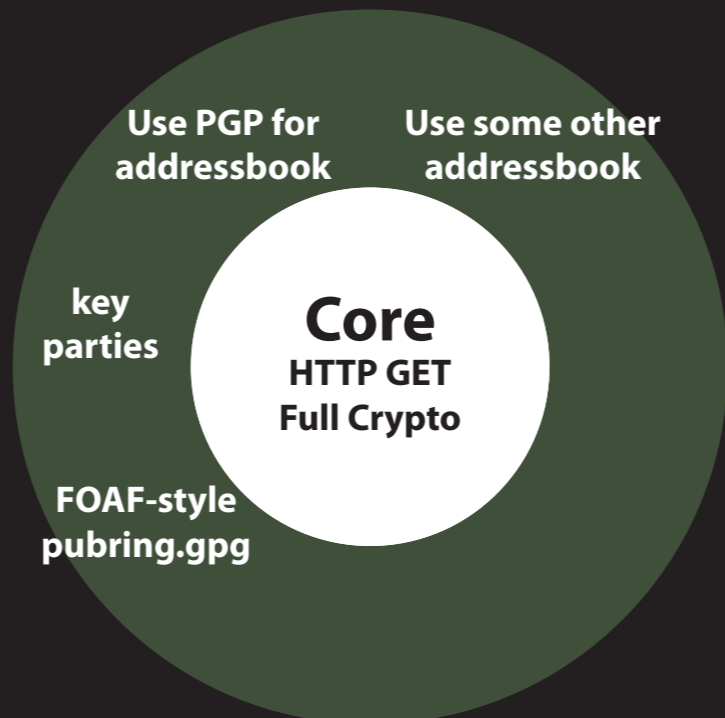
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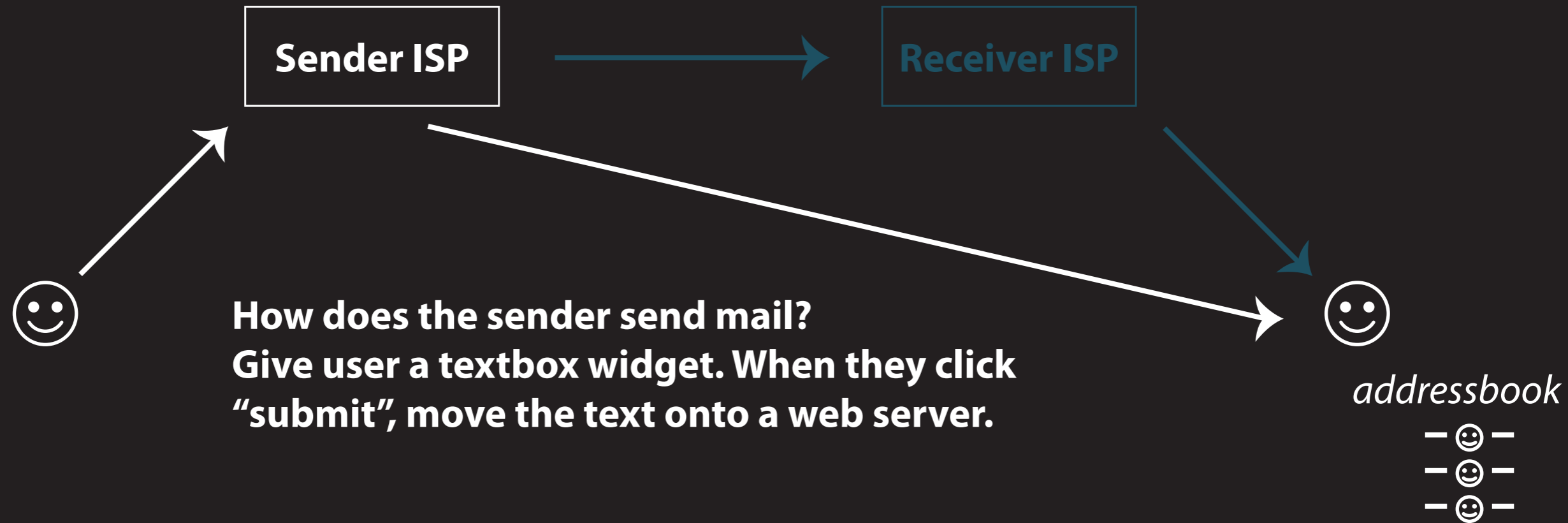
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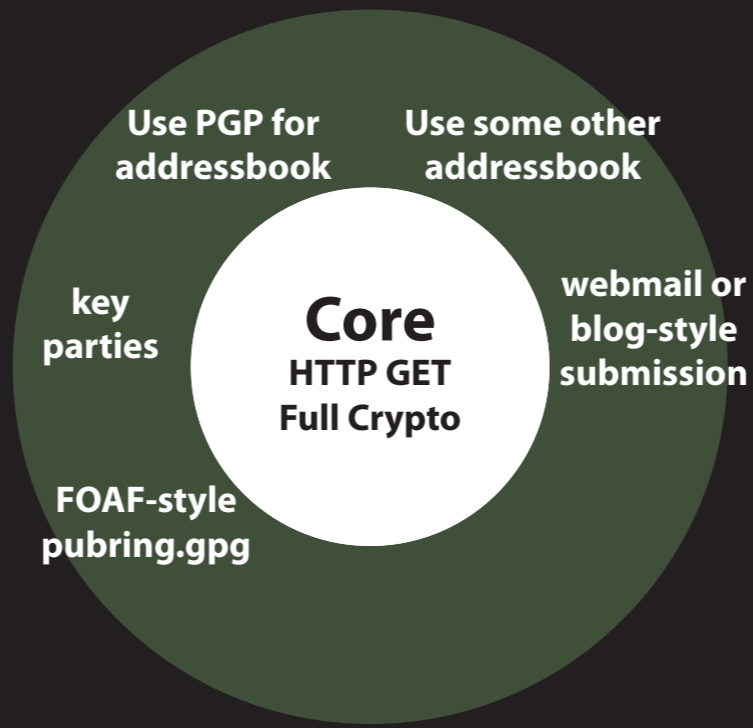
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Simplest Possible Implementation



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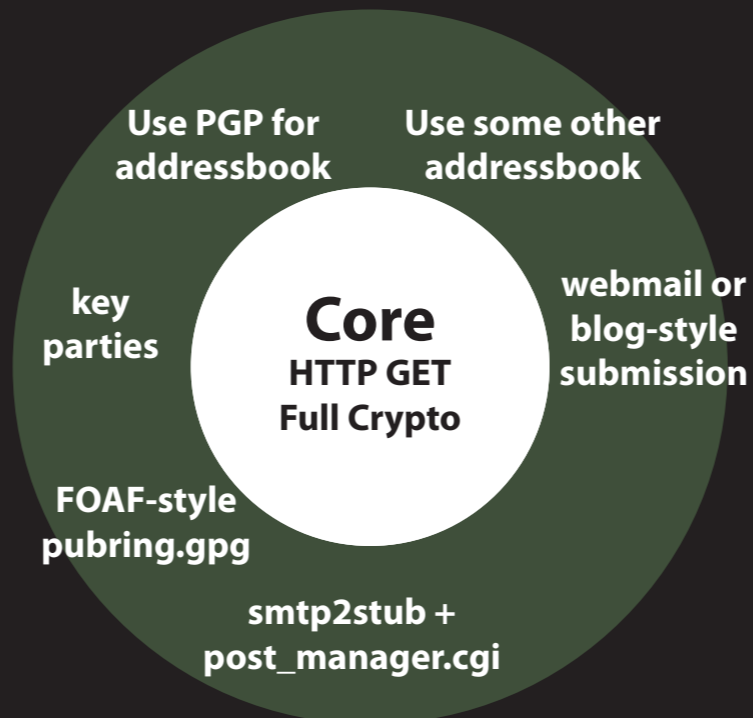
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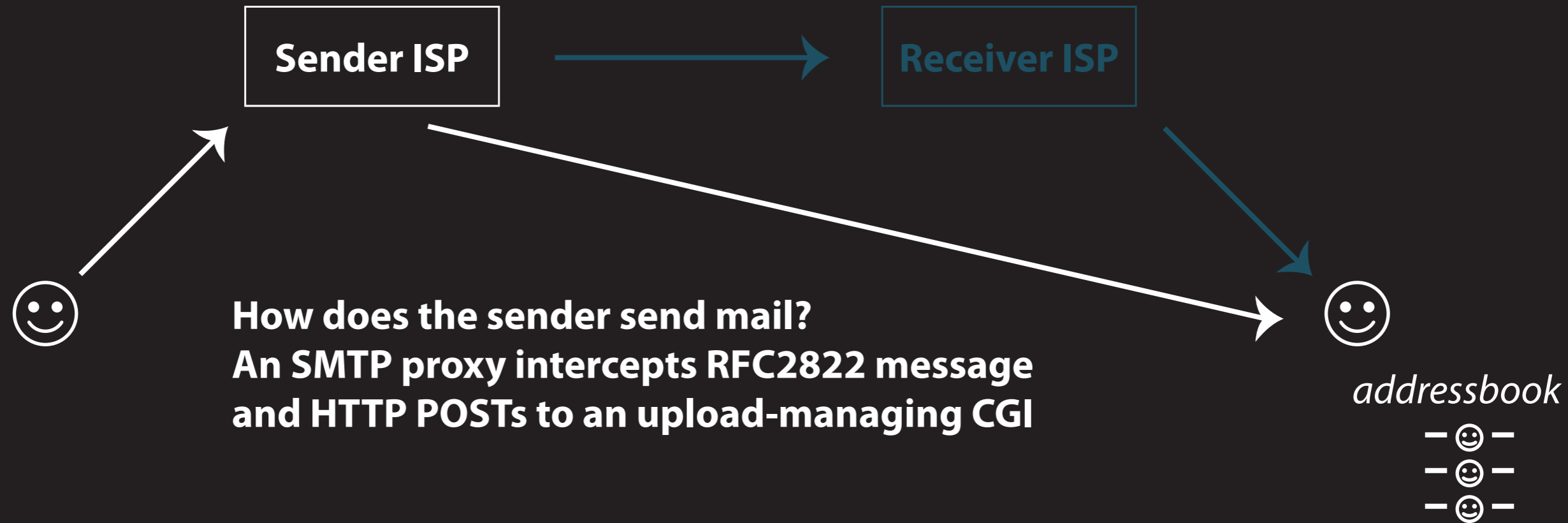
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- SMTP proxy + submission CGI



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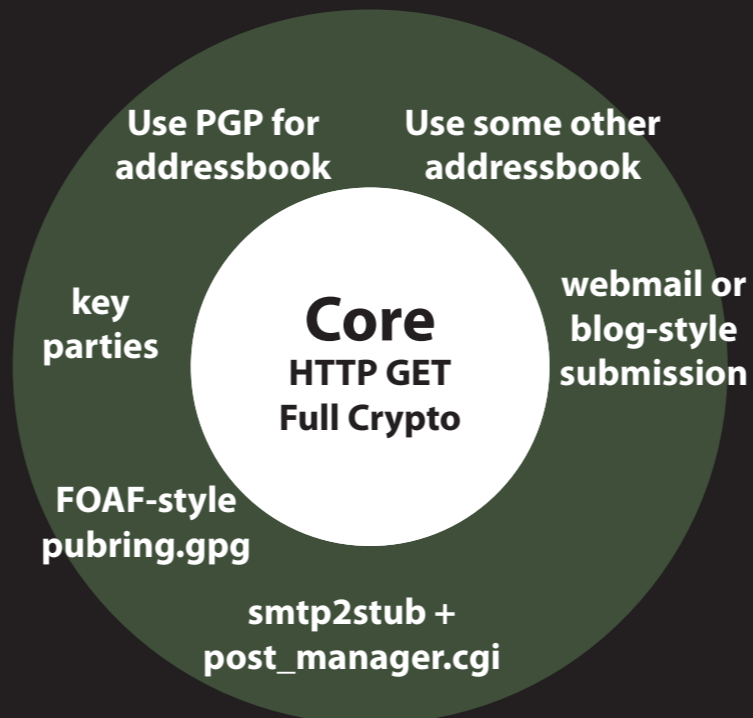
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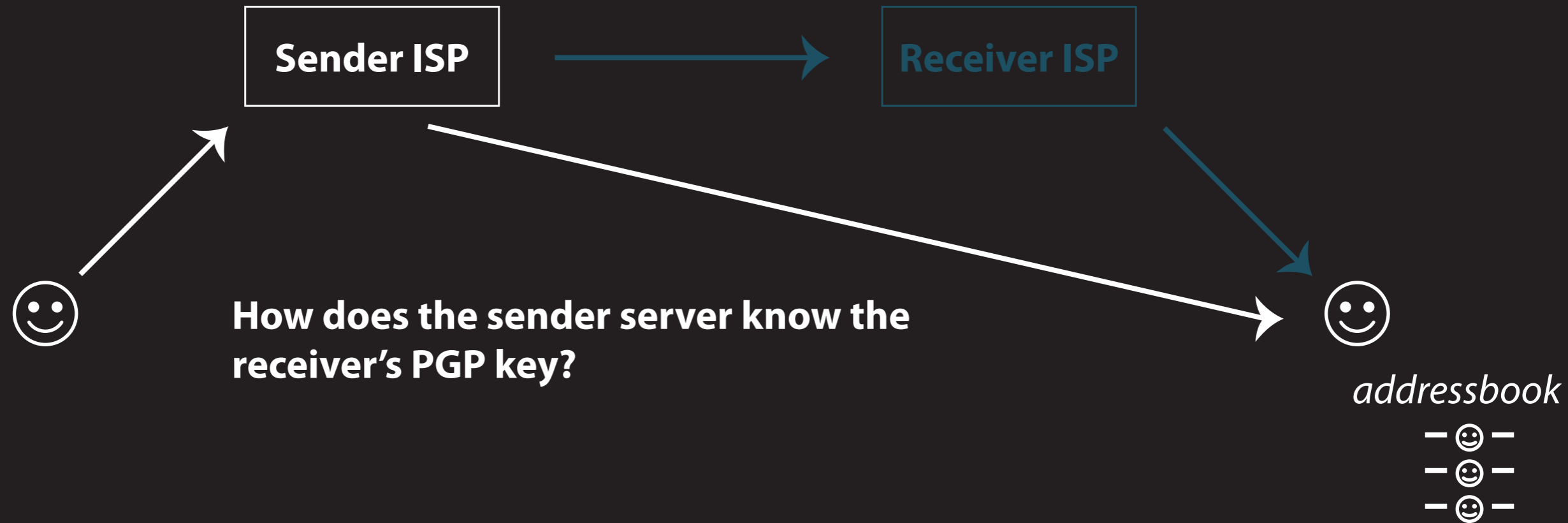
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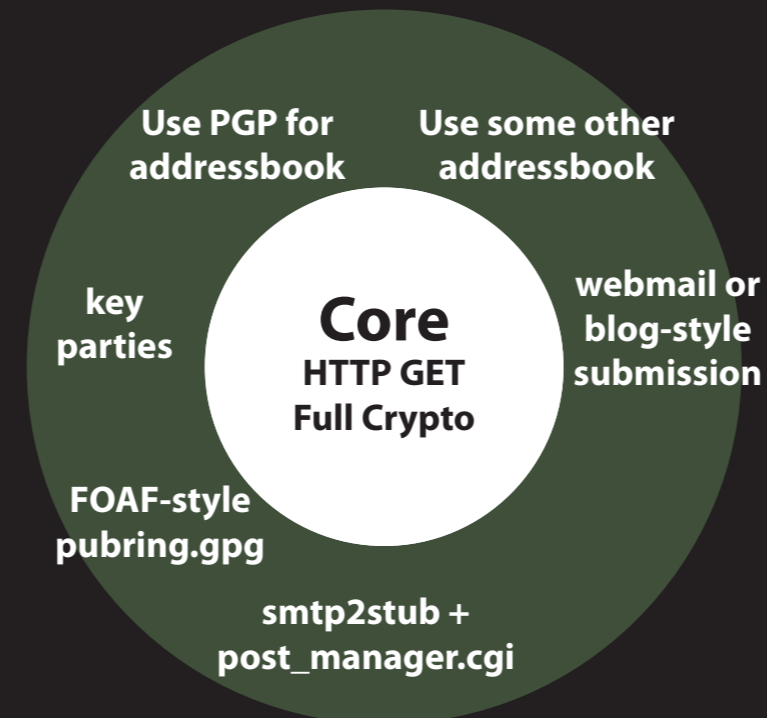
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Simplest Possible Implementation



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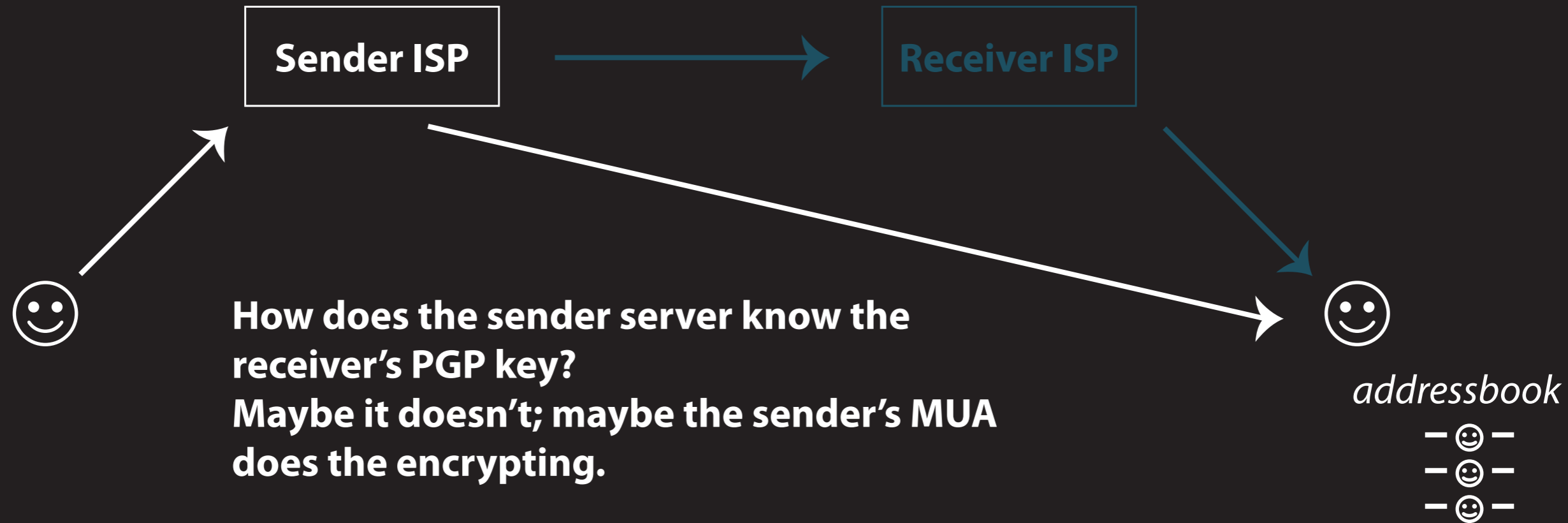
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Simplest Possible Implementation

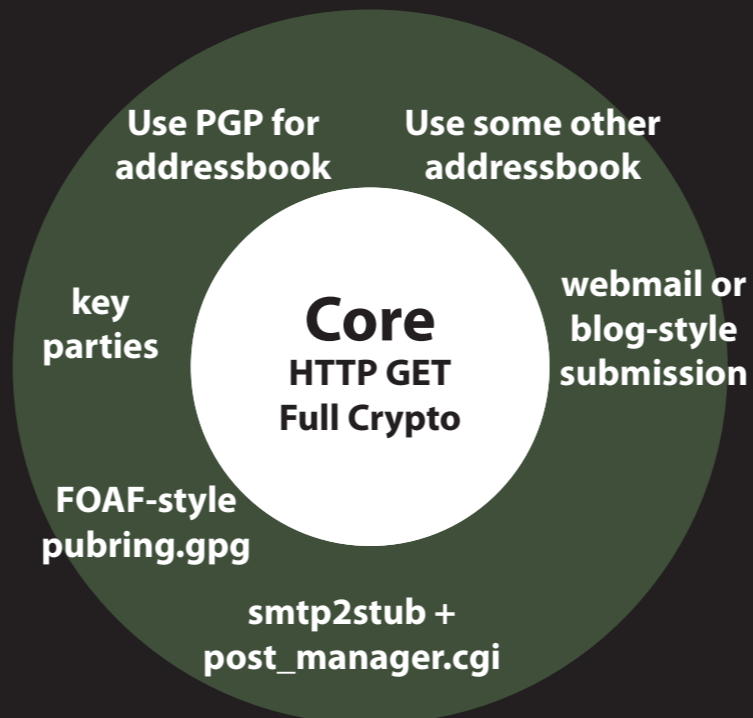


How does the sender server know the receiver's PGP key?
Maybe it doesn't; maybe the sender's MUA does the encrypting.

addressbook
- ☺ -
- ☺ -
- ☺ -

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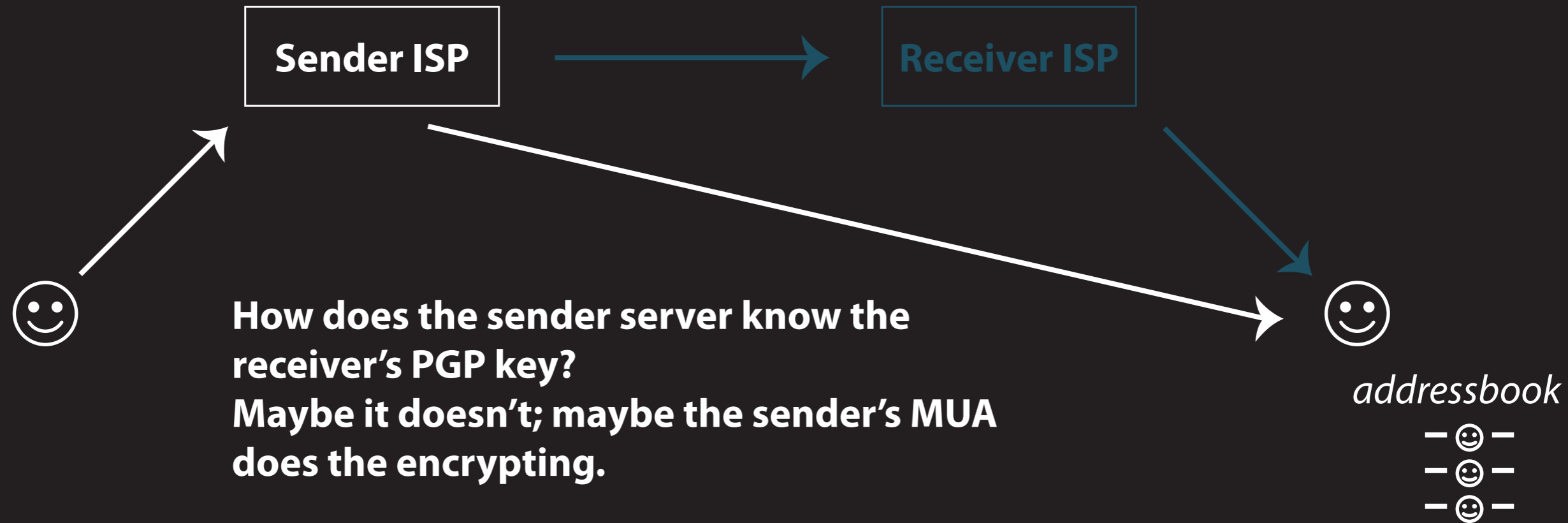
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Out of Scope

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Simplest Possible Implementation

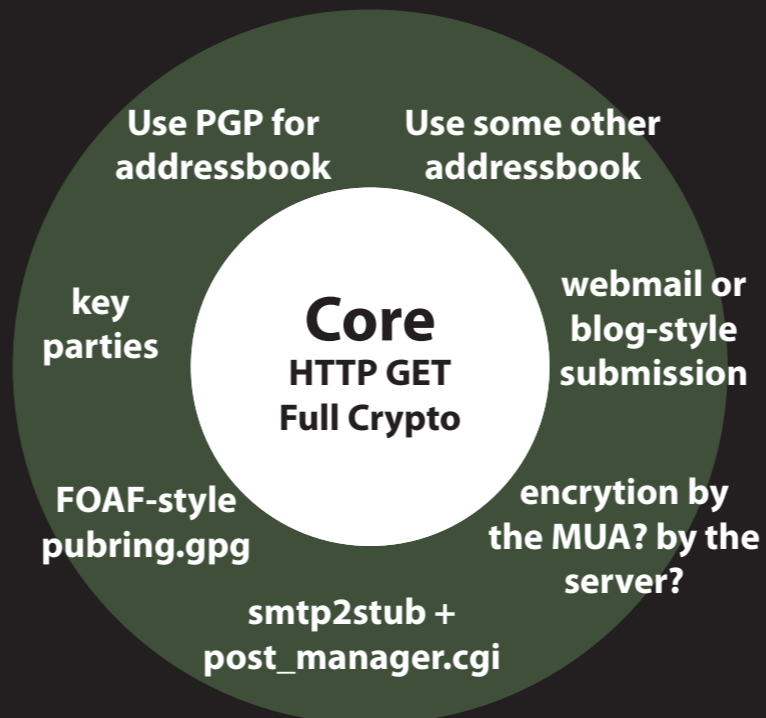


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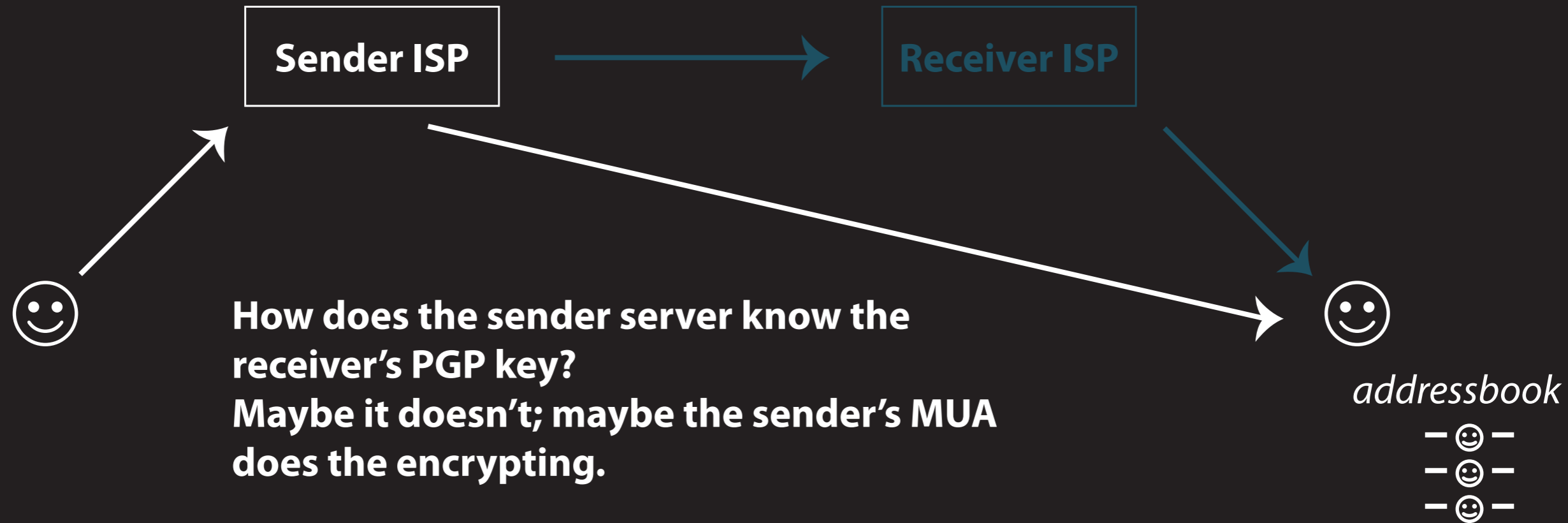
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Out of Scope

- aren't you reinventing SSL?
- who decrypts the message?

Simplest Possible Implementation

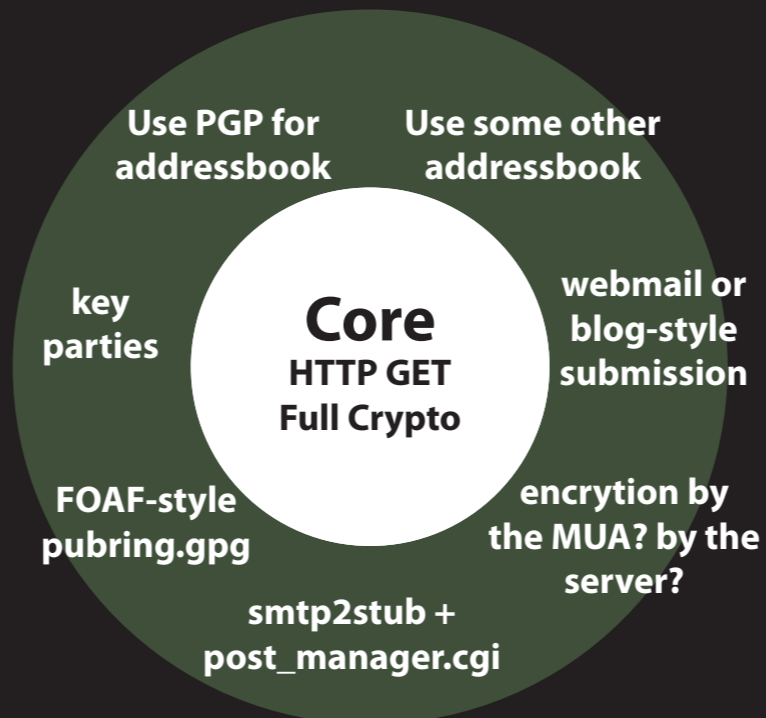


**How does the sender server know the receiver's PGP key?
Maybe it doesn't; maybe the sender's MUA does the encrypting.**

addressbook
 — ☺ —
 — ☺ —
 — ☺ —

Our Problem

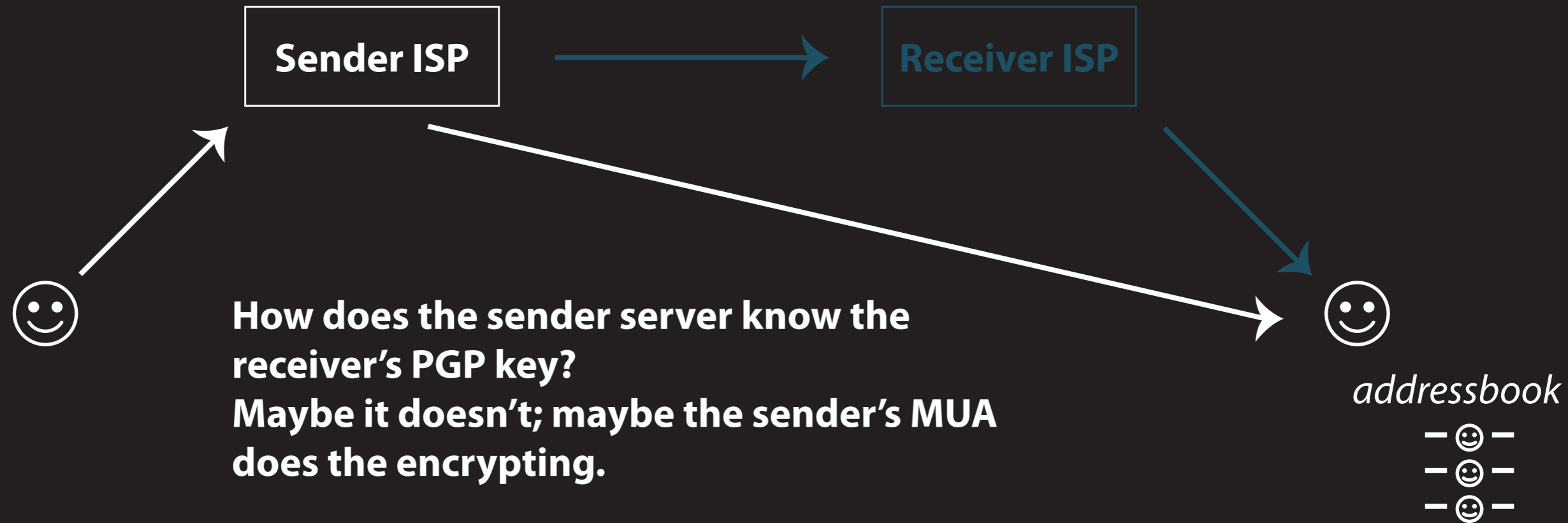
- given an outbox URL, retrieve messages
- PGP keyring contains the URLs
- PGP dorks hold keysigning parties at science fiction cons
- stealthier web of trust operating quietly in the background
- SMTP proxy + submission CGI
- maybe the sender MUA does the encrypting.



Out of Scope

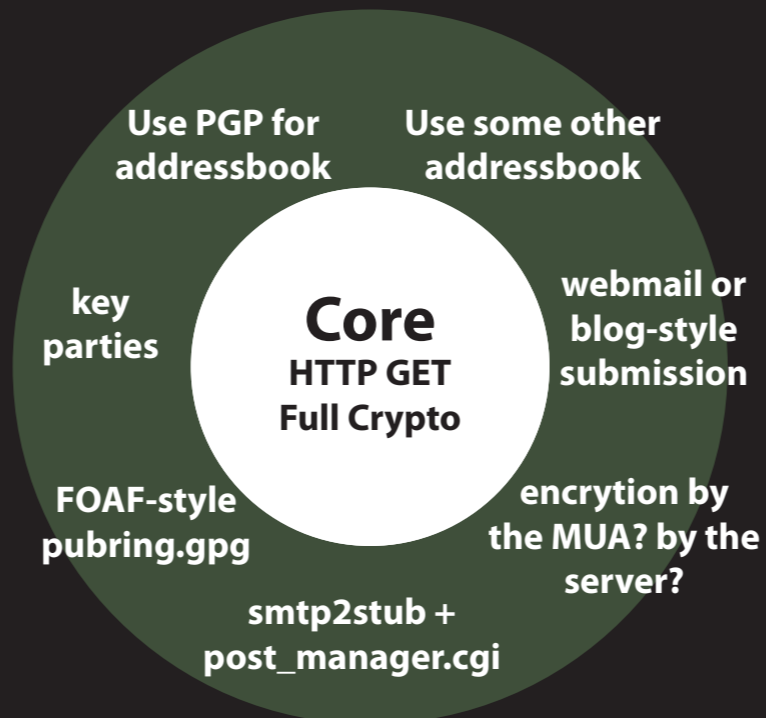
- aren't you reinventing SSL?
- who decrypts the message?

Simplest Possible Implementation



Our Problem

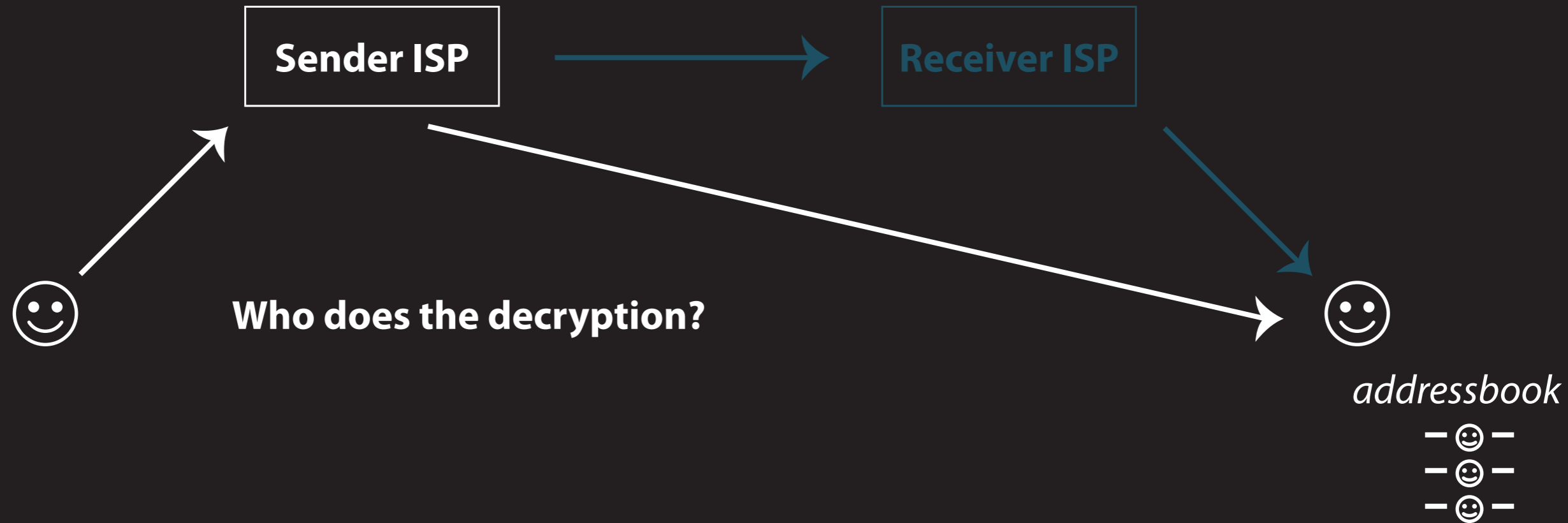
- retrieve mail over HTTP GET
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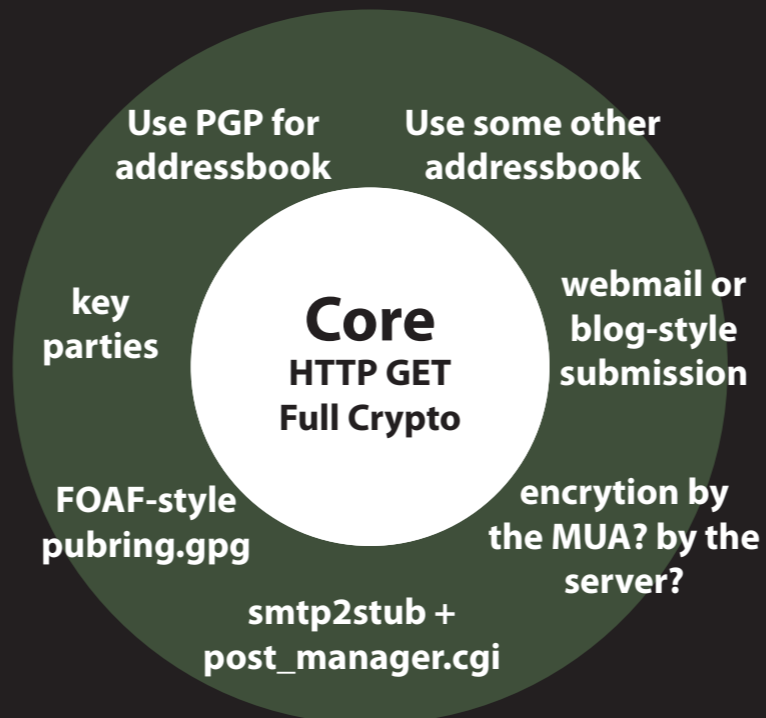
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Simplest Possible Implementation



Our Problem

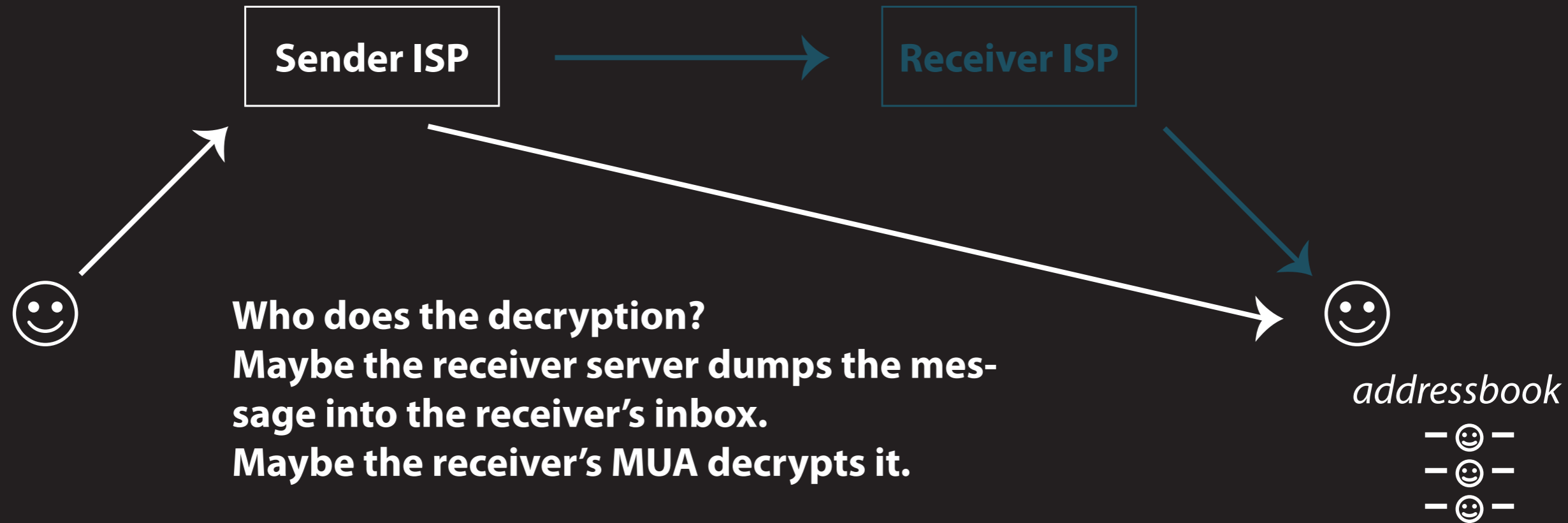
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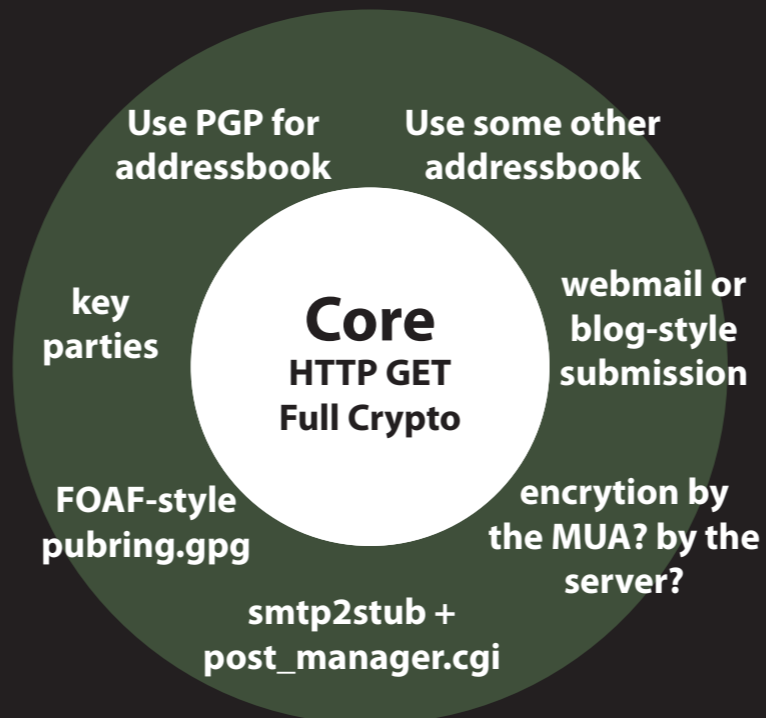
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Simplest Possible Implementation



Our Problem

- retrieve mail over HTTP GET
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Out of Scope

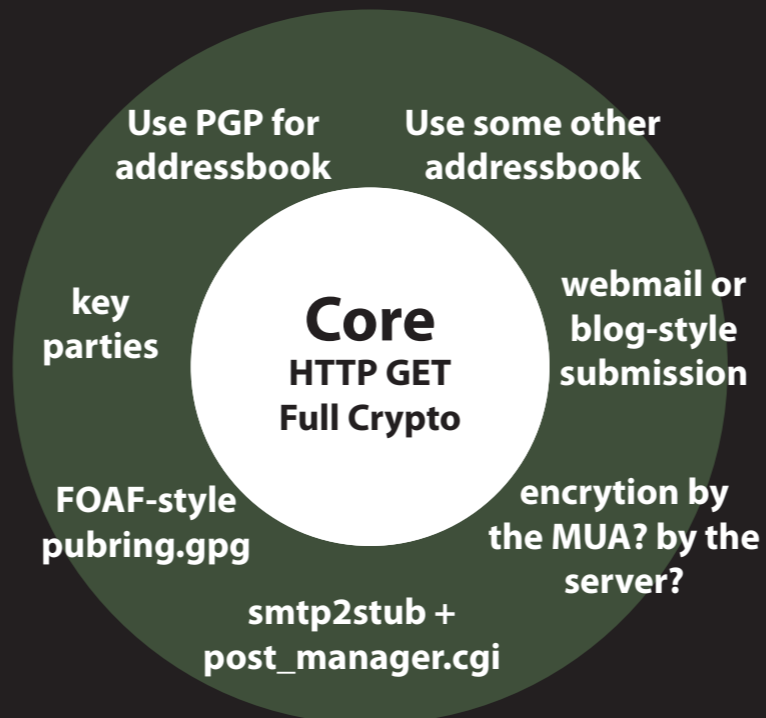
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Simplest Possible Implementation



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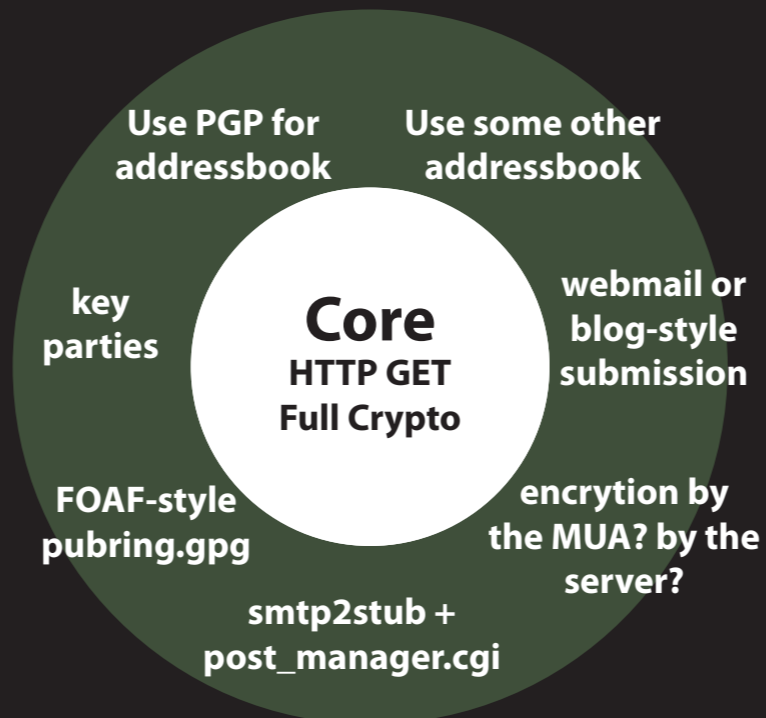
Out of Scope

Simplest Possible Implementation



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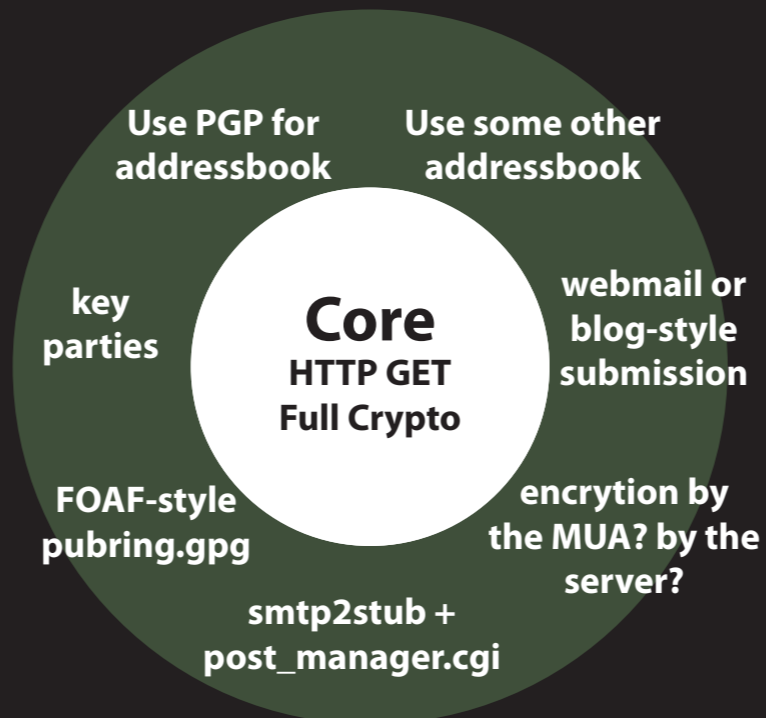
Out of Scope

Simplest Possible Implementation



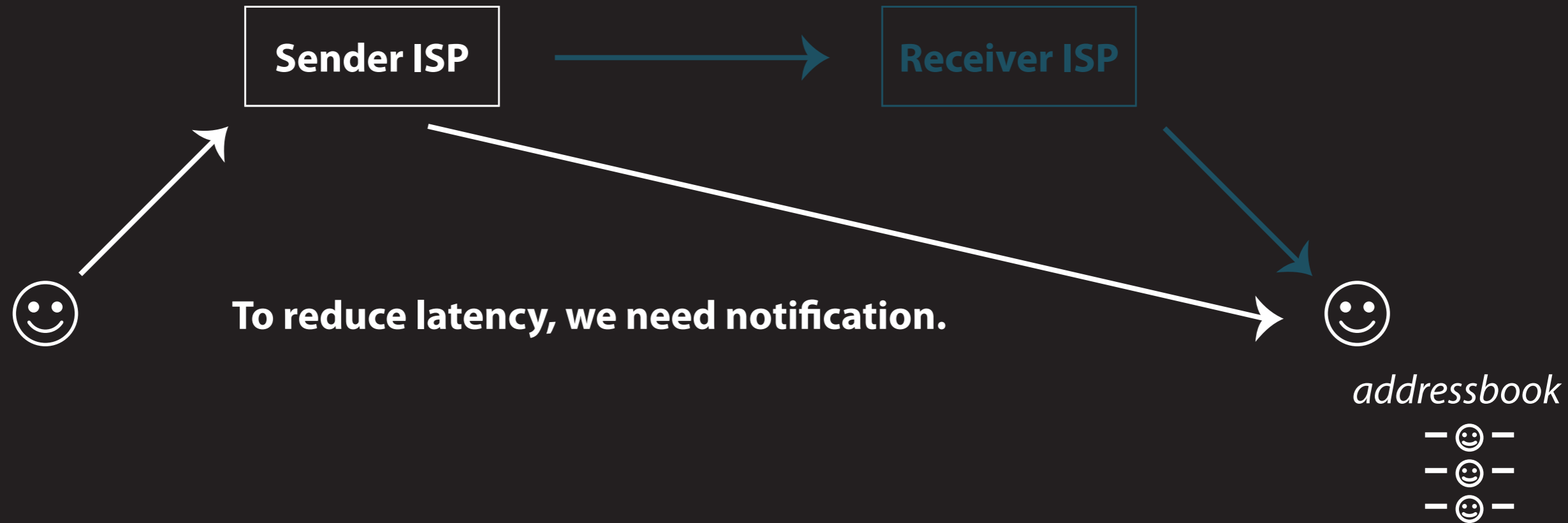
Our Problem

- retrieve mail over HTTP GET
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- receiver MTA or MUA decrypts.
- must we protect transport?



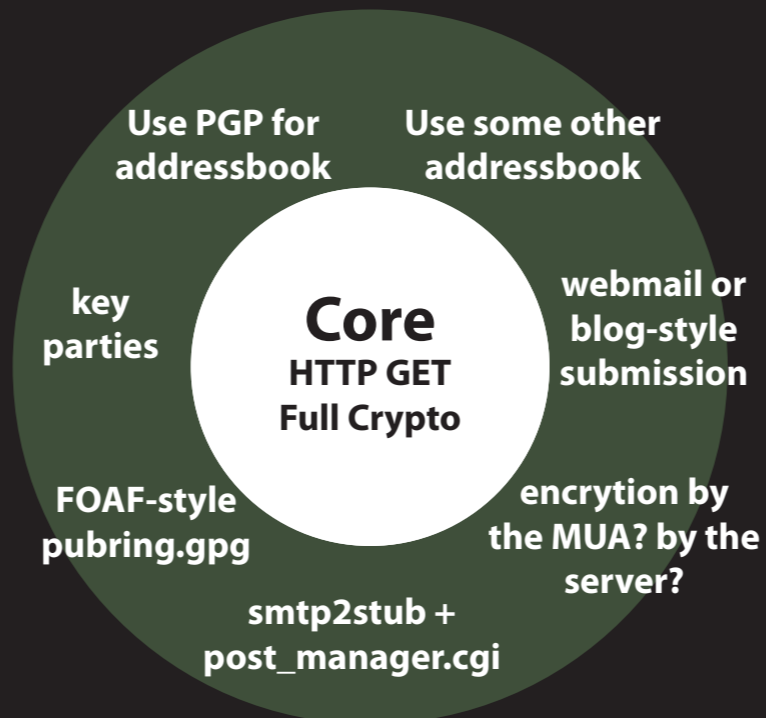
Out of Scope

Simplest Possible Implementation



Our Problem

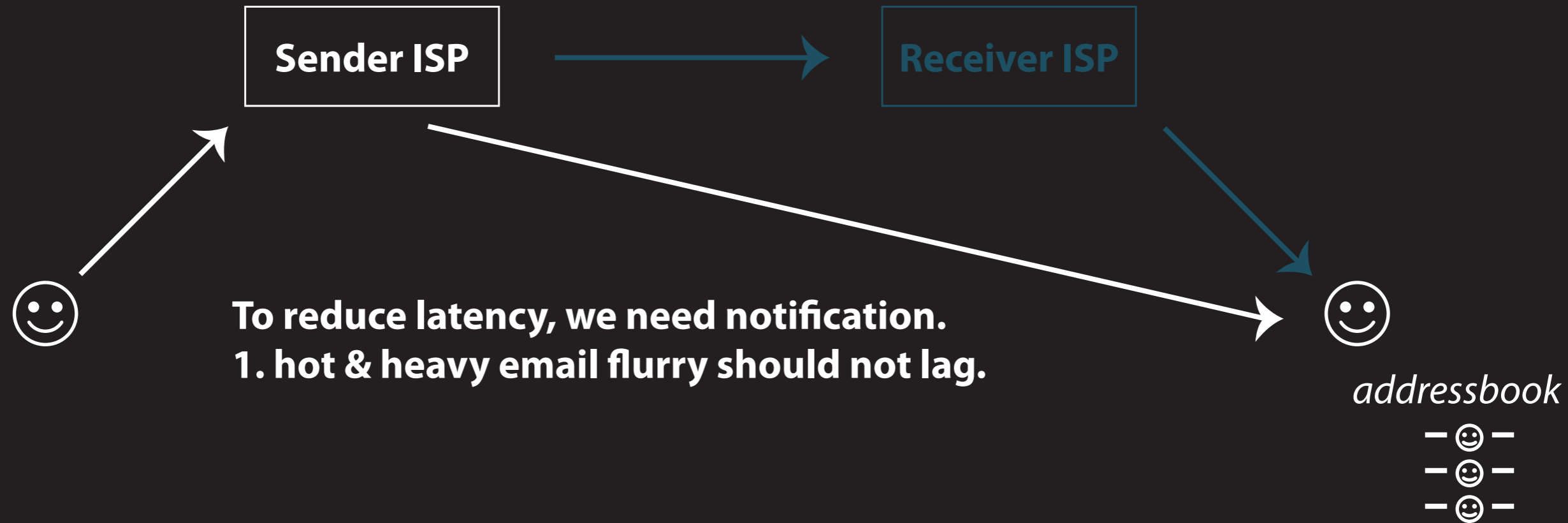
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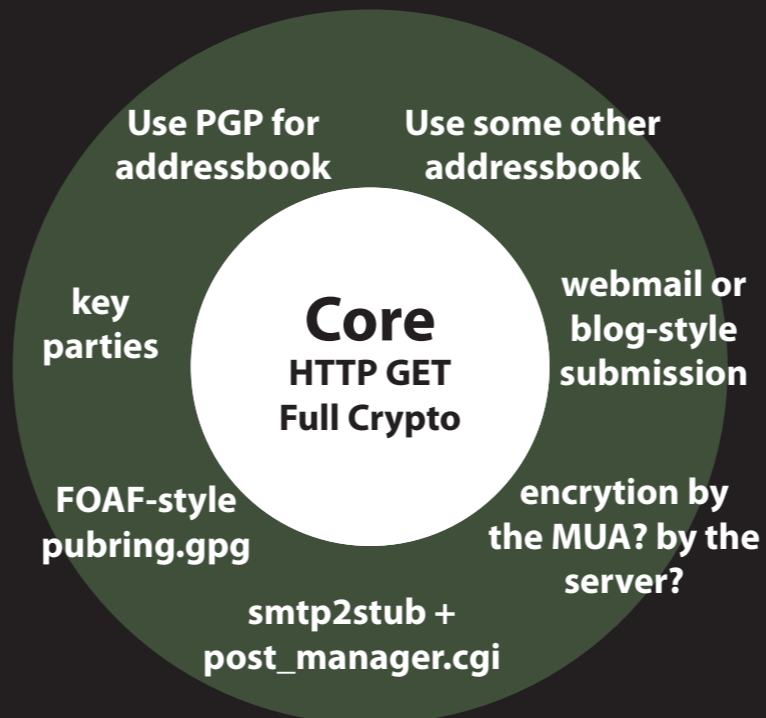
- what about notification?
- what about polling?
- can we make them more lightweight?

Simplest Possible Implementation



Our Problem

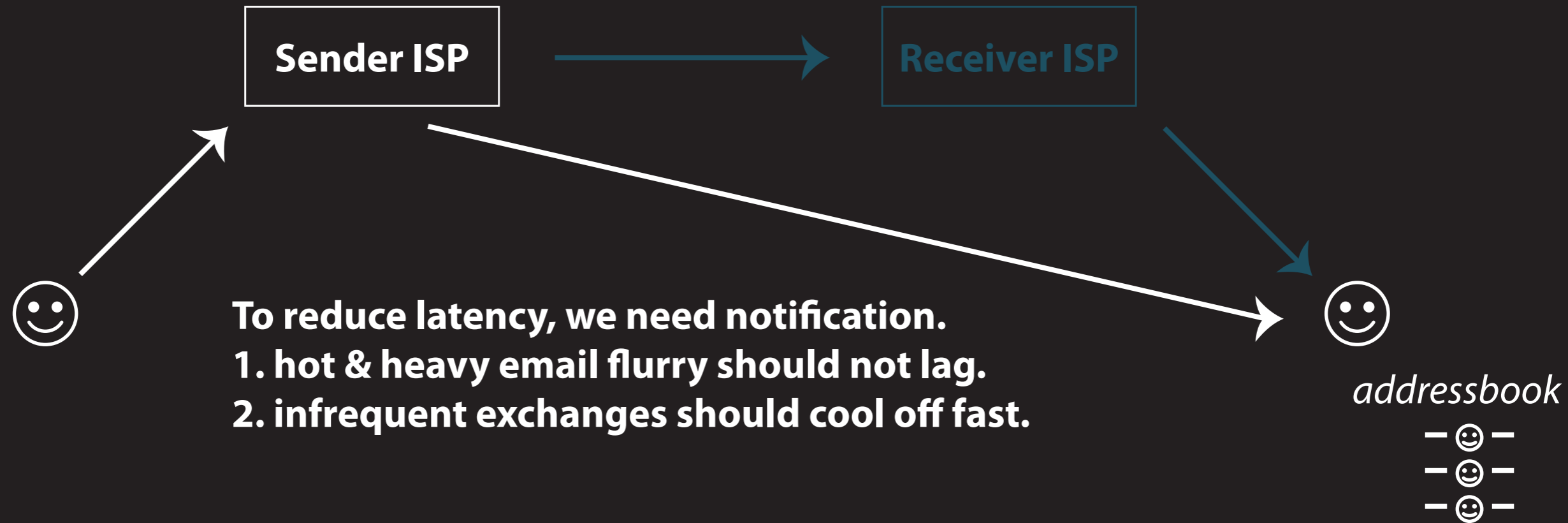
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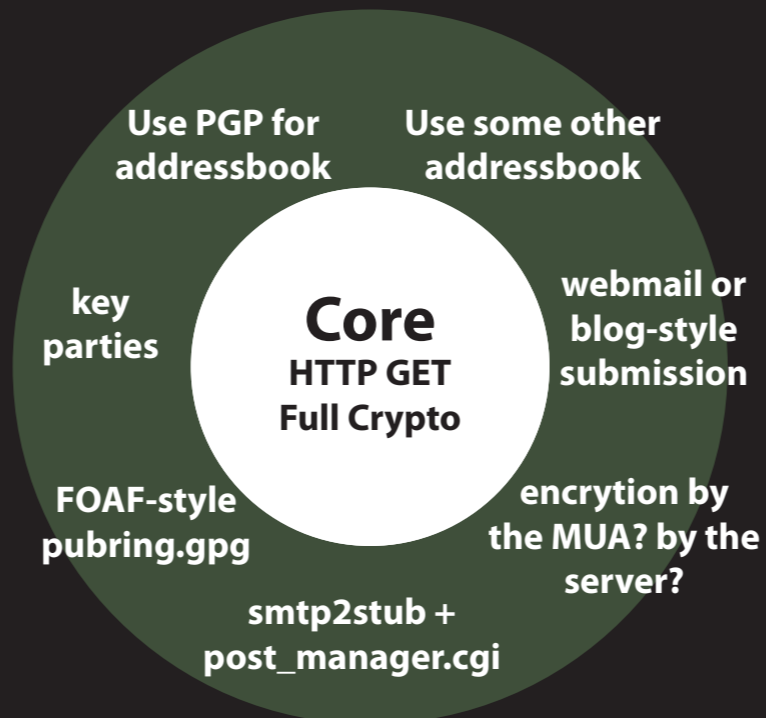
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Simplest Possible Implementation



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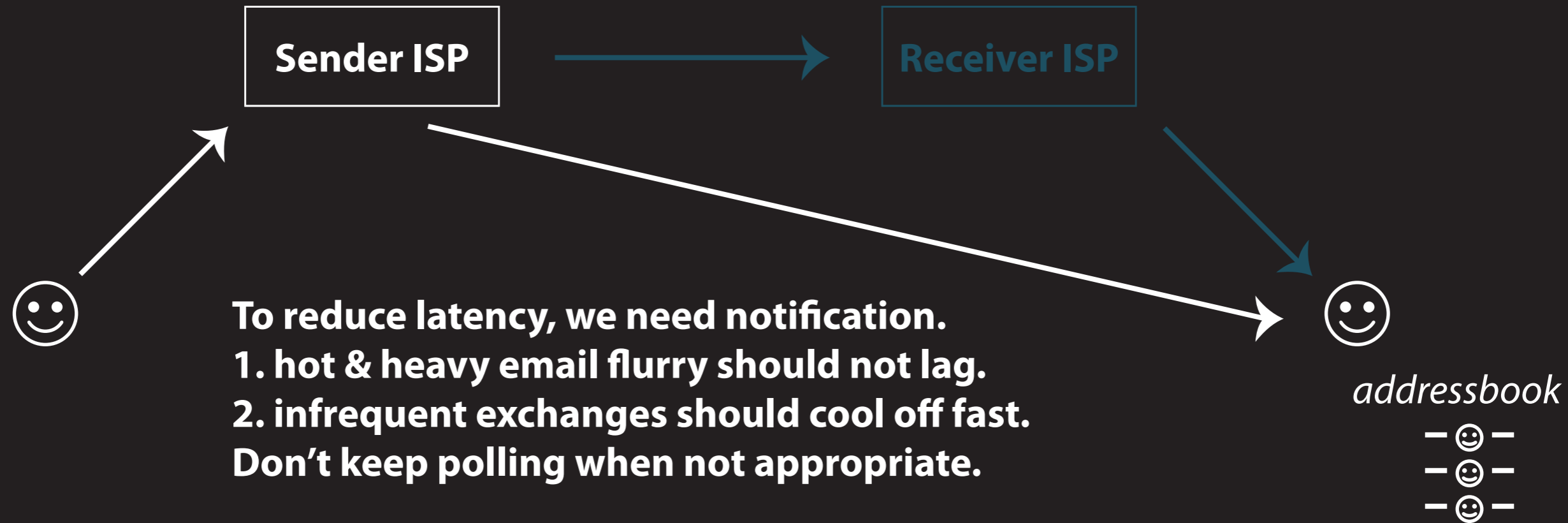
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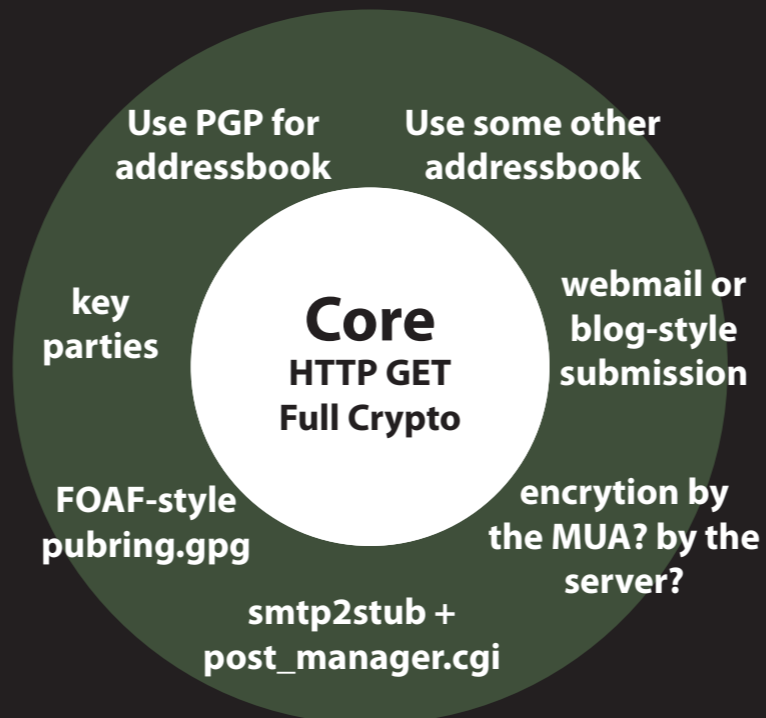
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Simplest Possible Implementation



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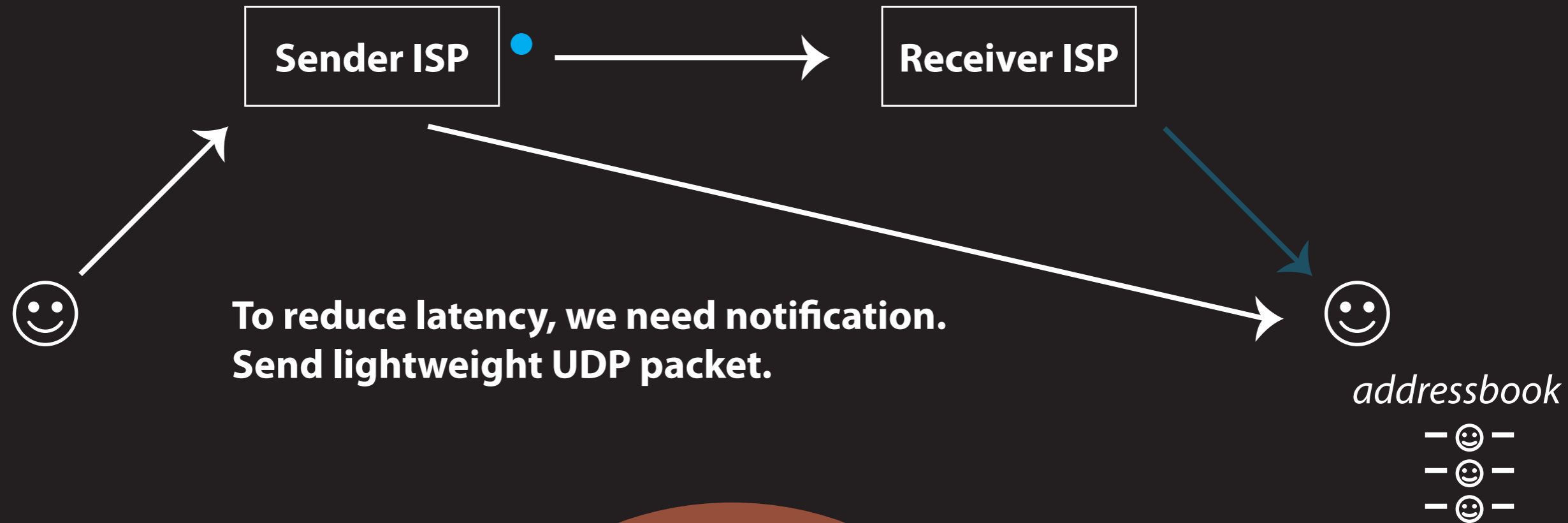
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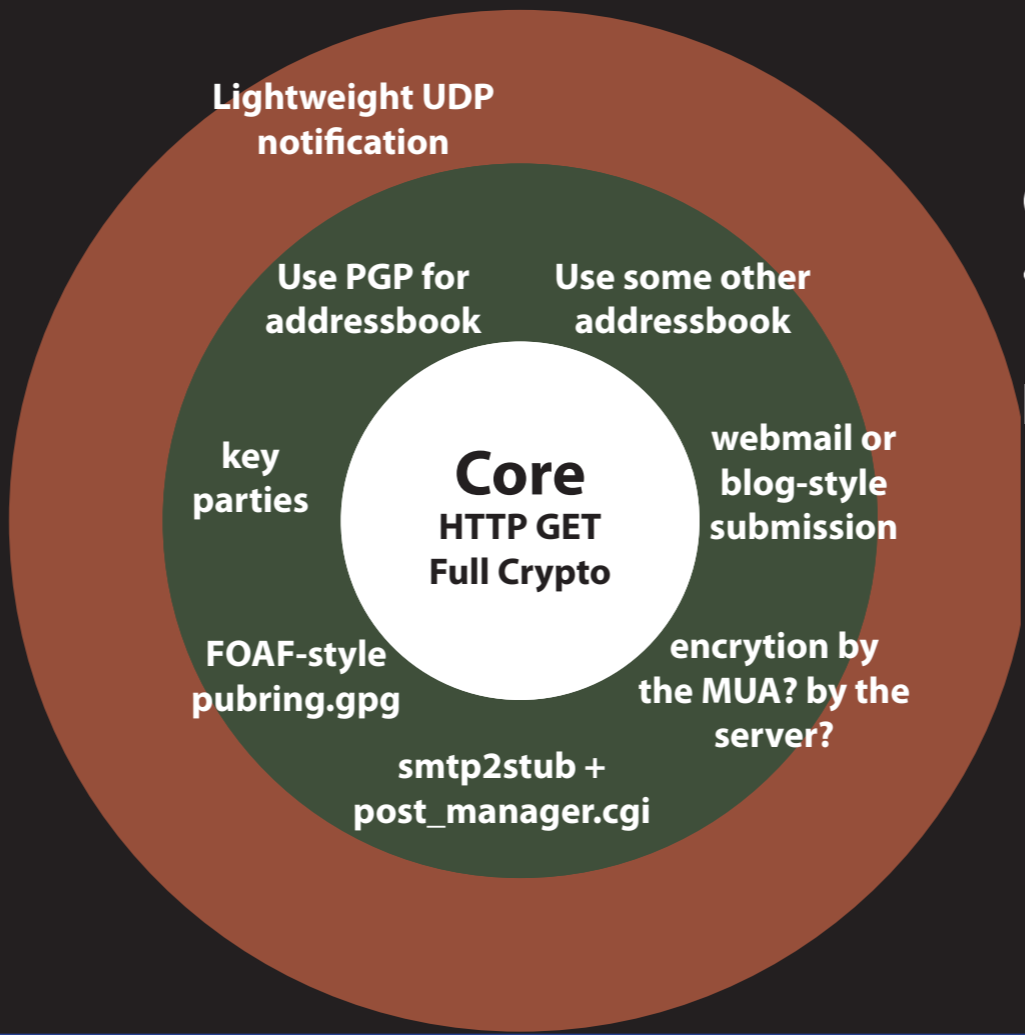
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Simplest Possible Implementation



Our Problem

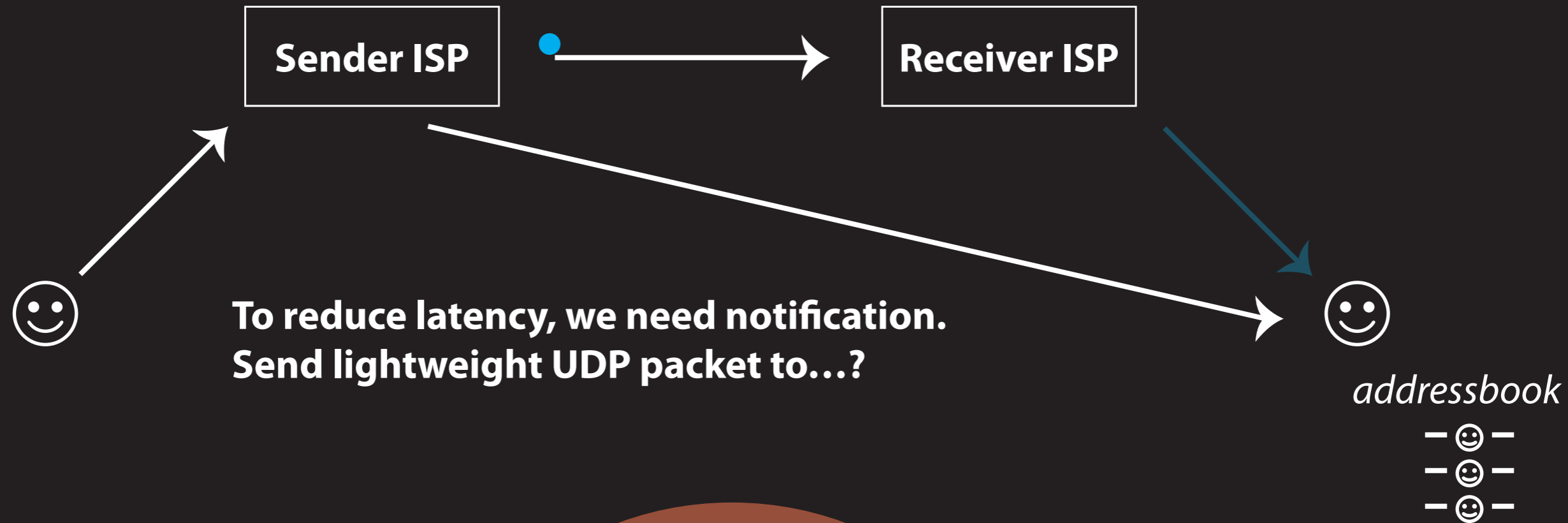
- retrieve mail over HTTP GET
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- the sender MUA encrypts?
- receiver MTA or MUA decrypts.
- must we protect transport?
- push notification with UDP.



Out of Scope

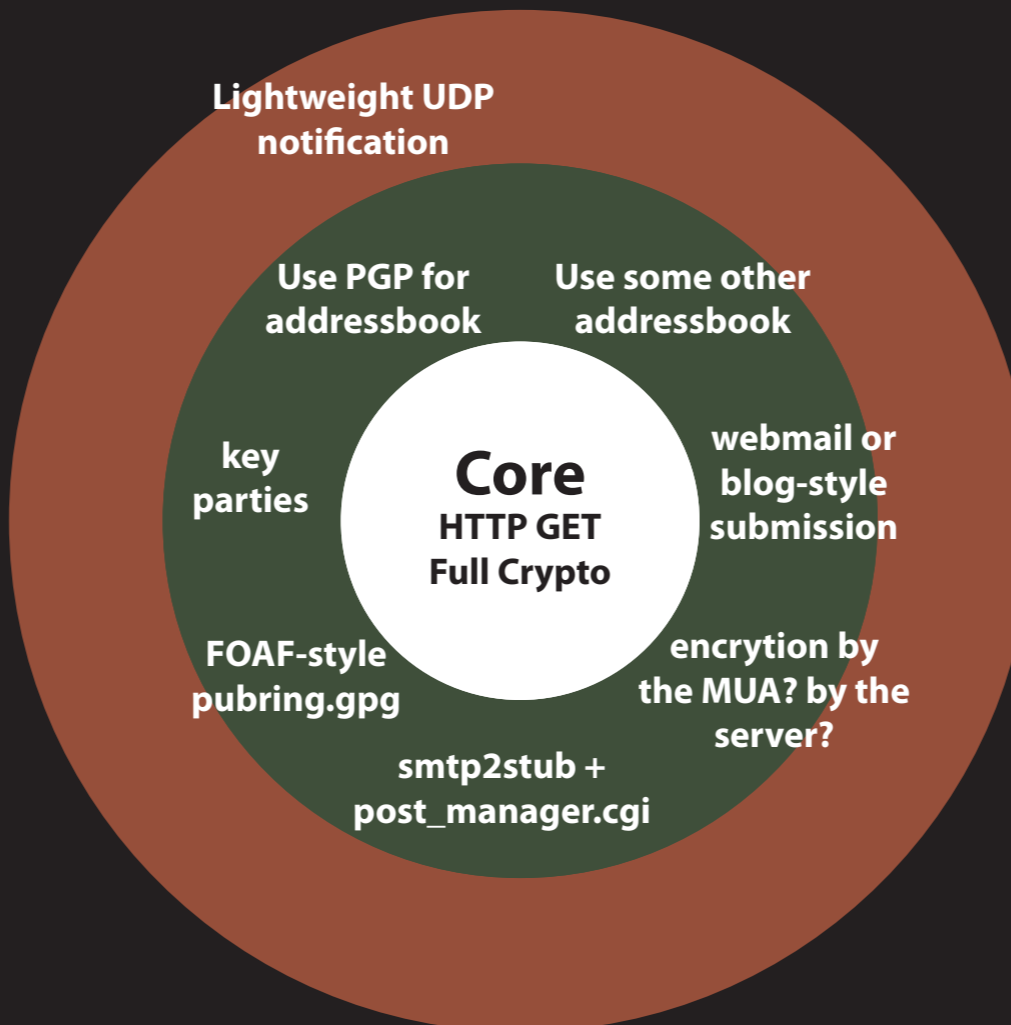
- what about polling?
- can we make them more lightweight?

Simplest Possible Implementation



Our Problem

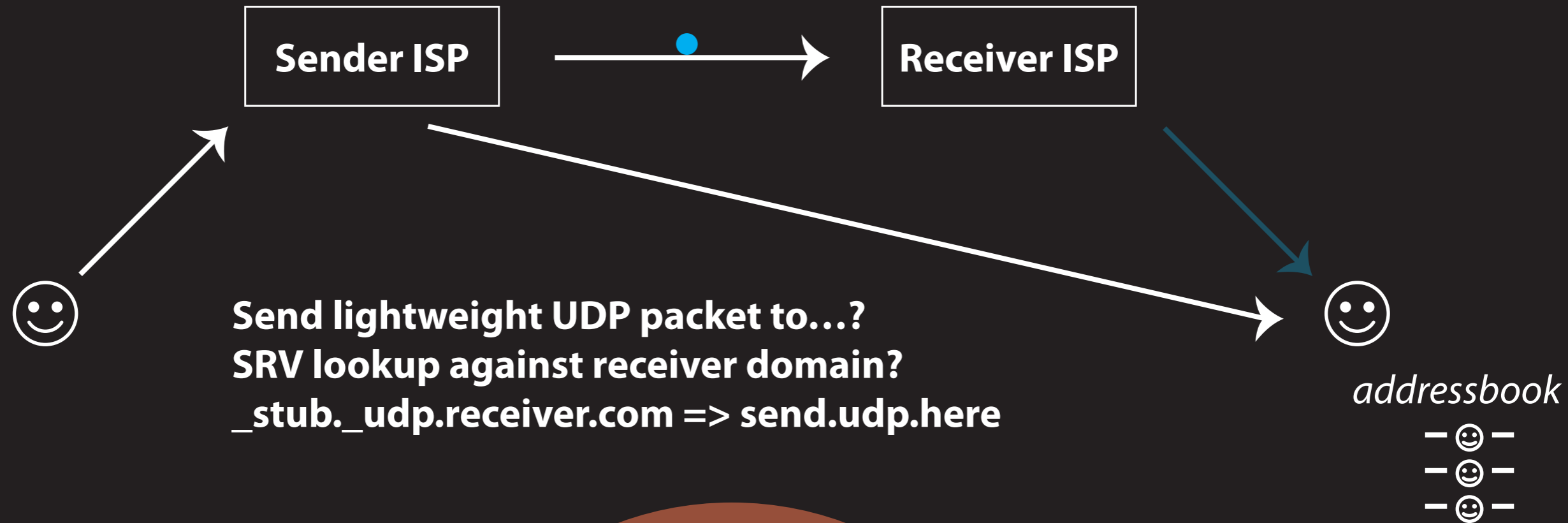
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Out of Scope

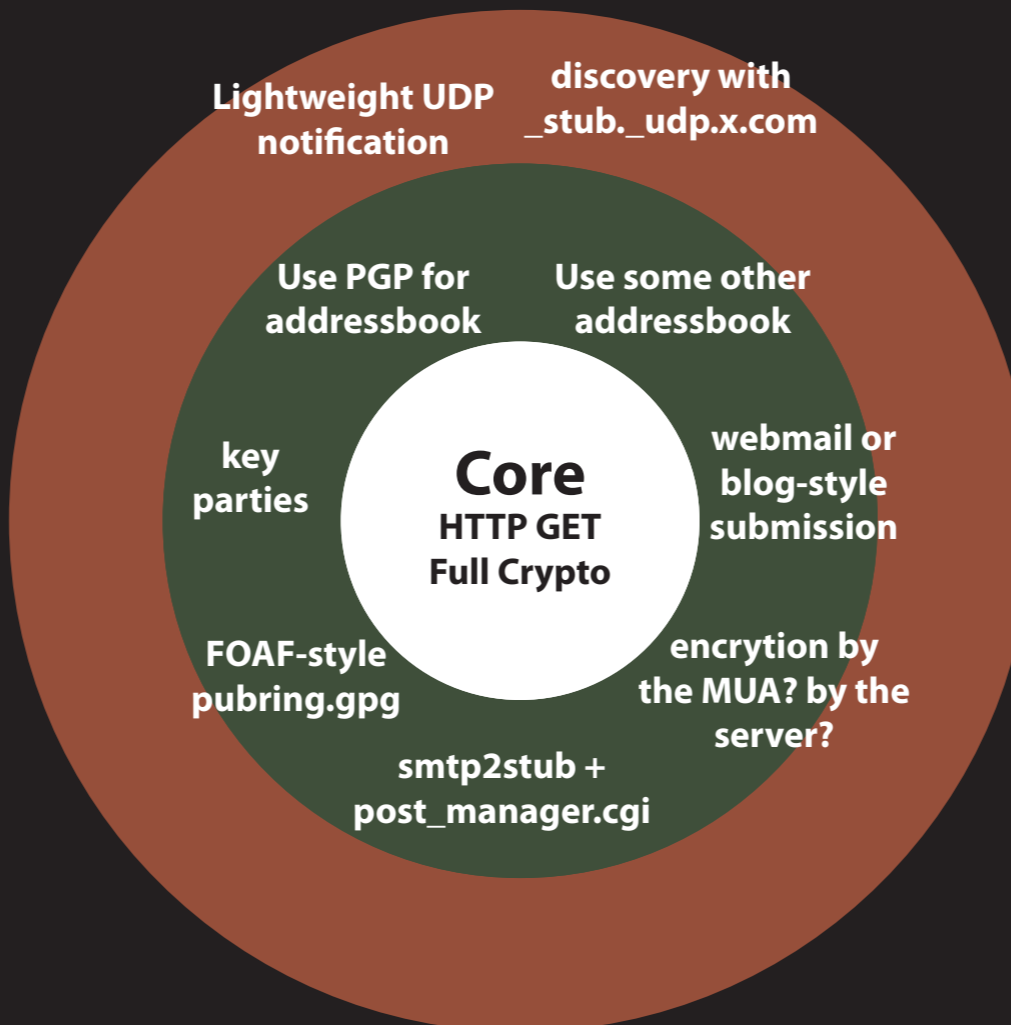
- how do senders find out where UDP notifications go?
- what about polling?
- can we make them more lightweight?

Simplest Possible Implementation



Our Problem

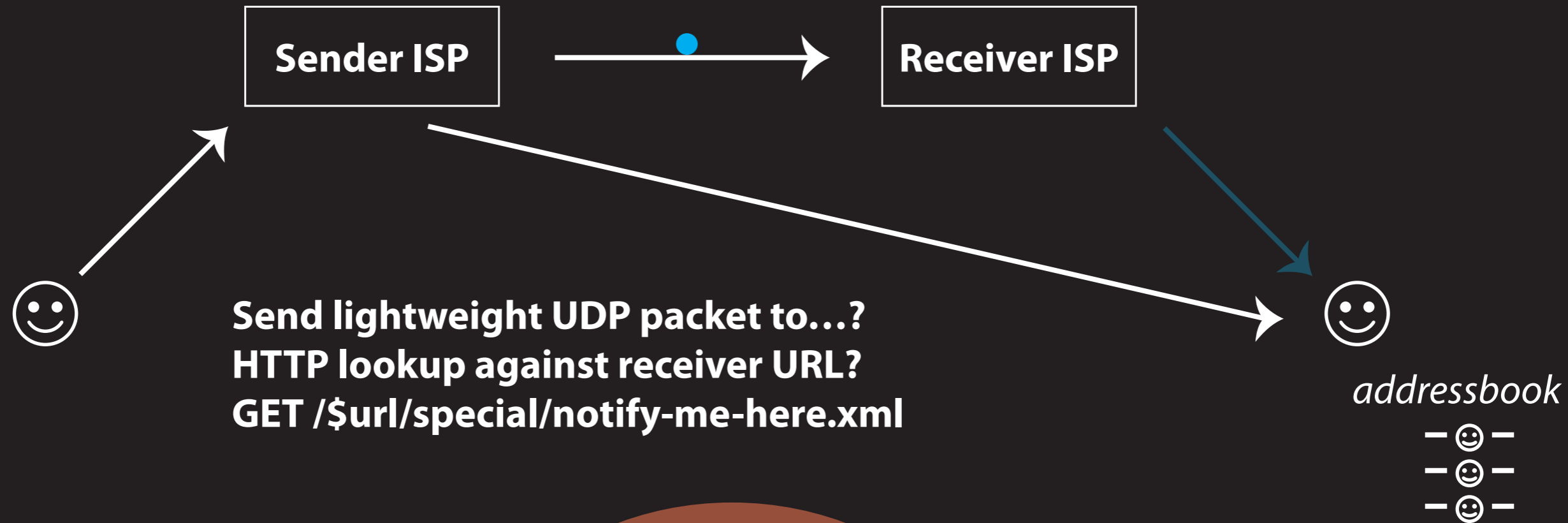
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- receiver MTA or MUA decrypts.
- must we protect transport?
- push notification with UDP.
- UDP configured with DNS?



Out of Scope

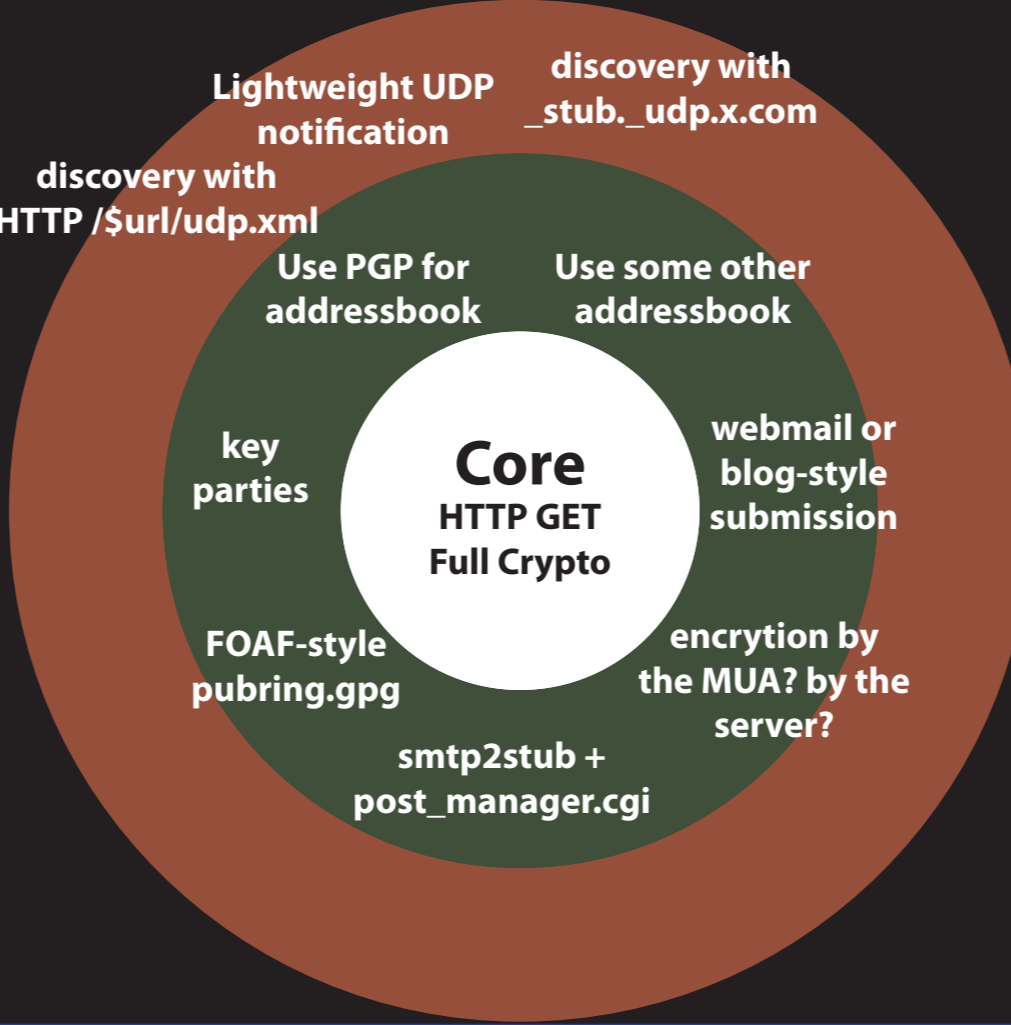
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Simplest Possible Implementation



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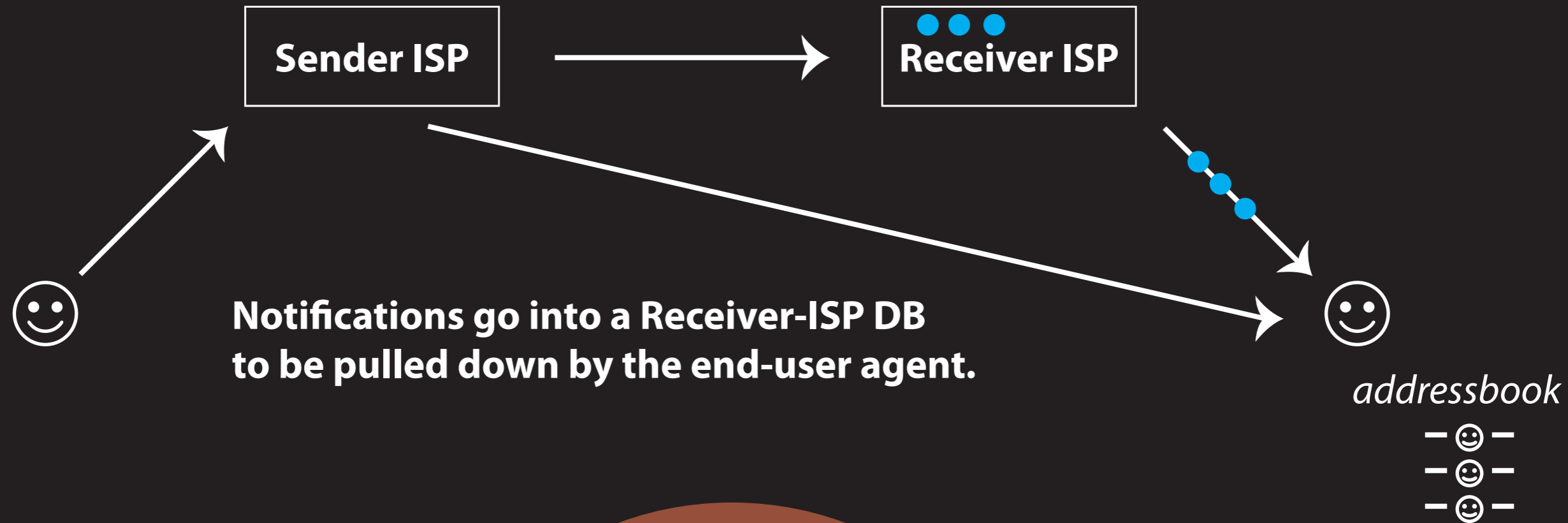
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- UDP configured with HTTP?



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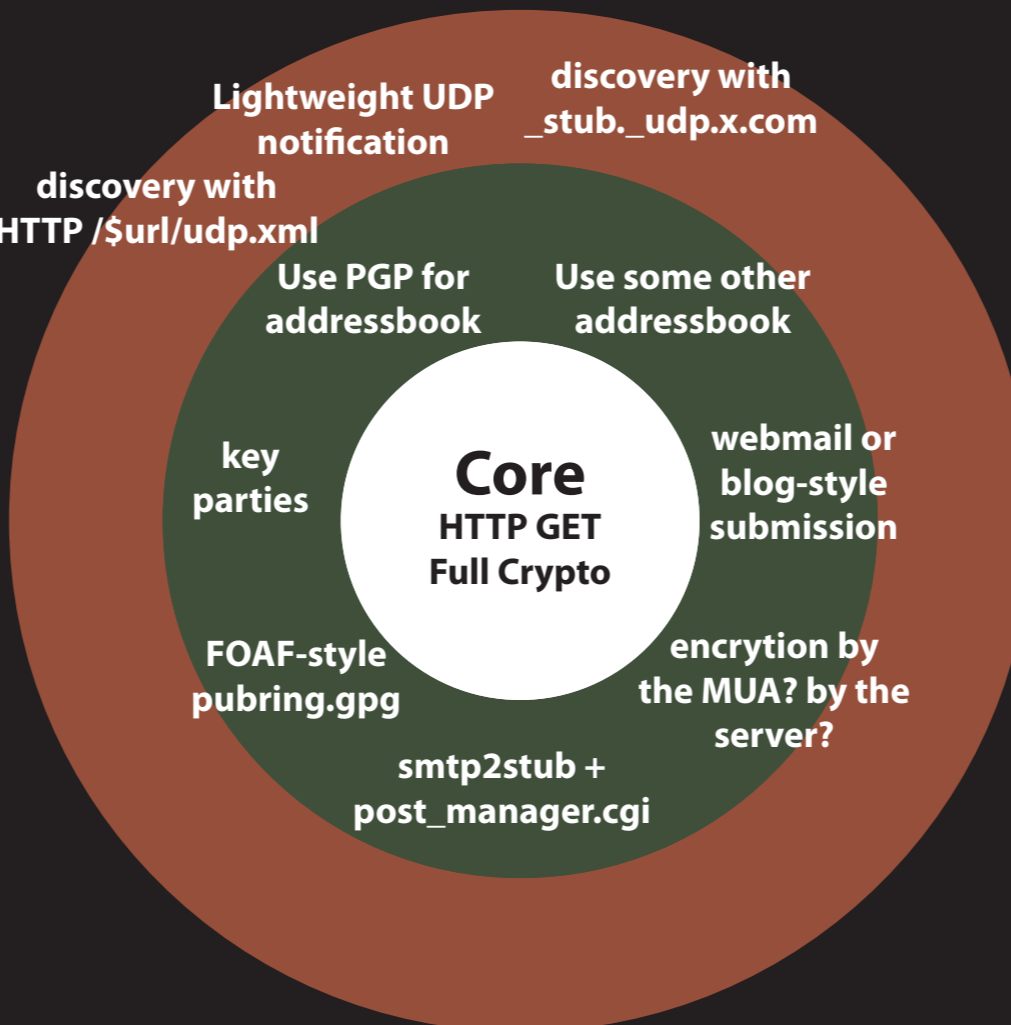
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Simplest Possible Implementation



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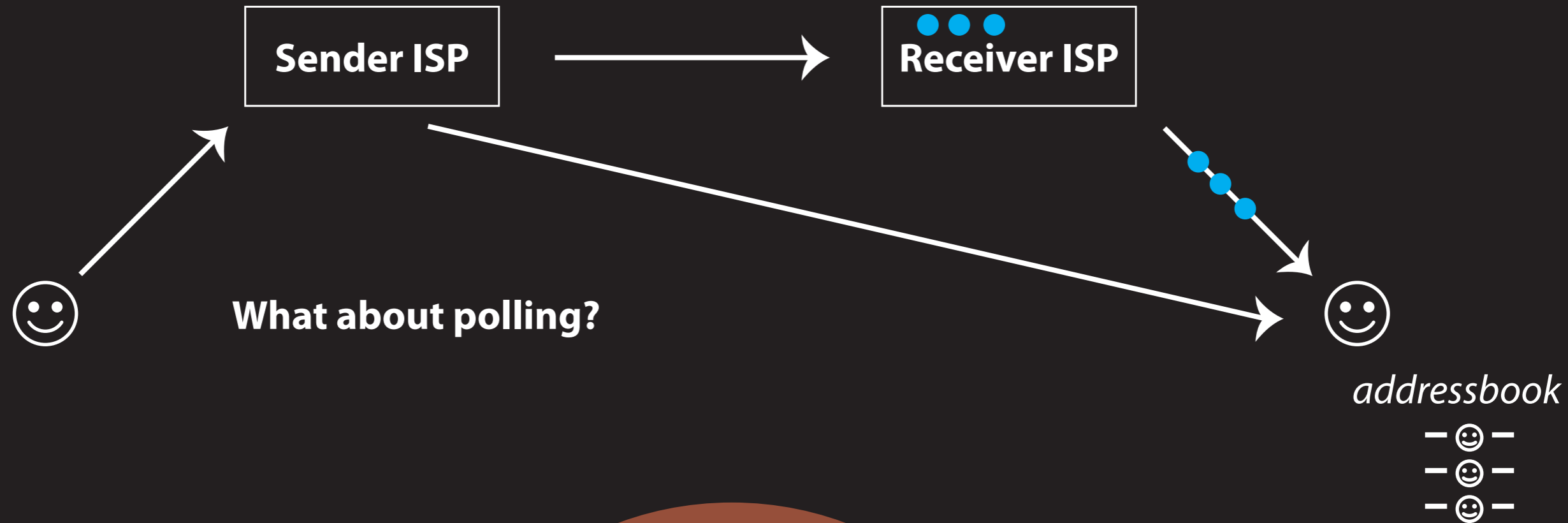
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- receiver MTA or MUA decrypts.
- must we protect transport?
- push notification with UDP.
- UDP configured with HTTP?
- Receiver ISP stores "dirty list".



Out of Scope

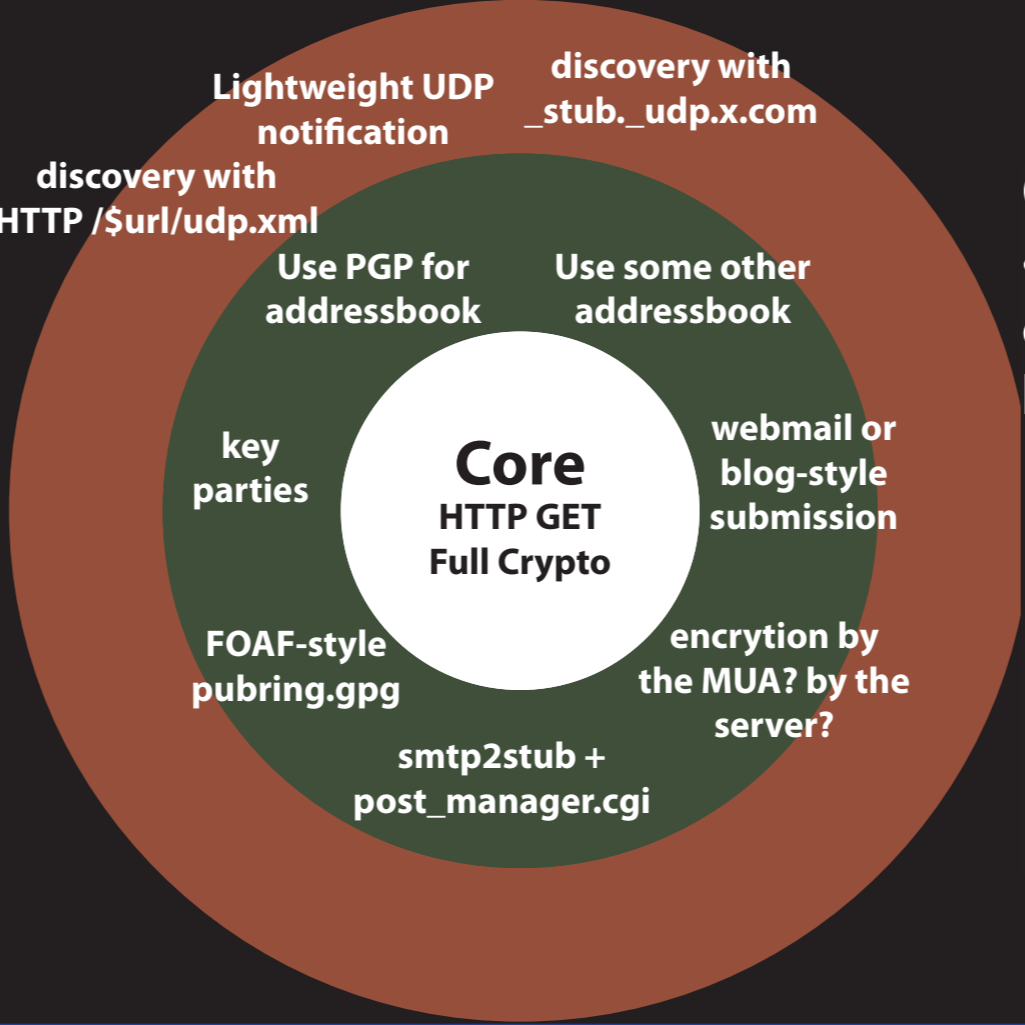
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Simplest Possible Implementation



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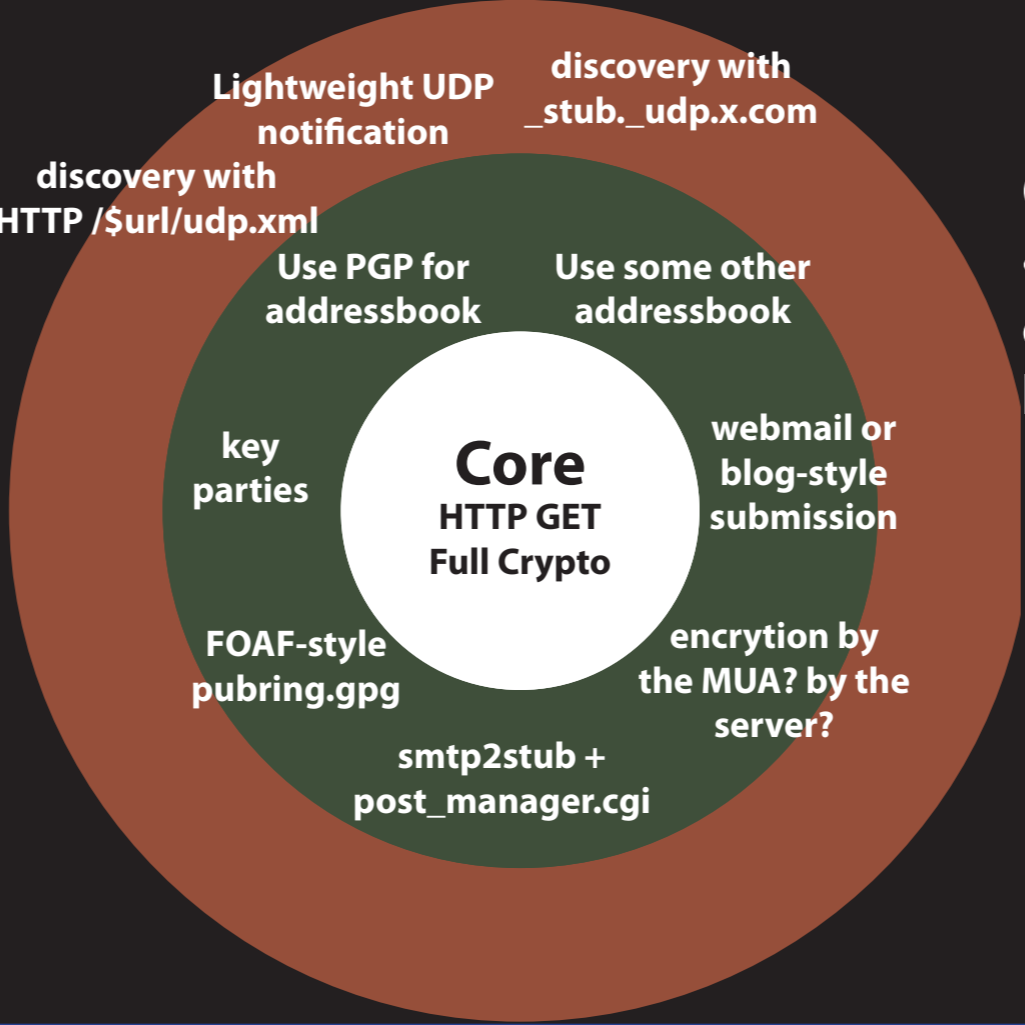
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Simplest Possible Implementation



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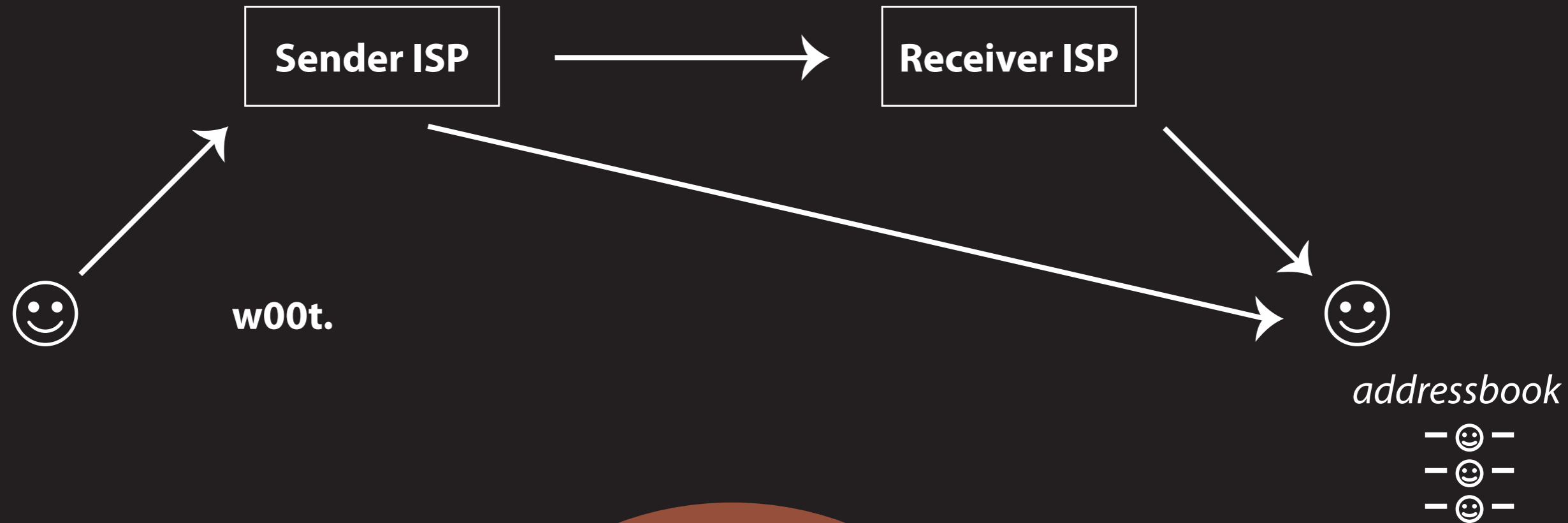
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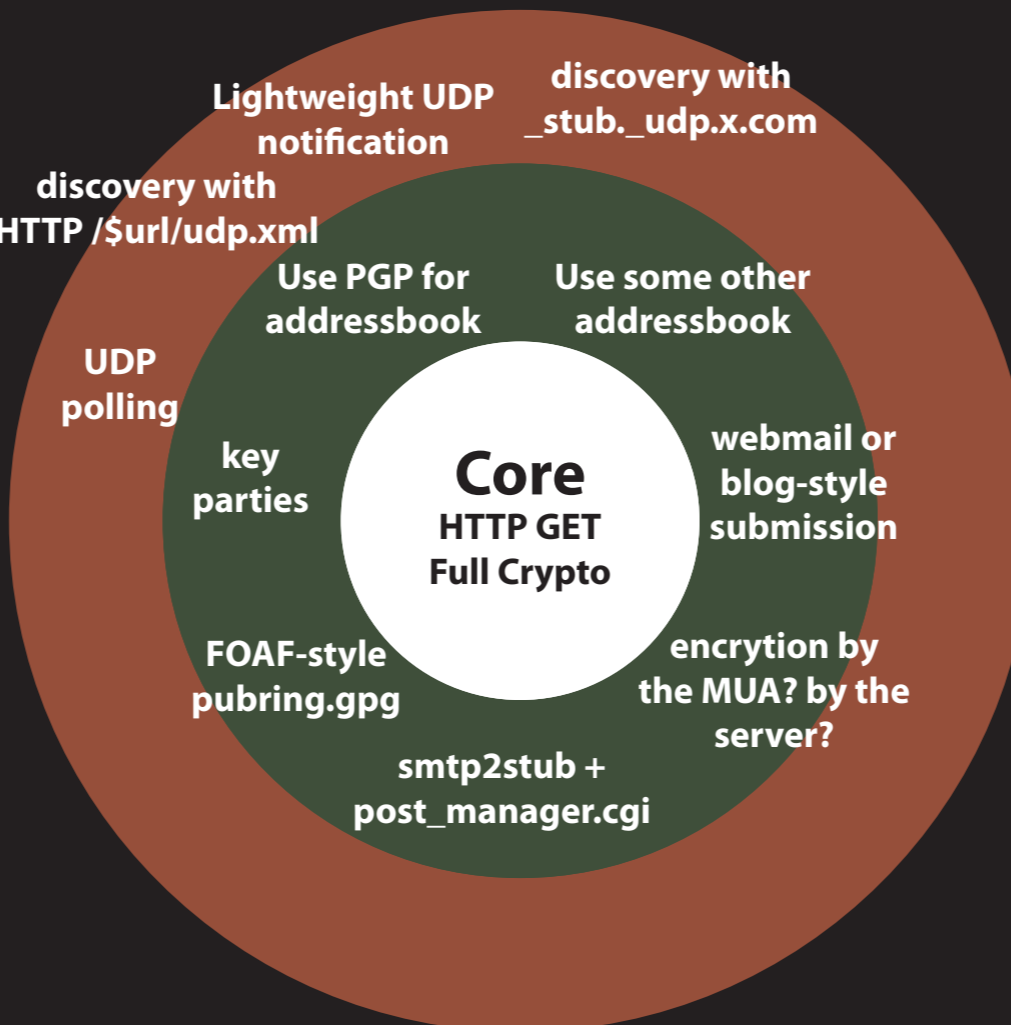
- what about polling?
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Simplest Possible Implementation



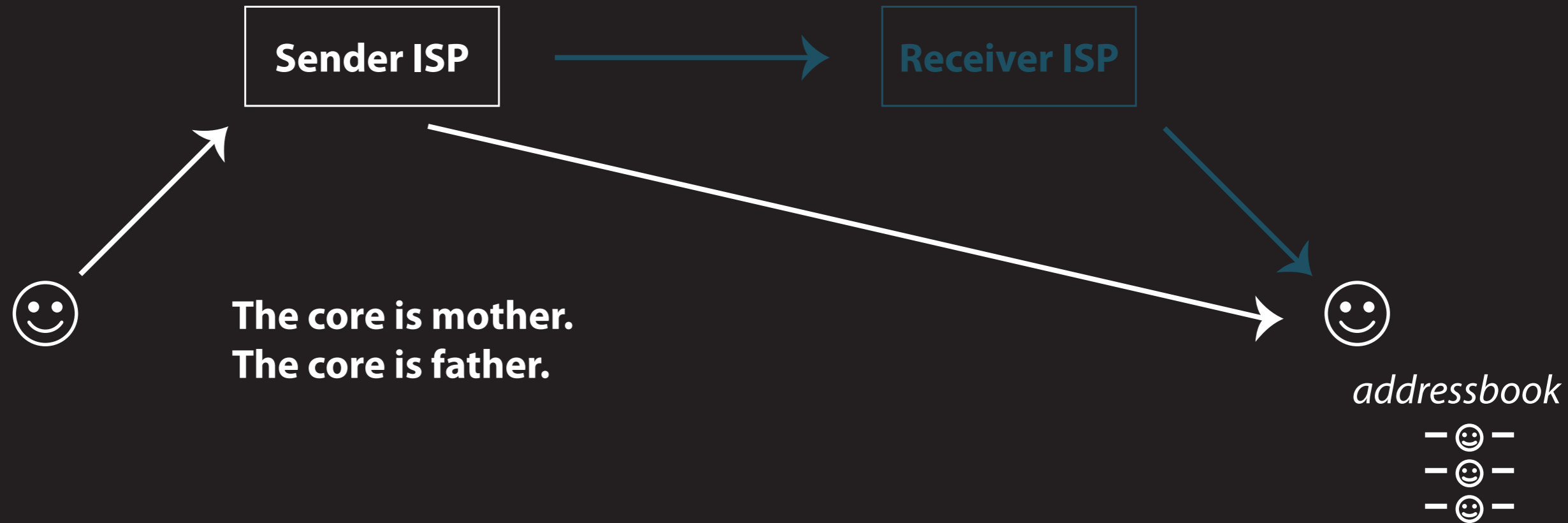
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- Polling with UDP also.



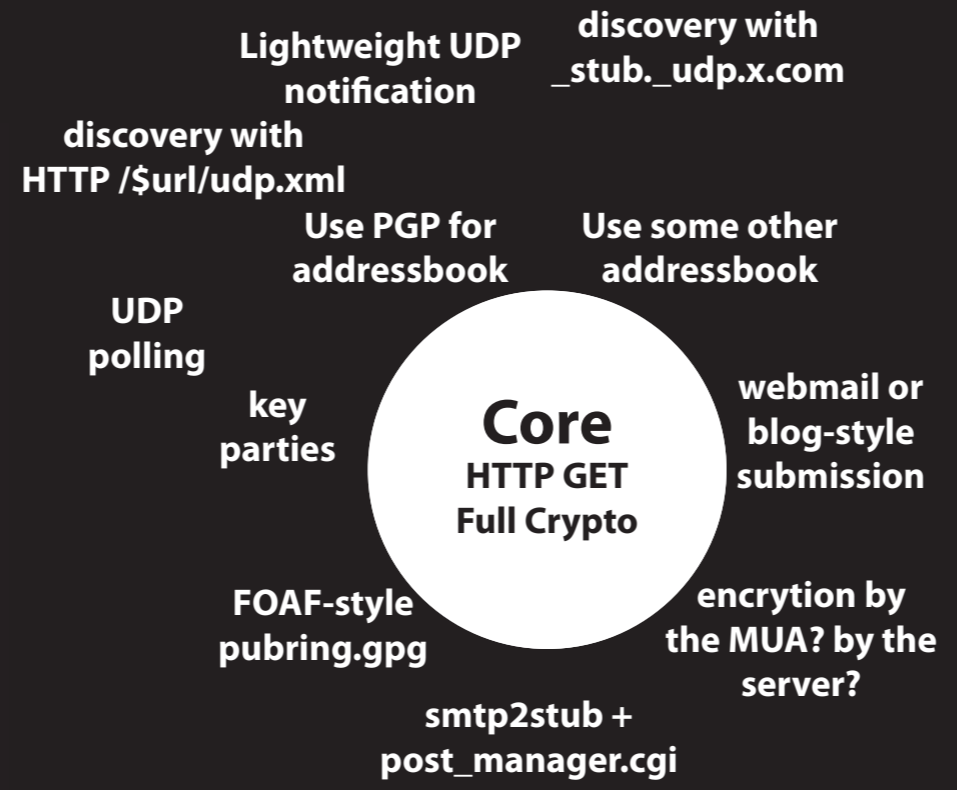
Out of Scope

Simplest Possible Implementation



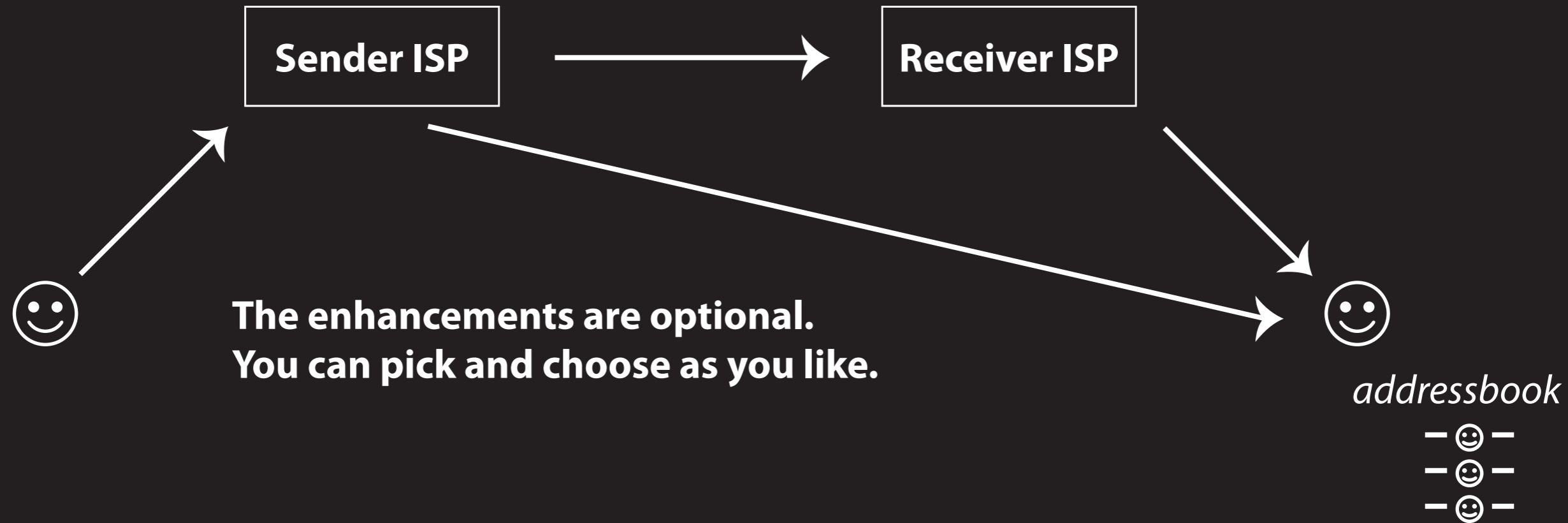
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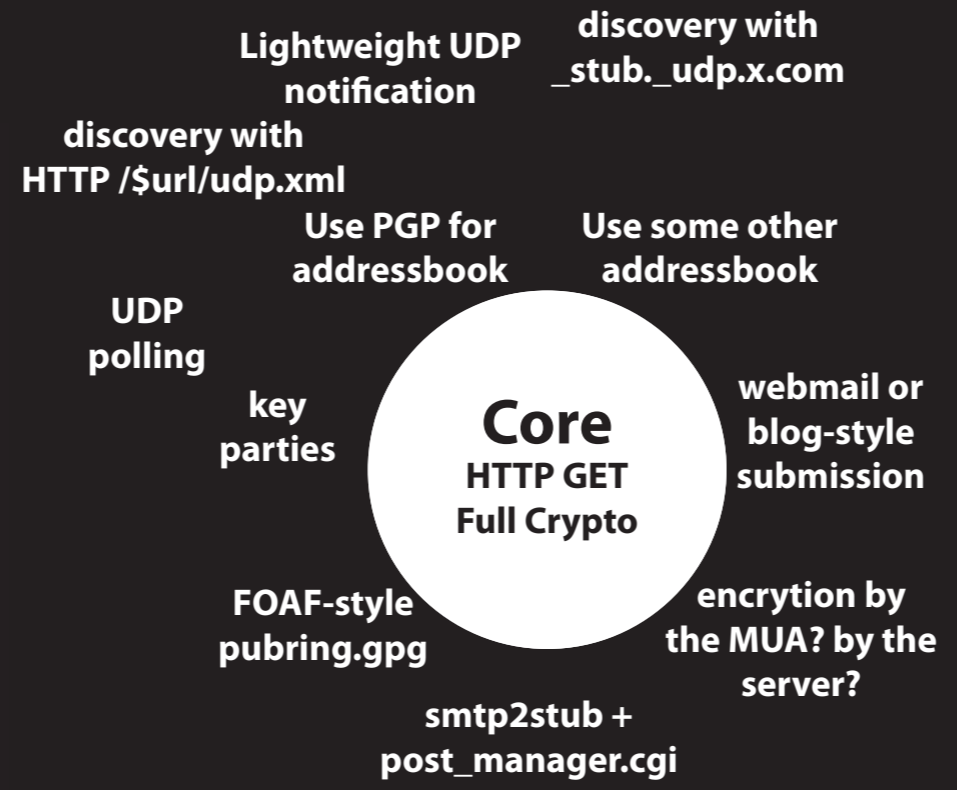
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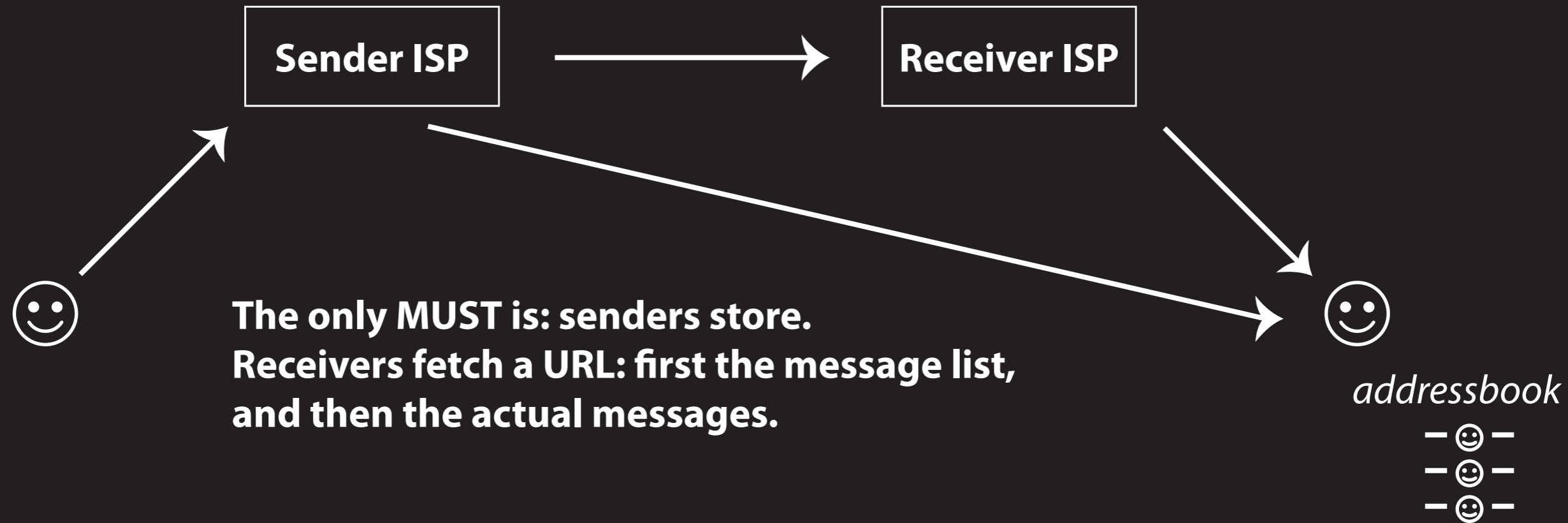
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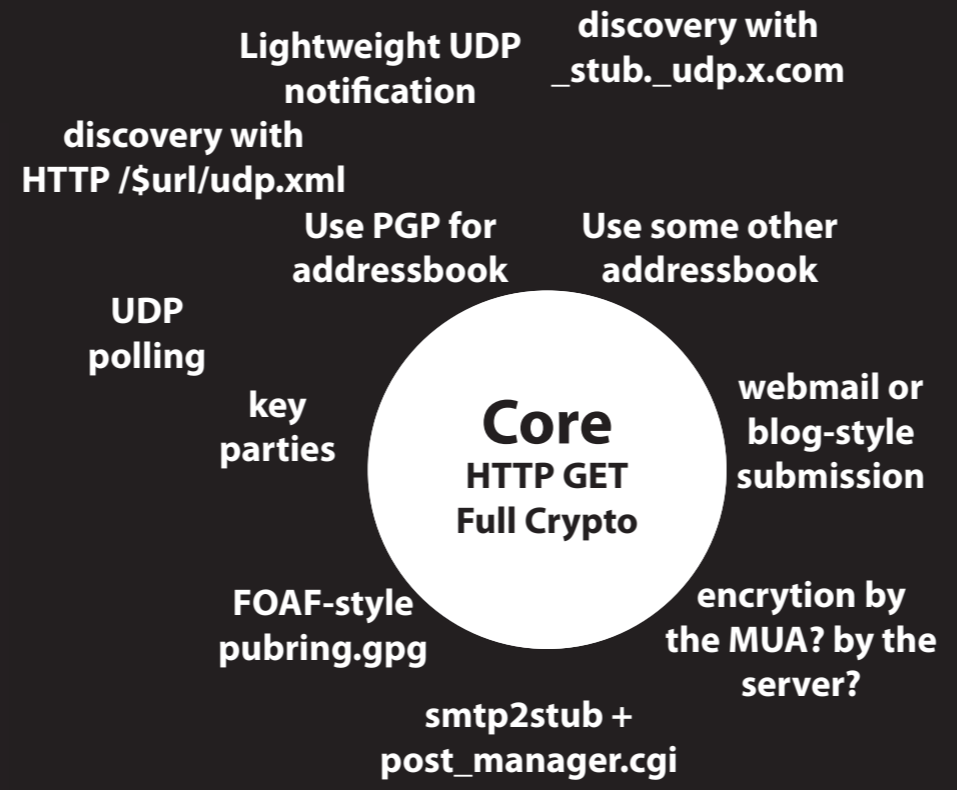
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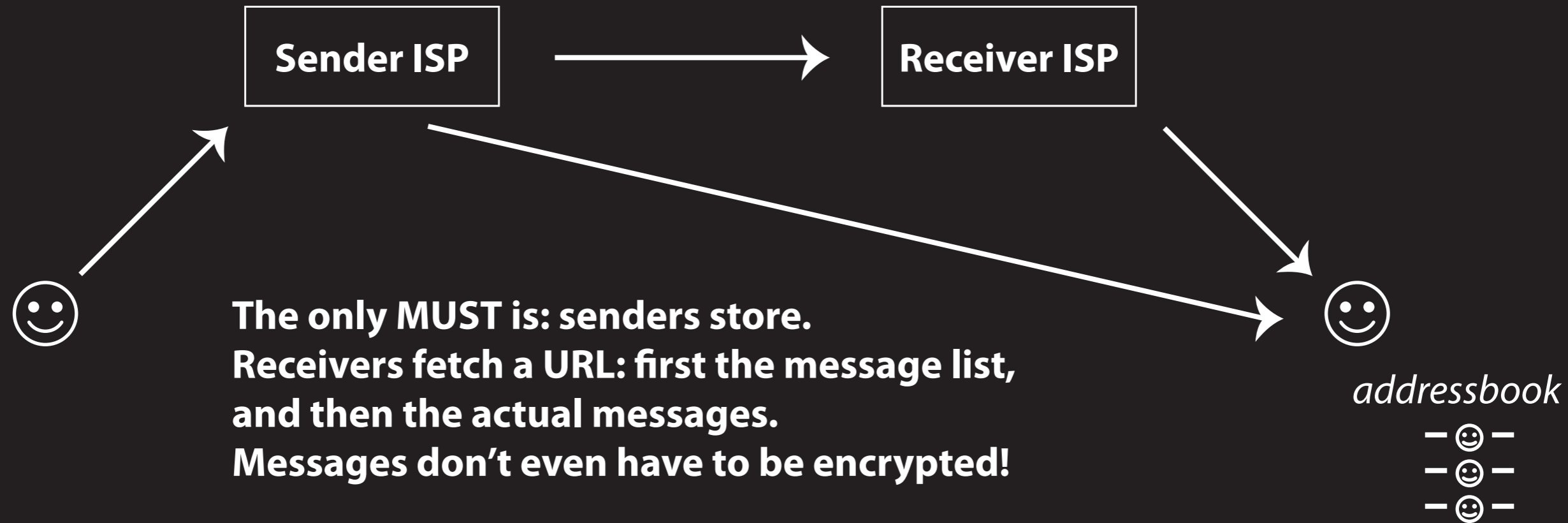
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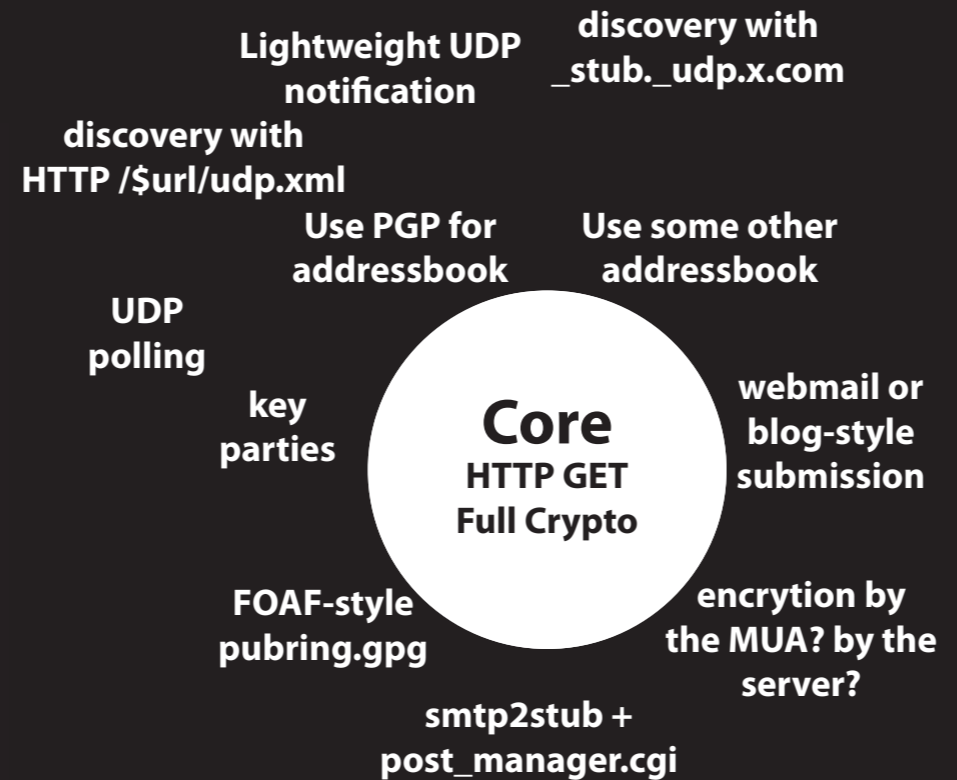
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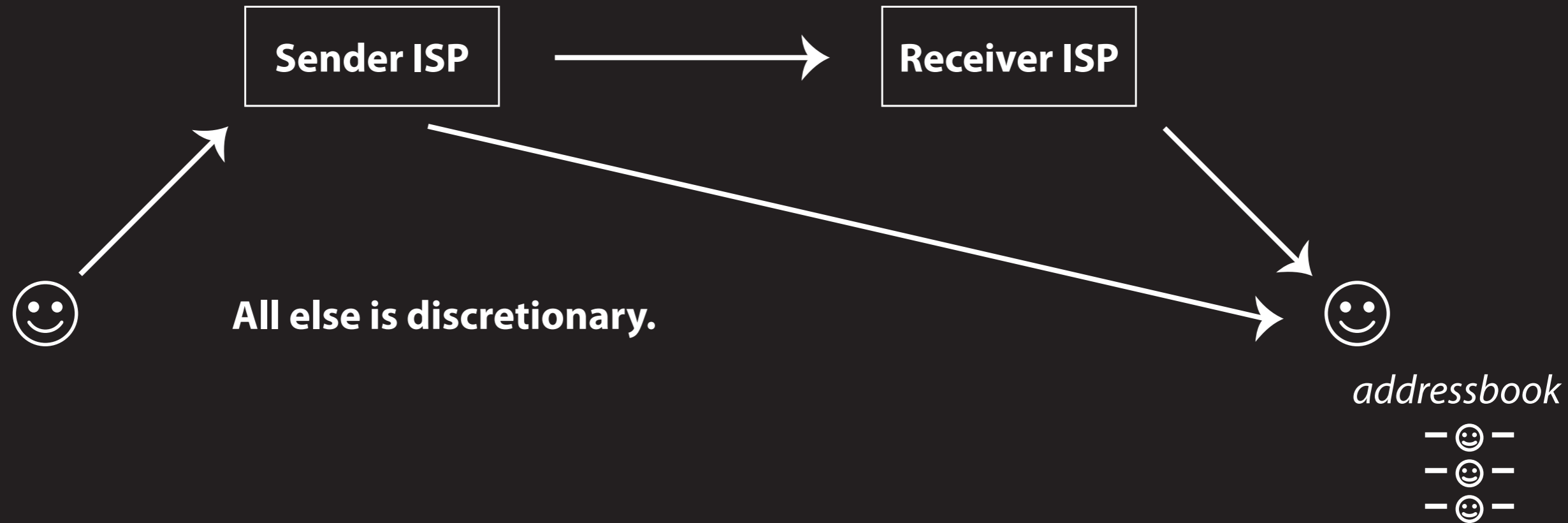
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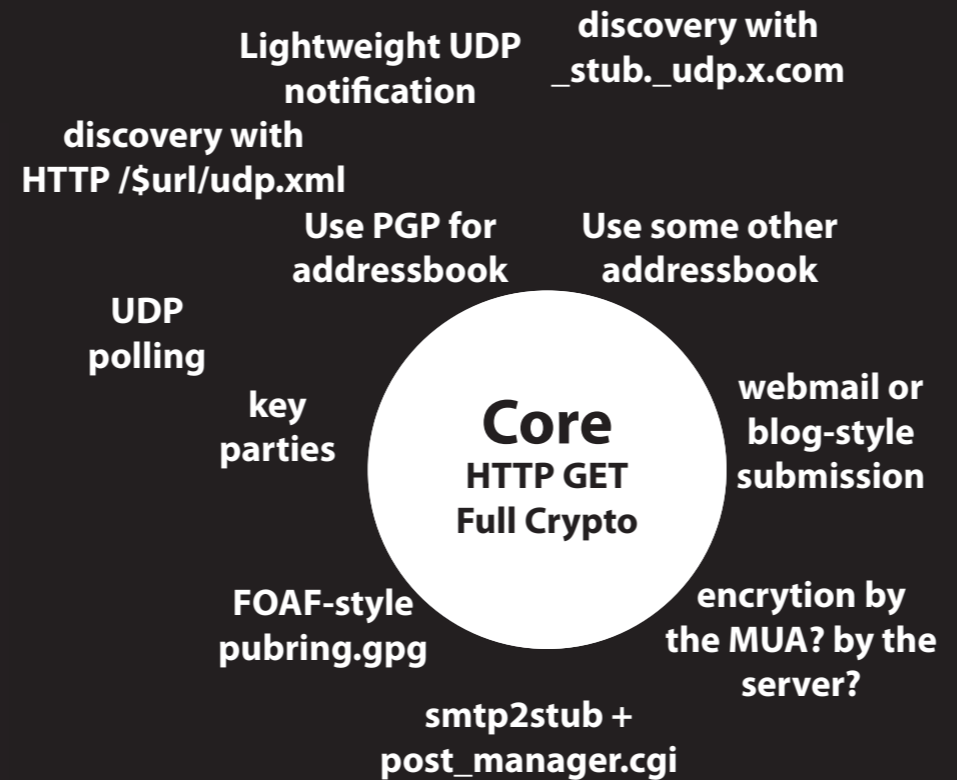
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Out of Scope

**The Goal:
Meng and Julian can email
each other without worrying
about spam filtering.**

The Goal:

Meng and Julian can email each other without worrying about spam filtering.

Done!

Project History:

April 8 2006.

Meng hosts a hackathon at his crib in Campbell.

- Julian Haight**
- Nathan Cheng**
- Richard Soderberg**

Project History:

July 18 2006:

Meng writes to Julian:

Come here, Watson, I need to tell you that one small step for (a) man is one giant leap for mankind.

Project News:

July 19 2006

Tech Talk at Google

July 26 2006

lightning talk at OScon

Project Status:
totally still a prototype
no wiki yet
no mailing list
(but there should never be :)
volunteers welcome

More:

mengwong.com/rssemail/

Next Talk:

**Open Reputation Systems
or, Whuffies for the Net**

*Thanks to Nathan Cheng, Richard Soderberg, Andrei Freeman, Ali Farschian,
Nat Torkington, Andy Newton, djb, Leslie Hawthorn, Kathleen Downing*

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